

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
FABIOLA MARIA TERESA TORRES SANCHEZ	02/12/2014
OSIRIS MENDOZA REYES	02/12/2014
OMAR RANGEL ALVAREZ	02/12/2014
EDUARDO VALENTIN ARELLANO GUERRA	02/12/2014
JOAQUIN HERNANDEZ DIAZ	02/14/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SABRITAS, S. DE R.L. DE C.V.
<b>Street Address:</b>	AV. DE LAS PALMAS NO. 735
<b>Internal Address:</b>	PISO 5
<b>City:</b>	COLONIA LOMAS DE CHAPULTEPEC
<b>State/Country:</b>	MEXICO
<b>Postal Code:</b>	1100
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29485357
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	CFLAY.60928
<b>NAME OF SUBMITTER:</b>	COLIN P. CAHOON
<b>SIGNATURE:</b>	/Colin P. Cahoon, Reg. #38836/
<b>DATE SIGNED:</b>	03/20/2014
<b>Total Attachments: 2</b>	

PATENT

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## ASSIGNMENT

WHEREAS, We, **Fabiola Maria Teresa TORRES SANCHEZ**, a citizen of Mexico, residing at Amacuzac #340, Col. Hermosillo cp, 04240, Mexico D.F. (MX); **Joaquin HERNANDEZ DIAZ**, a citizen of Mexico, residing at Capuchinas #147, Col. Lomas Verdes 5ta, Seccion Naucalpan Estado de Mexico (MX); **Osiris MENDOZA REYES**, a citizen of Mexico, residing at Cruz Galvez #264-12, Col. Nueva Santa Maria, Azcapotzalco, Mexico D.F. ZC 02800 (MX); **Omar RANGEL ALVAREZ**, a citizen of Mexico, residing at 177, Izcalli Jardines, Ecatepec de Morelos, Estado de Mexico, Mexico (MX); and **Eduardo Valentin ARELLANO GUERRA**, a citizen of Mexico, residing at Miguel Miramon 58 Lomas Verdes 6a, secc Naucalpan Edo de Mexico zc, 53126, Mexico (MX), is a joint-inventor of the invention **SNACK FOOD PRODUCT**, for which I have executed an application for Letters Patent of the United States with attorney reference number CFLAY.60928; and

WHEREAS, **SABRITAS, S. DE R.L. DE C.V.**, incorporated in México, with a place of business at Av. de las Palmas No. 735, Piso 5, Colonia Lomas de Chapultepec, D.F. 1100, México, is desirous of obtaining the entire right, title, and interest in, to, and under the said invention and the said application;

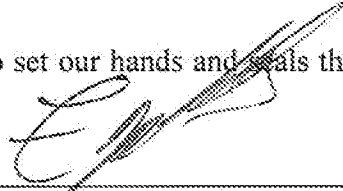
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said **Fabiola Maria Teresa TORRES SANCHEZ, Joaquin HERNANDEZ DIAZ, Osiris MENDOZA REYES, Omar RANGEL ALVAREZ, and Eduardo Valentin ARELLANO GUERRA**, have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the said **SABRITAS, S. DE R.L. DE C.V.**, its successors, legal representatives, and assigns, the entire right, title, and interest in, to, and under the said invention, and the said application and all divisions, renewals, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States, and all extensions, renewals, and reissues thereof, and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty, or international convention; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said **SABRITAS, S. DE R.L. DE C.V.**, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to said **SABRITAS, S. DE R.L. DE C.V.**, its successors, legal representatives, and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional,

continuing, and reissue applications, make all rightful oaths and generally do everything possible to aid the said SABRITAS, S. DE R.L. DE C.V., its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention in all countries.

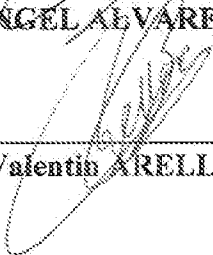
IN TESTIMONY WHEREOF, I hereunto set our hands and seals the day and year set opposite our respective signatures.

Date: Feb 12<sup>th</sup> 2014  L.S.  
Fabiola Maria Teresa TORRES SANCHEZ

Date: Feb 14<sup>th</sup> 2014  L.S.  
Joaquin HERNANDEZ DIAZ

Date: Feb 12<sup>th</sup> 2014  L.S.  
Osiris MENDOZA REYES

Date: February 17<sup>th</sup> 2014  L.S.  
Omar RANGEL ALVAREZ

Date: 12 febrero 2014  L.S.  
Eduardo Valentin ARELLANO GUERRA