

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2776908

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
WONDIR GENERAL, INC.	03/18/2014
RECEIVING PARTY DATA	
Name:	EVERYDAY HEALTH, INC.
Street Address:	345 HUDSON STREET
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10014
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	7584180
Patent Number:	7092939
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	patents@msf-law.com
Correspondent Name:	MEISTER SEELIG & FEIN LLP
Address Line 1:	140 EAST 45TH STREET
Address Line 2:	19TH FLOOR
Address Line 4:	NEW YORK, NEW YORK 10017
ATTORNEY DOCKET NUMBER:	EVERYDAYHEALTH
NAME OF SUBMITTER:	SETH H. OSTROW
SIGNATURE:	/Seth H. Ostrow/
DATE SIGNED:	03/20/2014
Total Attachments: 3	
source=Wondir_Patent_Assignment#page1.tif	
source=Wondir_Patent_Assignment#page2.tif	
source=Wondir_Patent_Assignment#page3.tif	

ASSIGNMENT

WHEREAS, WONDIR GENERAL, INC. (hereinafter referred to "Assignor"), having its principal offices at 345 Hudson Street, New York, NY 10014, is the current assignee of the patents listed on the attached Schedule A:


WHEREAS, Everyday Health, Inc., a Delaware corporation having its principal offices at 345 Hudson Street, New York, NY 10014 (hereinafter together with its successors and assigns referred to as "the Assignee"), is desirous of obtaining all right, title and interest in, to and under said patents and any and all inventions described therein; and

NOW, THEREFORE, for good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to the Assignee all right, title and interest in, to and under said patents and said inventions, including the right to apply for any Letters Patent of the United States of America and in any and all foreign countries on said inventions, and any and all other applications for Letters Patent on said inventions, in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part and convention applications based in whole or in part upon said inventions or upon said application, and any and all Letters Patent which may issue thereon in the United States and foreign countries, and any and all reissues, extensions, renewals, divisions, continuations or continuations-in-part of Letters Patent granted for said inventions or upon said applications, to the full term or terms for which said Letters Patent may be issued, and every priority right that is or may be predicated upon or arise from said patents and inventions, the same to be held and enjoyed by the Assignee for its own use and benefit fully and entirely as if the same would have been held and enjoyed by Assignor had this Assignment not been made. Assignor hereby authorizes the Assignee to file patent applications in any and all countries on any or all of said invention(s) in its name, or otherwise as the Assignee may deem advisable, under the International Convention or otherwise.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue patents, to record this Assignment, and to issue or transfer all said patents and any other Letters Patent on said inventions to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

Assignor hereby covenants and agrees that Assignor will, upon request of the Assignee, communicate to the Assignee any facts known to it relating to said patents and inventions and the history thereof, execute all lawful papers including without limitation all divisional, continuing and reissue applications and all rightful oaths and declarations, and generally do all further acts which may be deemed necessary by the Assignee to obtain and enforce proper patent protection for said inventions in all countries.

Date: 3/18/14



Alan Shapiro
President
Wondir General, Inc. (Assignor)

SCHEDULE A

Patent No.	Country	Granted	Title
7,584,180	U.S.	09-01-2009	INTERACTIVE STREAMING TICKER
7,092,939	U.S.	08-15-2006	INTERACTIVE STREAMING TICKER
200480005248	China	01-07-2009	INTERACTIVE STREAMING TICKER
254571	Mexico	02-12-2008	INTERACTIVE STREAMING TICKER