

# PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2777572

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
VINCENT BERTAULT	01/06/2014
ROBERT KEMP	01/06/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SPANX, INC.
<b>Street Address:</b>	3344 PEACHTREE ROAD, NE
<b>Internal Address:</b>	SUITE 1700
<b>City:</b>	ATLANTA
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30326
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14136765
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(404)645-7707
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>Email:</b>	chankins@mcciplaw.com
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<b>Address Line 1:</b>	MEUNIER CARLIN & CURFMAN, LLC
<b>Address Line 2:</b>	817 WST PEACHTREE STREET, SUITE 500
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30308
<b>ATTORNEY DOCKET NUMBER:</b>	10291-010US1
<b>NAME OF SUBMITTER:</b>	ALEXIS N. SIMPSON
<b>SIGNATURE:</b>	/Alexis N. Simpson/
<b>DATE SIGNED:</b>	03/20/2014
	This document serves as an Oath/Declaration (37 CFR 1.63).
<b>Total Attachments: 3</b>	
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**PATENT**  
**REEL: 032486 FRAME: 0282**



**ASSIGNMENT, OATH, AND DECLARATION**

For valuable consideration, we, **Vincent Bertault** of Orient, New York and **Robert Kemp** of Atlanta, GA, hereby declare that the below-identified patent application was made or authorized to be made by us and that we believe that we are original joint inventors of a claimed invention in the patent application and hereby assign to **Spanx, Inc.**, a corporation of Atlanta, GA, having a place of business at 3344 Peachtree Road, NE, Suite 1700, Atlanta, GA 30326, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title, and interest throughout the world in the inventions and improvements that are subject of an application for United States Patent, titled "PRODUCT STORAGE UNIT AND METHOD OF ARRANGEMENT," filed December 20, 2013, and assigned U.S. Patent Application No. 14/136,765, this assignment including said application, any and all divisional, continuing, substitute, renewal, reissue, and all other applications for patent that have been or shall be filed in the United States and all foreign countries on any such inventions or improvements; all original and reissued patents that have been or shall be issued in the United States and all foreign countries on such inventions or improvements; and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations, and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives, and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

We hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

Date: Jan 06<sup>th</sup>, 2014

[Signature]  
Vincent Bertault

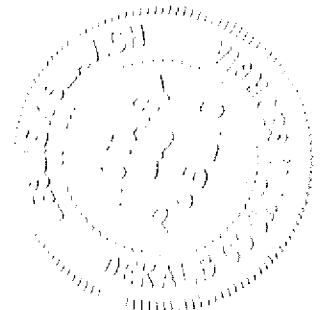
STATE OF Georgia )  
COUNTY OF Fulton ) SS.

On January 6, 2014, before me, the undersigned, a notary public for the State of Georgia, there personally appeared **Vincent Bertault**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, Oath, and Declaration, who acknowledged having executed the same in his/her authorized capacity and that by his/her signature on this Assignment, Oath, and Declaration, the person or the entity upon behalf of which he/she acted, executed this Assignment, Oath, and Declaration.

WITNESS my hand and official seal.

LESLIE K SLAVICH  
NOTARY PUBLIC  
DEKALB COUNTY, GEORGIA  
MY COMMISSION EXPIRES JUNE 22, 2015

[Signature]  
Notary Public



Date: 1.6.14

Robert Kemp

STATE OF Georgia )  
COUNTY OF Fulton ) SS.

On January 6, 2014, before me, the undersigned, a notary public for the State of Georgia, there personally appeared **Robert Kemp**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, Oath, and Declaration, who acknowledged having executed the same in his/her authorized capacity and that by his/her signature on this Assignment, Oath, and Declaration, the person or the entity upon behalf of which he/she acted, executed this Assignment, Oath, and Declaration.

WITNESS my hand and official seal.

Leslie K. Slavich  
Notary Public

LESLIE K SLAVICH  
NOTARY PUBLIC  
DEKALB COUNTY, GEORGIA  
MY COMMISSION EXPIRES JUNE 22, 2015

