

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| PATRICK SHEEHAN | 09/02/2009 |
| MICHAEL CRISTOFALO | 03/21/2014 |
| BRUCE J. BRUCE | 09/02/2009 |
| DANIEL C. WILSON | 03/19/2014 |
| RECEIVING PARTY DATA | |
| Name: | INVIDI TECHNOLOGIES CORPORATION |
| Street Address: | 750 COLLEGE ROAD EAST, SUITE 175 |
| City: | PRINCETON |
| State/Country: | NEW JERSEY |
| Postal Code: | 08540 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12536347 |
| CORRESPONDENCE DATA | |
| Fax Number: | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Email: | PTOMail@mfbllaw.com |
| Correspondent Name: | MARSH FISCHMANN & BREYFOGLE LLP |
| Address Line 1: | 8055 E. TUFTS AVE. STE 450 |
| Address Line 4: | DENVER, COLORADO 80237 |
| ATTORNEY DOCKET NUMBER: | 50196-00139 |
| NAME OF SUBMITTER: | KENT A. FISCHMANN |
| SIGNATURE: | /KENT A. FISCHMANN/ |
| DATE SIGNED: | 03/21/2014 |
| Total Attachments: 6 | |
| source=50196-00139-Assignment_Partially_Executed#page1.tif | |
| source=50196-00139-Assignment_Partially_Executed#page2.tif | |
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| source=Assignment_Wilson_Signed#page2.tif | |

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ASSIGNMENT
& APPOINTMENT OF COMMON REPRESENTATIVE

WHEREAS, we, **PATRICK SHEEHAN**, of 2552 Candytuft Drive, Jamison, Pennsylvania, **MICHAEL CRISTOFALO**, of 11 South Woods Lane, Doylestown, Pennsylvania 18901, **BRUCE J. ANDERSON**, of 116 Davenport Drive, Chesterfield, New Jersey 08515, and **DANIEL C. WILSON**, of 402, 12331 Jasper Avenue NW, Edmonton, Alberta, Canada, T5N 3K6, have invented a certain new and useful invention entitled, "**NATIONAL INSERTION OF TARGETED ADVERTISEMENT**," for which a patent application has been prepared and filed with the U.S. Patent & Trademark Office on August 5, 2009, receiving Serial No. 12/536,347, and further identified as Attorney File No. 50196-00139.

NOW THEREFORE, be it known that we together and each of us individually, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, **INVIDI TECHNOLOGIES CORPORATION**, a Delaware corporation having a place of business at 750 College Road East, Suite 175, Princeton, New Jersey 08540-6617, its successors, legal representatives and assigns, the aforesaid application and all rights to claim priority directly or indirectly to the aforesaid application and all continuation, divisional, continuation-in-part and reissue applications, all patent applications that claim priority directly or indirectly to the aforesaid application, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention(s), and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention(s) in the United States or any other country; each of us also assigns any right, title or interest in and to the invention(s) that has not already been transferred to the assignee; each of us warrants that no assignment of the invention(s), application or patent therefore has been made to a party other than **INVIDI TECHNOLOGIES CORPORATION**; each of us warrants that there is no obligation to make any assignment of the invention(s), application, or any patent therefore to any party other than **INVIDI TECHNOLOGIES CORPORATION**; and each of us further agrees to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention(s), but at the expense of said assignee.

The Commissioner For Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment to **INVIDI TECHNOLOGIES CORPORATION**, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

Furthermore, we together and each individually hereby irrevocably appoint **INVIDI TECHNOLOGIES CORPORATION** its successors, legal representatives and assigns, as common representative for any and all international patent applications filed pursuant to the Patent Cooperation Treaty, and all national phase applications derived therefrom, concerning the invention(s) or claiming priority from the aforesaid application.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment & Appointment of Common Representative as of the date indicated hereunder.

Date: 9/2/2009

By: 
Patrick Sheehan

Date: ~~9/2/2009~~

By: 
Michael Cristofalo

Date: 9/2/2009

By: 
Bruce J. Anderson

Date: _____

By: _____
Daniel C. Wilson

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50196-00139

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Date: _____

By: _____
Patrick Sheehan

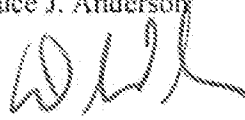
Date: _____

By: _____
Michael Cristofalo

Date: _____

By: _____
Bruce J. Anderson

Date: March 19, 2014

By:  _____
Daniel C. Wilson

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& APPOINTMENT OF COMMON REPRESENTATIVE

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Date: _____

By: _____
Patrick Sheehan

Date: 3/21/2014

By: 
Michael Cristofalo

Date: _____

By: _____
Bruce J. Anderson

Date: _____

By: _____
Daniel C. Wilson