

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2780612

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
FRAITAG ENGINEERING, INC.	03/20/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BAM MARKETING, INC.
<b>Street Address:</b>	P.O. BOX 624
<b>City:</b>	SWIFT CURRENT, SASKATCHEWAN
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	S9H3W4
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14222466
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(619)696-1410
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	619-236-1551
<b>Email:</b>	patents@higgslaw.com
<b>Correspondent Name:</b>	HIGGS, FLETCHER & MACK LLP
<b>Address Line 1:</b>	401 WEST A STREET
<b>Address Line 2:</b>	SUITE 2600
<b>Address Line 4:</b>	SAN DIEGO, CALIFORNIA 92101
<b>ATTORNEY DOCKET NUMBER:</b>	110357-00001
<b>NAME OF SUBMITTER:</b>	CHARLES F. REIDELBACH, JR.
<b>SIGNATURE:</b>	/charlesfreidelbachjr/
<b>DATE SIGNED:</b>	03/21/2014
<b>Total Attachments: 3</b>	
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source=Assignment_Fraitag-BAM#page3.tif	

## PATENT ASSIGNMENT

This Patent Assignment (this "Patent Assignment") effective March 20, 2014, is by and between Fraitag Engineering, Inc., a California corporation with an address of 6753 Eldridge St., San Diego, CA 92120 ("Assignor"), and BAM Marketing, Inc., a Saskatchewan Limited Company with an address of P.O. Box 624, Swift Current, Saskatchewan S9H3W4 ("Assignee").

WHEREAS, pursuant to that certain Consulting and Product Development Agreement between Assignor and Assignee dated as of December 15, 2009, Assignor has conveyed, transferred and assigned to Assignee certain intellectual property rights, and has agreed to execute and deliver this Patent Assignment for recording with governmental authorities including, but not limited to, the United States Patent and Trademark Office;

NOW THEREFORE, Assignor agrees as follows:

1. Assignment. In consideration of the payment by Assignee to Assignor of the sum of One Dollar, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the following (the "Assigned Patents"):

(a) any and all improvements which are disclosed in the invention entitled "Automated Machine for Slitting and Wedge Cutting Whole Fruits and Vegetables" filed on or about the date herewith, and all issuances, divisions, continuations, continuations-in-part, all foreign equivalents, reissues, extensions, reexaminations and renewals thereof (the "Patents");

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor authorizes the Commissioner for Patents and any other governmental officials to record and register this Assignment. Assignor shall take such steps and actions following the date hereof, including the execution of any

documents, files, registrations, or other similar items, to ensure that the Assigned Patents are properly assigned to Assignee, or any assignee or successor thereto.

3. No Conflict. Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made entered into which would conflict with this agreement.

4. Counterparts. This Patent Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Patent Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Patent Assignment.


5. Successors and Assigns. This Patent Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. Governing Law. This Patent Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Patent Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Patent Assignment as of the date first above written.

**ASSIGNOR**

Date: March 20, 2014

By:   
\_\_\_\_\_  
Fraitag Engineering, Inc.  
By: Leonard Fraitag  
Its: President

AGREED TO AND ACCEPTED:

**ASSIGNEE**

Date: \_\_\_\_\_

By: \_\_\_\_\_  
BAM Marketing, Inc.  
By: Barrie Mann  
Its: President

documents, files, registrations, or other similar items, to ensure that the Assigned Patents are properly assigned to Assignee, or any assignee or successor thereto.

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**ASSIGNOR**

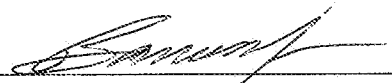
Date: \_\_\_\_\_

By: \_\_\_\_\_  
Fraitag Engineering, Inc.  
By: Leonard Fraitag  
Its: President

AGREED TO AND ACCEPTED:

**ASSIGNEE**

Date: MARCH 20, 2014

By:   
BAM Marketing, Inc.  
By: Barrie Mann  
Its: President