

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2781048

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	SENRAJ SOUNDAR	03/14/2014
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	MICRO MACRO ASSETS, LLC	
<b>Street Address:</b>	4 TIMOTHY LANE	
<b>City:</b>	SALEM	
<b>State/Country:</b>	NEW HAMPSHIRE	
<b>Postal Code:</b>	03079	
<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	14204505	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	603-668-0300	
<b>Email:</b>	ipadm@sheehan.com	
<b>Correspondent Name:</b>	SHEEHAN PHINNEY BASS + GREEN PA	
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<b>Address Line 4:</b>	MANCHESTER, NEW HAMPSHIRE 03105	
<b>ATTORNEY DOCKET NUMBER:</b>	17988-6102	
<b>NAME OF SUBMITTER:</b>	KAREN A. MORIN	
<b>SIGNATURE:</b>	/Karen A. Morin/	
<b>DATE SIGNED:</b>	03/24/2014	
<b>Total Attachments: 2</b>		
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## ASSIGNMENT

Whereas I, Senraj Soundar of Salem, New Hampshire, have invented certain new and useful improvements in:

### **SYSTEM AND METHOD FOR PROVIDING SALES AND MARKETING ACCELERATION AND EFFECTIVENESS**

(hereinafter referred to as "Invention") described in a U.S. Patent Application, the specification of which was filed March 11, 2014 as U.S. Application No. 14/204,505;

And, whereas I desire to assign a 100% undivided interest in said Invention, said application disclosing the Invention and any Letters Patent which may be granted therefore to **Micro Macro Assets LLC, a State of New Hampshire Limited Liability Company, having its place of business at 4 Timothy Lane, Salem NH 03079** (hereinafter referred to as "Assignee"), and whereas Assignee is desirous of acquiring the entire right, title and interest in the same;

Now, this indenture witnesseth, that for the sum of one dollar (\$1.00), and other good and valuable consideration, the receipt whereof is hereby acknowledged;

I hereby assign, sell and transfer a 100% undivided interest in said invention, said application, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And I hereby authorize and request the Director of the United States Patent and Trademark Office to issue said United States Letters Patent to said Assignee, as assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary and lawful future documents, including assignments in favor of Assignee, or its designees as Assignee or its Assignees may from time-to-time present to me in order to perfect title in said Invention, modifications, and improvements in said Invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent that may be granted for my aforesaid Invention, as the Assignee thereof shall hereafter require and prepare at its own expense.

Executed this 14<sup>th</sup> day of MARCH, in the year 2014

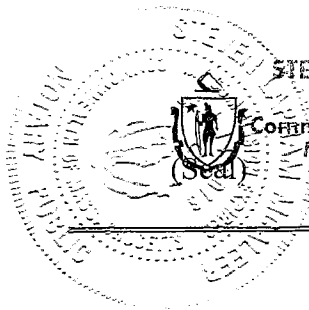
at SALEM, N.H., ROCKINGHAM COUNTY

S. Soundar  
Senraj Soundar

State of NEW HAMPSHIRE

County of Rockingham

Before me personally appeared Senraj Soundar, who  
acknowledged the foregoing instrument to be a free act and deed and also represented that he is  
authorized to execute the same this 14<sup>th</sup> day of MARCH, in the year 2014



STEVEN LAPHAM MCALEER  
Notary Public  
Commonwealth of Massachusetts  
My Commission Expires  
January 14, 2016

[Signature]  
Notary Public