502734639 03/24/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY	DATA				
		Name		Execution Date	
HELGA TAPIAS				03/12/2014	
RECEIVING PARTY [ΟΑΤΑ				
Name:	PREMI	PREMIER RETAIL GROUP, INC.			
Street Address:	3000 N	3000 NE 30TH PLACE, SUITE 409			
City:	FORT	FORT LAUDERDALE			
State/Country:	FLORI	FLORIDA			
Postal Code:	33306				
Property Typ	e	Number 29485811			
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ASSIGNMENT

Assignor:	Helga Tapias Melon Design Agency 2700 W. 3rd Court 2nd Floor Miami, Florida 33010
Assignee:	Premier Retail Group, Inc. 3000 NE 30th Place Suite 409 Fort Lauderdale, Florida 33306
Serial No.:	29/485,811
Filing Date:	March 24, 2014
Title:	DISPLAY CART

For good and valuable consideration paid to the undersigned, the receipt of which is acknowledged, HELGA TAPIAS ("Assignor") agrees to assign and does hereby assign, transfer, and set over to **PREMIER RETAIL GROUP** ("Assignee"), its successors and assigns, the entire right, title and interest in and to the above-referenced invention and patent application in the United States (its territories, dependencies, and possessions), and worldwide rights, including any patents, patent applications, original, reissue, continuations, continuations-in-part, divisionals, substitutes, or extensions that may be filed or granted therefrom.

Assignor agrees to cooperate fully and execute, verify, acknowledge and deliver all papers necessary in connection with the above-referenced patent application and any continuing, divisional or reissue application(s) thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

Assignor agrees to cooperate fully and execute, verify, acknowledge and deliver all papers necessary in the prosecution of any and all U.S. and foreign counterpart(s) of the above-referenced patent application.

Assignor agrees to perform all other acts as Assignee may lawfully request to obtain or maintain the patent or patent application for the invention in any and all countries.

Assignor hereby authorizes and requests the United States Patent and Trademark Office to issue any Patents resulting from the patent application, or any divisional, continuing or reissue applications thereof to Assignee, as Assignee of the entire interest, and hereby covenants that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict herewith. Accordingly, the entire right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor hereby grants and authorizes attorney Benjamin M. Hanrahan (U.S. PTO Reg. No. 60,850) and the Hanrahan Law Firm, P.A. the power to insert on this assignment any further identification (e.g., Serial Number and Filing Date) which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this assignment.

ASSIGNOR:

For an acknowledgement in an individual capacity:

By: HEL

STATE OF FLORIDA ODEL OVADIA COUNTY OF BROWARD Notary Public - State of Florida The foregoing instrument was acknowledged before me Commission #FF 86033 _____ day of ______ , 2014, My Comm. Exp. January 26, 2018 Heloce TaploSPersonally known W Bonded Thru Pichard Insurance

This assignment should preferably be completed and signed before a United States Consul or Notary. If not, then the execution should be witnessed by at least two witnesses, signed below:

WITNESS: BY: ______(signed) Name: Erej Inbar (printed) Date: 3/12/14

WITNESS: (signed) BY: (printed) Name: Date:

PATENT REEL: 032504 FRAME: 0883

RECORDED: 03/24/2014