# 502734733 03/24/2014

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2781339

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date	
SETH PRIEBATSCH	12/31/2013	

## **RECEIVING PARTY DATA**

Name:	SCVNGR, INC.
Street Address:	ONE CONGRESS STREET
Internal Address:	SUITE 111
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02114

## **PROPERTY NUMBERS Total: 1**

Property Type	Number			
Application Number:	14172163			

## **CORRESPONDENCE DATA**

**Fax Number:** (202)373-6001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

**Phone:** 202.373.6000

Email: IPDocket@bingham.com

Correspondent Name: STEVEN J. FRANK C/O BINGHAM MCCUTCHEN

Address Line 1: 2020 K STREET NW

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20006-1806

ATTORNEY DOCKET NUMBER:	SCV-014/7317772001
NAME OF SUBMITTER:	STEVEN J. FRANK
SIGNATURE:	/STEVEN J. FRANK/
DATE SIGNED:	03/24/2014

**Total Attachments: 2** 

source=SCV\_014\_Assignment#page1.tif source=SCV\_014\_Assignment#page2.tif

PATENT 502734733 REEL: 032505 FRAME: 0249

# PATENT APPLICATION Assignment

For good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned, sole inventor:

## SETH PRIEBATSCH

Who have created a certain inven-	tion fo	or which a	ın applica	tion for	United States	Letters P	atent
entitled "DYNAMIC INGESTIC	IN A	ND PRO	CESSING	GOF	FRANSACTIO	NAL D	ATA
AT THE POINT OF SALE",	was	filed at	the U.S.	Patent	and Tradema	rk Offic	e on
February 4, 2014	and	assigned	U.S.	Patent	Application	Serial	No.
14/172,163							

Do hereby sell, assign and transfer to SCVNGR, Inc. a corporation having a place of business at One Congress Street, Suite 111, Boston, MA 02114, its successors, assigns, and legal representatives, the full and exclusive right to said invention and said application and to any and all inventions described in said invention and said application and to any and all inventions described in said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all nonprovisionals, continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto which have been or shall be filed in the United States, its territorial possession and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, act, and treaties, including all future conventions, unions, agreements, acts, and treaties;

Agree that SCVNGR, Inc., hereinafter referred to as Assignee, may apply for and receive Letters Patent for said invention and said inventions, hereinafter referred to as said invention, in its own name, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said Assignee, its successors, assigns and legal representatives, the undersigned will execute all nonprovisionals, continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns or legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns, or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, successors, assigns, or legal representatives; and

Covenant with said Assignee, its successors, assigns, or legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has

been made to others by the undersigned, and that full right to convey the same has herein expressed is possessed by the undersigned.

Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

# Bingham McCutchen LLP

Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

IN THE TESTIMONY WHEREOF I have hereunto set my signature on the date indicated below.

SETH PRIEBATSCH Date: United States of America State of County of 2013 , before me day of On this , to me known to be the individual SETH PRIEBATSCH personally came described in and who executed the foregoing instrument, and acknowledged execution of the same. CATHLEEN GABRIELLE ALEXANDER Notary Public OMMONWEALTH OF MASSACHUSETT My Commission Expires December 28, 2018

2