502736965 03/25/2014

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2783569

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

### **CONVEYING PARTY DATA**

| Name           | <b>Execution Date</b> |
|----------------|-----------------------|
| MOHAMAD EL-ALI | 03/24/2014            |

## **RECEIVING PARTY DATA**

| Name:           | SAP AG                |
|-----------------|-----------------------|
| Street Address: | DIETMAR-HOPP-ALLEE 16 |
| City:           | WALLDORF              |
| State/Country:  | GERMANY               |
| Postal Code:    | 69190                 |

## **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 14224308 |

## **CORRESPONDENCE DATA**

**Fax Number:** (202)220-4201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

**Phone:** 202-220-4200

Email: prabinovich@kenyon.com
Correspondent Name: KENYON & KENYON LLP
Address Line 1: 1500 K STREET N.W.

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20005

| ATTORNEY DOCKET NUMBER: | 11884/533501       |
|-------------------------|--------------------|
| NAME OF SUBMITTER:      | PNINA RABINOVICH   |
| SIGNATURE:              | /Pnina Rabinovich/ |
| DATE SIGNED:            | 03/25/2014         |

**Total Attachments: 1** 

source=11884\_533501\_Assignment#page1.tif

PATENT 502736965 REEL: 032517 FRAME: 0109

#### ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby sell, assign, and transfer to **SAP AG**, a corporation of Germany, having a principal place of business at Dietmar-Hopp-Allee 16, D-69190 Walldorf, Germany ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and discoveries that are disclosed in the United States Patent Application entitled:

# DATA ENCODING AND CORRESPONDING DATA STRUCTURE

the specification of which is attached hereto unless the following is entered:

| Filed on | as United States Application Number or PCT<br>International Application Number | and was amended on<br>(if applicable) |
|----------|--|---------------------------------------|
|          |  |                                       |

and in and to said United States Patent Application and all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications that have been or shall be filed in the United States or any foreign country on any of said inventions and discoveries; and in and to all original and reissued patents that have been or shall be issued in the United States or any foreign country on said inventions and discoveries; and in and to all rights of priority resulting from the filing of said United States Patent Application:

agree that said Assignee may apply for and receive a patent or patents for said inventions and discoveries in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications on any and all said inventions and discoveries; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions and discoveries and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions and discoveries and for vesting title to said inventions and discoveries, and all applications for patents and all patents on said inventions and discoveries, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

| inventor, invent |     |            |
|--|-----|------------|
| Inventor Signature   | AMO | Date       |
|  |     | 24/03/9014 |

Assignment Document Return Address: Robert L. Hails
KENYON & KENYON, LLP
Suite 700
1500 K Street, NW,
Washington, DC 20005

The state of the s

PATENT REEL: 032517 FRAME: 0110

RECORDED: 03/25/2014