

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2784085

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
VMARK, INC.	03/21/2014
RECEIVING PARTY DATA	
Name:	VMTV, INC.
Street Address:	890 ROBB ROAD
City:	PALO ALTO
State/Country:	CALIFORNIA
Postal Code:	94036
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13100105
CORRESPONDENCE DATA	
Fax Number:	(650)938-5200
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6509888500
Email:	rhancock@fenwick.com
Correspondent Name:	FENWICK & WEST LLP
Address Line 1:	801 CALIFORNIA ST
Address Line 2:	ATTN MICHAEL W. FARN
Address Line 4:	MOUNTAIN VIEW, CALIFORNIA 94041
ATTORNEY DOCKET NUMBER:	28561-18655
NAME OF SUBMITTER:	MICHAEL W. FARN, REG. NO. 41015
SIGNATURE:	/Michael W. Farn/
DATE SIGNED:	03/25/2014
Total Attachments: 2	
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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, VMark, Inc., a Delaware corporation, having a place of business at 890 Robb Road, Palo Alto, CA 94306 ("ASSIGNOR"), has sold, assigned, and transferred and does hereby sell, assign, and transfer to VMTV, Inc., a Delaware corporation, having a place of business at 890 Robb Road, Palo Alto, CA 94036 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following applications and Letters Patents ("PATENT RIGHTS"):

COUNTRY	APPLICATION NUMBER	FILING DATE	TITLE
US	13/100,105	May 3, 2011	Program Guide Based on Sharing Personal Comments about Multimedia Content

and;

2. The entire worldwide right, title, and interest in and to:
(a) the PATENT RIGHTS, including any right of priority; (b) any provisional, divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (c) any patents which may be granted on the applications set forth in (a) and (b) above; and (d) the right to sue in its own name and to recover for past infringement of any or all of any applications or patents issuing therefrom together with all rights to recover damages for infringement of provisional rights.

ASSIGNOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferee, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

ASSIGNOR represents that ASSIGNOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the ASSIGNOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Duly Authorized Representative of ASSIGNOR

David D. Lee

David D. Lee
CEO
VMARK, INC.

Date of Signature

3/21/2014

Duly Authorized Representative of ASSIGNEE

David D. Lee

David D. Lee
CEO
VMTV, INC.

Date of Signature

3/21/2014