PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Cedric Beust	09/30/2005
Shumeet Baluja	09/28/2005
Maryam Garrett	09/28/2005
Elad Gil	09/29/2005

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14184025

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: (202) 783-5070
Email: apsi@fr.com
Correspondent Name: SAM L. WILLIAMS

Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

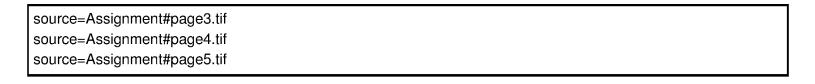
Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	16113-0021002	
NAME OF SUBMITTER:	LORI L. STEWART	
SIGNATURE:	/Lori L. Stewart/	
DATE SIGNED:	03/25/2014	

Total Attachments: 5

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PATENT 502737579 REEL: 032520 FRAME: 0169



PATENT REEL: 032520 FRAME: 0170

ASSIGNMENT

For valuable consideration, we, <u>CEDRIC BEUST</u> of <u>40 States Street</u>, <u>San Francisco</u>, <u>CA 94114</u>, <u>SHUMEET BALUJA</u> of <u>853 East River Parkway</u>, <u>Santa Clara</u>, <u>CA 95054</u>, <u>MARYAM KAMVAR</u> of <u>2470 Washington Street</u>, <u>Apt. 102</u>, <u>San Francisco</u>, <u>CA 94115</u>, <u>ELAD GIL</u> of <u>496 West Charleston # 302</u>, <u>Palo Alto</u>, <u>CA 94306</u>, hereby assign to <u>Google</u>, <u>Inc.</u>, a corporation of <u>Delaware</u> having a place of business at:

1600 Amphitheatre Parkway, Building 41 Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled GENERATING CUSTOMIZED GRAPHICAL USER INTERFACES FOR MOBILE PROCESSING DEVICES, filed 10/5/2005, and assigned U.S. Serial Number 11/243. 916 authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Witnessed by:

Typed or Printed Name

3359 Soares Court

SHUMEET BALUJA

Witnessed by:

Henry A. Rowley
Typed or Printed Name

Sunnyvale, CA 94087 Witness Address

REEL: 032520 FRAME: 0173

MARYAM KAMVAR

Witnessed by:

Signature J

Typed or Printed Name

319 Chicago Way
SF, CA 94/12

Witness Address

REEL: 032520 FRAME: 0174

ELAD GIL

Witnessed by:

Signature

Ramy Dodin

Typed or Printed Name

1254 Pixe St.

5m Francisco, (A 94109

Witness Address

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