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103666781

To the Director of the U.S. Patent and Trademark Office: Please rec. _____ (es) below.

03/24/14

1. Name of conveying party(ies)
Stephen Marcus Key
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: SpinLabel Technologies, Inc.
Internal Address: _____
Street Address: 7700 Congress Avenue, Suite 3204
City: Boca Raton
State: FL
Country: US Zip: 33487
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):
Execution Date(s) March 5, 2014
 Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

4. Application or patent number(s): This document serves as an Oath/Declaration (37 CFR 1.63).
A. Patent Application No.(s)
29/455,598
Additional numbers attached? Yes No

B. Patent No.(s)

5. Name and address to whom correspondence concerning document should be mailed:
Name: Terri M. Wescott
Internal Address: _____
Street Address: 7700 Congress Avenue, Suite 3204
City: Boca Raton
State: FL Zip: 33487
Phone Number: 561-429-6886
Docket Number: _____
Email Address: twescott@spinlabels.com

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 1.21(h) & 3.41) \$65.00
 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information
Deposit Account Number _____
Authorized User Name _____

9. Signature:

Terri M. Wescott
Name of Person Signing

03 March 10, 2014
01 FC:8021
Total number of pages including cover sheet, attachments, and documents: **3**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140; or, mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, VA 22313-1450

CHECK Refund Total: \$175.00

ASSIGNMENT

ASSIGNOR: Stephen Marcus Key

Status: an individual

Address: 2143 The Back Road/PO Box 406

City: Glenbrook State/Zip: NV 89413

ASSIGNEE: SpinLabel Technologies, Inc.

Status: a Delaware corporation

Address: 7700 Congress Avenue, Suite 3204

City: Boca Raton State/Zip: FL 33487

TITLE OF INVENTION: CUP OR CONTAINER HAVING A RECESSED PANEL 1

US PATENT SERIAL NO: _____ US FILING DATE: _____

US APPLICATION NO: 29/455,598 US FILING DATE: 05/22/2013

ATTY DOCKET NO: 6525 US-D

WHEREAS, the Assignor has made the above invention and filed application for Letters Patent of the United States thereon, and the Assignee is desirous of acquiring the same. In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor, the Assignor hereby assigns to the Assignee, including its successors, assigns, heirs, and administrators, all of the Assignor's rights, title and interest in and to the invention and the patent application therefore identified herein and to any and all patents which may evolve therefrom:

NOW, THEREFORE, the Assignor intending to be legally bound, hereby assigns, transfers and delivers unto Assignee, its successors, legal representatives and assigns, all right, title and interest to and under the Patent Application, including all other rights associated with the invention including, without limitation, the right to sue for and collect damages for any past infringement of the Patents, and all patent applications related therefore including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be filed in the United States and all foreign countries on the inventions based upon the invention; all original, reissued and reexamined patents and extension thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which Patents may be granted as fully and entirely as the same could have been held by the undersigned Assignors had this Agreement not been made; and

specifically including all rights of priority created by the Patent under any treaty, convention or law related thereto.

Assignor agrees, when requested, to carry out in good faith the intent and purpose of this Agreement, to execute and deliver to Assignee, all non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent applications on the inventions; all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to Assignee all facts known to Assignor relating to the invention and the history thereof; and generally do everything possible which Assignee shall consider desirable for vesting title to the invention in Assignee, and for securing, maintaining and enforcing proper patent protection for the inventions; the Assignor agrees to execute any papers or perform any acts required to establish, vest or protect the Assignee's rights therein or required by Assignee to obtain said patent, without any additional payment therefore, but without any expense to Assignor.

Date: 3/5/14

Inventor: Stephen Marcus Key
Stephen Marcus Key

STATE OF NEVADA
COUNTY OF DOUGLAS

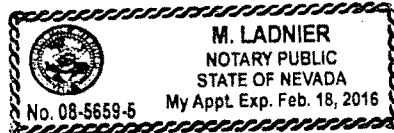
The foregoing instrument was acknowledged before me this 5th day of MARCH, 2014 by Stephen Marcus Key who [] has produced a NEVADA DRIV. License as identification or [] is personally known to me *m.l.*

M. Ladnier

NOTARY PUBLIC

State of Nevada

My commission expires: 02/18/2016
me



:(Seal)