

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
YOUNG-KEUN CHOI	03/26/2014
RECEIVING PARTY DATA	
Name:	SAMSUNG ELECTRONICS CO., LTD.
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City:	GYEONGGI-DO
State/Country:	KOREA, REPUBLIC OF
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14226199
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NAME OF SUBMITTER:	STEVE CHA
SIGNATURE:	/Steve Cha/
DATE SIGNED:	03/26/2014
Total Attachments: 2	
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Assignment of Invention and Patent Application

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration,

- 1) Young-Keun CHOI of #835-1004, 26, Yeongtong-ro 290beon-gil, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea

(hereinafter Assignor) hereby sells, assigns, transfers, and sets over unto:

SAMSUNG ELECTRONICS CO., LTD. of
129 SAMSUNG-RO, YEONGTONG-GU, SUWON-SI, GYEONGGI-DO, 443-742
REPUBLIC OF KOREA

(hereinafter Assignee) the entire right, title and interest for the United States Of America as defined in 35 U.S.C. Section 261, in and to the invention entitled as:

ELECTRONIC DEVICE AND METHOD OF DISPLAYING PLAYLIST THEREOF

invented by Assignor; the application for United States patent therefor, invented by Assignor; any patent or reissues of any patent that may be granted thereon; and any applications which are continuations, continuation-in-part, substitutes, or divisions of said application. Assignor authorizes Assignee to enter the date of signature and/or Serial Number and Filing Date in the above. Assignor also authorizes and requests the Commissioner of Patents and Trademarks to issue any resulting patent(s) to the said Assignee, for its interests as Assignee, its successors, assigns and legal representatives. The undersigned agrees that the attorney of record in said application shall hereafter act on behalf of said Assignee; and Assignor further conveys to Assignee all priority rights resulting from the above-identified application for United States Patent. Assignor agrees to execute all papers, give any required testimony and perform other lawful acts, as deemed essential by Assignee to perfect Assignee's interest in any resulting patent of the United States, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and Assignee's interest therein.

SIGNED ON THE DATES(S) INDICATED BESIDE MY/OUR SIGNATURE(S):

Name of First Inventor: Young-Keun CHOI



Signature of inventor

Dated: March 26, 2014

WITNESSED: 