PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2787487

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Execution Date
GAMESTOP CORP.	03/25/2014
GAMESTOP, INC.	03/25/2014
SUNRISE PUBLICATIONS, INC.	03/25/2014
ELBO, INC.	03/25/2014
EB INTERNATIONAL HOLDINGS, INC.	03/25/2014
KONGREGATE INC.	03/25/2014
GAMESTOP TEXAS LTD.	03/25/2014
MARKETING CONTROL SERVICES, INC.	03/25/2014
SOCOM LLC	03/25/2014
SPAWN LABS, INC.	03/25/2014
SIMPLY MAC, INC.	03/25/2014
SPRING COMMUNICATIONS HOLDING, INC.	03/25/2014
GS MOBILE, INC.	03/25/2014

RECEIVING PARTY DATA

Name:	BANK OF AMERICA, N.A.
Street Address:	100 FEDERAL STREET
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02110

PROPERTY NUMBERS Total: 3

Property Type	Number
Patent Number:	8673655
Patent Number:	7841946
Application Number:	13716019

CORRESPONDENCE DATA

Fax Number: (800)494-7512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 202-370-4750

Email: ipteam@nationalcorp.com

PATENT REEL: 032537 FRAME: 0023

502740891

Correspondent Name: THOMAS FAHEY

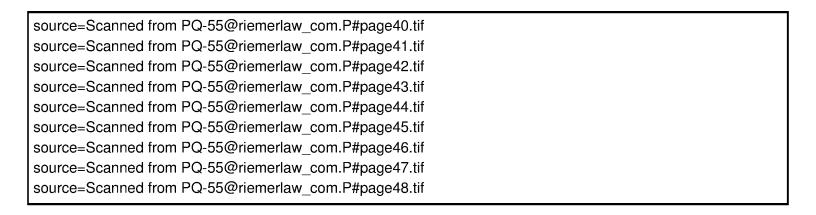
Address Line 1: 1025 VERMONT AVE NW, SUITE 1130
Address Line 2: NATIONAL CORPORATE RESEARCH, LTD.

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	F149084
NAME OF SUBMITTER:	LISA A. COBBETT
SIGNATURE:	/Lisa A. Cobbett/
DATE SIGNED:	03/27/2014

Total Attachments: 46

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SECOND AMENDED AND RESTATED PATENT AND TRADEMARK SECURITY AGREEMENT

SECOND AMENDED AND RESTATED PATENT AND TRADEMARK SECURITY AGREEMENT (this "Agreement") dated as of March 25, 2014 among GAMESTOP CORP., a corporation organized under the laws of the State of Delaware having a place of business at 625 Westport Parkway, Grapevine, Texas 76051, as Lead Borrower; the Subsidiary Borrowers party hereto (together with the Lead Borrower, individually, a "Grantor" and collectively, the "Grantors"); and BANK OF AMERICA, N.A., a national banking association, as administrative agent and collateral agent (in such capacities, the "Agent") for the Credit Parties, in consideration of the mutual covenants contained herein and benefits to be derived herefrom.

WITNESSETH:

WHEREAS, the Lead Borrower and certain of the Grantors, among others, have entered into (i) that certain Amended and Restated Credit Agreement, dated as of January 4, 2011 (as amended and in effect on and prior to the date hereof, the "Existing Credit Agreement") by, among others, the Lead Borrower, the other Borrowers party thereto, the "Lenders" as defined therein, Bank of America, N.A. as "Administrative Agent" and "Collateral Agent", Wells Fargo Capital Finance, LLC, as "Syndication Agent", and U.S. Bank National Association and Regions Bank, as "Co-Documentation Agents", (ii) that certain Amended and Restated Security Agreement, dated as of January 4, 2011 (as amended and in effect on and prior to the date hereof, the "Existing Security Agreement") by and among such Grantors and Bank of America, N.A., as "Collateral Agent", and (iii) that certain Amended and Restated Patent and Trademark Security Agreement, dated as of January 4, 2011 (as amended and in effect on and prior to the date hereof, the "Existing IP Security Agreement") by and among such Grantors and Bank of America, N.A., as "Collateral Agent", pursuant to which such Grantors have granted a security interest to the Agent in the IP Collateral (as defined in the Existing IP Security Agreement); and

WHEREAS, contemporaneously herewith, the Grantors and the Agent, among others, are amending and restating the Existing Credit Agreement in its entirety pursuant to that certain Second Amended and Restated Credit Agreement dated as of even date herewith (as such may be amended, modified, supplemented or restated hereafter, the "Credit Agreement") by and between, among others, (i) the Grantors, as Borrowers, (ii) the Lenders named therein, (iii) the Agent, and (iv) Bank of America, N.A., as Issuing Bank; and

WHEREAS, contemporaneously herewith, the Grantors and the Agent are amending and restating the Existing Security Agreement in its entirety pursuant to that certain Second Amended and Restated Security Agreement dated as of even date herewith (as such may be amended, modified, supplemented or restated hereafter, the "Security Agreement") by and among the Grantors and the Agent; and

WHEREAS, the obligations of the Lenders to make Loans and of the Issuing Bank to issue Letters of Credit under the Credit Agreement are each conditioned upon, among other things, the execution and delivery by the Grantors of an agreement in the form hereof to secure the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, in consideration of the mutual conditions and agreements set forth in this Agreement, and for good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby agree that the Existing IP Security Agreement shall be amended and restated in its entirety to read as follows (it being agreed that this Agreement shall not be deemed to evidence or result in a novation under the Existing IP Security Agreement):

SECTION 1

Definitions

- 1.1 <u>Generally</u>. Unless the context otherwise requires, all capitalized terms used but not defined herein shall have the meanings set forth in the Credit Agreement or the Security Agreement, as applicable, and all references to the UCC shall mean the Uniform Commercial Code as in effect from time to time in the State of New York; <u>provided</u>, <u>however</u>, that if a term is defined in Article 9 of the UCC differently than in another Article thereof, the term shall have the meaning set forth in Article 9, and <u>provided further</u> that if by reason of mandatory provisions of law, perfection, or the effect of perfection or non-perfection, of the security interest in any IP Collateral or the availability of any remedy hereunder is governed by the Uniform Commercial Code as in effect in a jurisdiction other than New York, "UCC" means the Uniform Commercial Code as in effect in such other jurisdiction for purposes of the provisions hereof relating to such perfection or effect of perfection or non-perfection or availability of such remedy, as the case may be.
- 1.2 <u>Definition of Certain Terms Used Herein</u>. As used herein, the following terms shall have the following meanings:
 - (a) "<u>Intellectual Property</u>" shall have the meaning assigned to such term in Section 3 hereof.
 - (b) "<u>IP Collateral</u>" shall have the meaning assigned to such term in Section 2 hereof.
 - (c) "<u>Licenses</u>" shall mean, collectively, the Patent Licenses and Trademark Licenses.
 - (d) "Patents" shall mean all letters patent and applications for letters patent of each Grantor, and the inventions and improvements therein disclosed, and any and all

divisions, reissues and continuations of said letters patent including, without limitation the patents listed on **EXHIBIT A** annexed hereto and made a part hereof.

- (e) "<u>Patent Licenses</u>" shall mean all agreements, whether written or oral, providing for the grant by or to any Grantor of any right to manufacture, use or sell any invention covered by a Patent, including, without limitation, the agreements listed on **EXHIBIT A** annexed hereto and made a part hereof.
- (f) "<u>PTO</u>" shall mean the United States Patent and Trademark Office or any other federal governmental agency which may hereafter perform its functions.
- (g) "Trademarks" shall mean all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, service marks, designs, logos and other source or business identifiers of each Grantor, whether registered or unregistered, including, without limitation, the trademarks listed on **EXHIBIT B** annexed hereto and made a part hereof, together with all registrations and recordings thereof, all applications in connection therewith, and any goodwill of the business connected with, and symbolized by, any of the foregoing.
- (h) "<u>Trademark Licenses</u>" shall mean all agreements, whether written or oral, providing for the grant by or to any Grantor of any right to use any Trademark, including, without limitation, the agreements listed on **EXHIBIT B** annexed hereto and made a part hereof.
- 1.3 <u>Rules of Interpretation.</u> The rules of interpretation specified in Sections 1.2 through 1.6 of the Credit Agreement shall be applicable to this Agreement.

SECTION 2

Security Interest

In furtherance and as confirmation of the Security Interest granted by the Grantors to the Agent (for the ratable benefit of the Credit Parties) under the Security Agreement, and as further security for the payment or performance, as the case may be, in full of the Secured Obligations, each Grantor hereby ratifies such Security Interest and grants to the Agent (for the ratable benefit of the Credit Parties) a continuing security interest, with a power of sale (which power of sale shall be exercisable only following the occurrence of an Event of Default), in all of the present and future right, title and interest of the Grantors in and to the following property, and each item thereof, whether now owned or existing or hereafter acquired or arising, together with all products, proceeds, substitutions, and accessions of or to any of the following property (collectively, the "IP Collateral"):

(a) All Patents and Patent Licenses.

- (b) All Trademarks and Trademark Licenses.
- (c) All renewals of any of the foregoing.
- (d) All General Intangibles connected with the use of, or related to, any and all Intellectual Property (including, without limitation, all goodwill of the Grantors and their business, products and services appurtenant to, associated with, or symbolized by, any and all Intellectual Property and the use thereof).
- (e) All income, royalties, damages and payments now and hereafter due and/or payable under and with respect to any of the foregoing, including, without limitation, payments under all Licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof.
- (f) The right to sue for past, present and future infringements and dilutions of any of the foregoing.
- (g) All of the Grantors' rights corresponding to any of the foregoing throughout the world.

SECTION 3

Protection of Intellectual Property By Grantors

Except as set forth below in this Section 3, the Grantors shall undertake the following with respect to each of the items respectively described in Sections 2(a), (b), (c), and (d) (collectively, the "Intellectual Property"):

- 3.1 Pay all renewal fees and other fees and costs associated with maintaining the Intellectual Property and with the processing of the Intellectual Property and take all other reasonable and necessary steps to maintain each registration of the Intellectual Property.
- 3.2 Take all actions reasonably necessary to prevent any of the Intellectual Property from becoming forfeited, abandoned, dedicated to the public, invalidated or impaired in any way.
- 3.3 At the Grantors' sole cost, expense, and risk, pursue the prompt, diligent processing of each application for registration which is the subject of the security interest created herein and not abandon or delay any such efforts.
- 3.4 At the Grantors' sole cost, expense, and risk, take any and all action which the Grantors reasonably deem appropriate under the circumstances to protect the Intellectual Property from infringement, misappropriation or dilution, including, without limitation, the prosecution and defense of infringement actions.

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Notwithstanding the foregoing, so long as no Event of Default has occurred and is continuing, and no Material Adverse Effect would result therefrom, no Grantor shall have an obligation to use or to maintain any Intellectual Property (i) that relates solely to any product that has been discontinued, abandoned or terminated, and (ii) that has been replaced with Intellectual Property substantially similar to the Intellectual Property that may be abandoned or otherwise become invalid, so long as the failure to use or maintain such Intellectual Property does not materially adversely affect the validity of such replacement Intellectual Property and so long as such replacement Intellectual Property is subject to the lien created by this Agreement.

SECTION 4

Grantors' Representations and Warranties

The Grantors represent and warrant that:

- 4.1 **EXHIBIT A** is a true, correct and complete list of all Patents and Patent Licenses owned by the Grantors as of the date hereof.
- 4.2 **EXHIBIT B** is a true, correct and complete list of all Trademarks and Trademark Licenses owned by the Grantors as of the date hereof.
- 4.3 Except as set forth in **EXHIBITS A and B**, none of the Intellectual Property is the subject of any licensing or franchise agreement pursuant to which any Grantor is the licensor or franchisor.
- 4.4 All IP Collateral is, and shall remain, free and clear of all Liens, encumbrances, or security interests in favor of any Person, other than Permitted Encumbrances and Liens in favor of the Agent.
- 4.5 Each Grantor owns, or is licensed to use, all Intellectual Property necessary for the conduct of its business as currently conducted. No material claim has been asserted and is pending by any Person challenging or questioning the use by any Grantor of any of the Intellectual Property owned by any Grantor or the validity or effectiveness of any of the Intellectual Property owned by any Grantor, nor does any Grantor know of any valid basis for any such claim, except as otherwise set forth in the Credit Agreement. To the knowledge of the Grantors, the use by the Grantors of the Intellectual Property does not infringe the rights of any Person in any material respect. No holding, decision or judgment has been rendered by any Governmental Authority which would limit, cancel or question the validity of, or any Grantor's rights in, any Intellectual Property in any respect that could reasonably be expected to have a Material Adverse Effect on the business or the property of any Grantor.
- 4.6 The Grantors shall give the Agent written notice (with reasonable detail) within ten (10) days following the occurrence of any of the following:

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- (a) The Grantors' obtaining rights to, and filing applications for registration of, any new Intellectual Property, or otherwise acquiring ownership of any newly registered Intellectual Property (other than the Grantors' right to sell products containing the trademarks of others in the ordinary course of the Grantors' business).
- (b) The Grantors' becoming entitled to the benefit of any registered Intellectual Property whether as licensee or licensor (other than the Grantors' right to sell products containing the trademarks of others in the ordinary course of the Grantors' business).
 - (c) The Grantors' entering into any new Licenses.
- (d) The Grantors' knowing or having reason to know, that any application or registration relating to any material Intellectual Property may become forfeited, abandoned or dedicated to the public, or of any adverse determination or development (including, without limitation, the institution of, or any such determination or development in, any proceeding in the PTO or any court or tribunal) regarding the Grantors' ownership of, or the validity of, any material Intellectual Property or the Grantors' right to register the same or to own and maintain the same.

SECTION 5

Agreement Applies to Future Intellectual Property

- 5.1 The provisions of this Agreement shall automatically apply to any such additional property or rights described in subsections (a), (b) and (c) of Section 4.6, above, all of which shall be deemed to be and treated as "Intellectual Property" within the meaning of this Agreement.
- 5.2 Upon the reasonable request of the Agent, the Grantors shall execute and deliver, and have recorded, any and all agreements, instruments, documents and papers as the Agent may request to evidence the Agent's security interest in any Patent or Trademark and the goodwill and General Intangibles of the Grantors relating thereto or represented thereby (including, without limitation, filings with the PTO or any similar office), and the Grantors hereby constitute the Agent as their attorney-in-fact to execute and file all such writings for the foregoing purposes, all acts of such attorney being hereby ratified and confirmed; *provided, however*, the Agent's taking of such action shall not be a condition to the creation or perfection of the security interest created hereby.

SECTION 6

Grantors' Rights To Enforce Intellectual Property

Prior to the Agent's giving of notice to the Grantors (i) following the occurrence of an Event of Default or (ii) pursuant to Section 6.1 below, the Grantors shall have the exclusive right to sue for past, present and future infringement of the Intellectual Property including the right to seek injunctions and/or money damages, in an effort by the Grantors to protect the Intellectual Property against encroachment by third parties, *provided*, *however*:

- 6.1 The Grantors first provide the Agent with written notice of the Grantors' intention to so sue for enforcement of any Intellectual Property. If, in the reasonable opinion of the Agent, the Grantors have failed to take appropriate action within sixty (60) days after such notice is given to Agent, upon notice to the Grantors, the Agent may (but shall not be required to) itself take such action in the name of the Grantors, with any damages recovered in such action, net of costs and attorneys' fees reasonably incurred, to be applied as provided in Section 7.3 of the Credit Agreement.
- 6.2 Any money damages awarded or received by the Grantors on account of such suit (or the threat of such suit) shall constitute IP Collateral.
- 6.3 Following the occurrence of any Event of Default, the Agent, by notice to the Grantors may terminate or limit the Grantors' rights under this Section 6.

SECTION 7

Agent's Actions To Protect Intellectual Property

In the event of:

- (a) the Grantors' failure, within five (5) days of written notice from the Agent, to cure any failure by the Grantors to observe or perform any of the Grantors' covenants, agreements or other obligations hereunder; and/or
 - (b) the occurrence and continuance of any other Event of Default,

the Agent, acting in its own name or in that of the Grantors, may (but shall not be required to) act in the Grantors' place and stead and/or in the Agent's own right in connection therewith.

SECTION 8

Rights Upon Default

Upon the occurrence of any Event of Default, the Agent may exercise all rights and remedies of a secured party under the UCC and other Applicable Law, with respect to the Intellectual Property, in addition to which the Agent may sell, license, assign, transfer, or otherwise dispose of the Intellectual Property. Any person may conclusively rely upon an affidavit of

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an officer of the Agent that an Event of Default has occurred and that the Agent is authorized to exercise such rights and remedies.

SECTION 9

Agent as Attorney In Fact

- 9.1 The Grantors hereby irrevocably constitute and designate the Agent as and for the Grantors' attorney in fact, effective following the occurrence and during the continuance of an Event of Default:
 - (a) To supplement and amend from time to time Exhibits A and B of this Agreement to include any new or additional Intellectual Property of the Grantors.
 - (b) To exercise any of the rights and powers referenced herein.
 - (c) To execute all such instruments, documents, and papers as the Agent determines to be appropriate in connection with the exercise of such rights and remedies and to cause the sale, license, assignment, transfer, or other disposition of the Intellectual Property.
- 9.2 The foregoing grant of a power of attorney, being coupled with an interest, shall be irrevocable until this Agreement is terminated by a duly authorized officer of the Agent.
- 9.3 The Agent shall not be obligated to do any of the acts or to exercise any of the powers authorized by Section 9.1, but if the Agent elects to do any such act or to exercise any of such powers, it shall not be accountable for more than it actually receives as a result of such exercise of power, and shall not be responsible to any Grantor for any act or omission to act except for any act or omission to act as to which there is a final determination made in a judicial proceeding (in which proceeding the Agent has had an opportunity to be heard) by a court of competent jurisdiction which determination includes a specific finding that the subject act or omission to act had been grossly negligent or in actual bad faith.

SECTION 10

Agent's Rights

Any use by the Agent of the Intellectual Property, as authorized hereunder in connection with the exercise of the Agent's rights and remedies under this Agreement, under the Security Agreement or under the Credit Agreement shall be coextensive with the Grantors' rights thereunder and with respect thereto and without any liability for royalties or other related charges.

SECTION 11

Intent

This Agreement is being executed and delivered by the Grantors for the purpose of registering and confirming the grant of the security interest of the Agent in the IP Collateral with the PTO. It is intended that the security interest granted pursuant to this Agreement is granted as a supplement to, and not in limitation of, the Security Interest granted to the Agent, for the ratable benefit of the Credit Parties, under the Security Agreement. All provisions of the Security Agreement shall apply to the IP Collateral. The Agent shall have the same rights, remedies, powers, privileges and discretions with respect to the security interests created in the IP Collateral as in all other Collateral. In the event of a conflict between this Agreement and the Security Agreement, the terms of this Agreement shall control with respect to the IP Collateral and the Security Agreement with respect to all other Collateral.

SECTION 12

Governing Law

THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

SECTION 13

Counterparts

This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by telecopy, pdf or other electronic transmission shall be effective as delivery of a manually executed counterpart of this Agreement.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement under seal as of the day and year first above written.

GRANTORS:

GAMESTOP CORP. GAMESTOP, INC. SUNRISE PUBLICATIONS, INC. ELBO INC. EB INTERNATIONAL HOLDINGS, INC. KONGREGATE INC. SPAWN LABS, INC., as Grantors

By: Name: Robert Lloyd

Title: Executivé Vice President and Chief

Financial Officer

GAMESTOP TEXAS LTD. SIMPLY MAC, INC.

SPRING COMMUNICATIONS HOLDING, INC.

GS MOBILE, INC.,

as Grantors

By:

Name: Robert Lloyd

Title: Chief Financial Officer

MARKETING CONTROL SERVICES.

INC., as a Grantor

By:

Name: Scott Shaver

Title: Secretary

SOCOM LLC, as a Grantor

By:

Name: Marc Summer

Title: Manager

Signature Page to Second Amended and Restated Patent and Trademark Security Agreement

AGENT:

BANK OF AMERICA, N.A.

By: Name: Andrew Cerussi

Title: Director

Signature Page to Second Amended and Restated Patent and Trademark Security Agreement

EXHIBIT A

List of Patents and Patent Licenses

Patents and Patent Applications

Entity	Description	Application Number(s) and Date(s)	Issue Number(s), if applicable
GameStop Texas, Ltd.	Semiconductor package repair process.	61,445,330 filed February 22, 2011; and 13/402,746 filed February 22, 2012	8,673,655
ELBO Inc., as assigned by Spawn Labs, Inc.	System for remote game access.	60/806,233 filed June 29, 2006; 14,049,986 filed October 9, 2013; and 14,049,934 filed October 9, 2013	7,841,946 on November 30, 2010; and 8,568,238 on October 29, 2013
ELBO Inc., as assigned by GameStop Corp.	Network-enabled game controller.	13/716,019 filed December 14, 2012	n/a

Patent Licenses

NONE

EXHIBIT B

List of Trademarks and Trademark Licenses

Trademark Registrations and Applications

[see attached]

Trademark Licenses

[see attached] 1650212.4

Gamestop, Inc.

Trademark Report By Country Search Criteria

Client

GAMESTP

Status

ACTIVE

Display Options

Goods

All

Goods	All				·				
REFERENCE #	MA	RK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
ARGENTINA									
GAME-86/AR	GAI	MESTOR	P					PROPOSED	
AUSTRALIA									
GAME-145/AU	BU	/MYTRO	ONICS	2/8/2011	1407490	8/5/2011	1407490	REGISTERED	35
		ASS	DESCRIPTION						
	35		Electronic commer global computer ne		ly, operating on-line	marketplaces for t	rading and selling go	oods via a	
BRAZIL									
GAME-218/BR-5	GAI	/IESTOF	o in plain block	4/22/2008	829699422	7/5/2011	829699422	REGISTERED	035
	lette	rs						_	
	CLA	SS	DESCRIPTION						
	035		new and used com guides, computer h and used compute	puter, video and e lardware, compute r, video and electro lardware, compute	lectronic games, vion r accessories, toys onic games, videos r accessories, toys	leos, DVDs, movie: and action figures; , DVDs, movies, bo	omputer network feat s, books, magazines promoting the sale o ooks, magazines, stra through the administ	, strategy of new ategy	
GAME-218/BR-6	GAN	MESTOP	in plain block	4/22/2008	829699430	1/3/2012	829699430	REGISTERED	041
	lette								
	CL# 041	SS	DESCRIPTION						
	041		Information on vide	o games, compute	er games and eletro	nic games provided	d in a web site		
CANADA									
GAME-51	GAN	1E STOP	in plain block	10/3/2003	1,192,760	4/27/2007	TMA686751	REGISTERED	35
	lette	rs							
	CLA	SS	DESCRIPTION						
	35		computer, video an computer hardware	d electronic games and accessories,	s, DVDs, movies, Cl computer console o	Os, books, magazir ame hardware and	emputer network feat nes, strategy guides, d accessories, toys, t and electronic game	rading	
GAME-52/CA	GAN	IESTOP	in plain block	10/17/2007	1,367,793	9/17/2009	TMA 747,882	REGISTERED	035
	lette	rs .							
	CLA	ss	DESCRIPTION						
	035		electronic games, D	VDs, movies, CDs	s, books, magazines	s, strategy guides,	computer, video and computer hardware a ng cards and action f	and	
CHILE									
GAME-85/CL	GAN letter		in plain block	10/13/2010	924366	9/5/2011	930.221	REGISTERED	035
	T								
	CLA	SS	DESCRIPTION						

Page 1

Printed: 3/24/2014

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	S TATUS	CLASSES
CHINA								
GAME-151/CN	GAME STO	OP	4/20/2007	6009240	1/14/2010	6009240	REGISTERED	
						00002.0	THE STATE OF THE S	
GAME-152/CN	GAME ST	OP	4/20/2007	6002941	1/14/2010	6002941	REGISTERED	
COSTA RICA								
GAME-CR137	GAMESTO	OP (Stylized)	5/5/2000	2009-003404	10/20/2000	407774	DECISTEDED	035
GAME-OTTO		· · · · · · · · · · · · · · · · · · ·	5/5/2009	2009-003404	10/28/2009	197774	REGISTERED	
	CLASS 035	DESCRIPTION Retail store service	s and online retail	store services provide	nd via a alobal oo	mputer network fo	oturing	
		new and used complayers, digital med books, magazines, promoting the sale discount program for game consoles, hal	puter, video and el lia players and rec strategy guides, co of goods of others eaturing discounts nd-held video gam g cards, game card	ectronic games, video orders, videos, DVDs omputer hardware, co through the administr on new and used con e players, digital med ls, books, magazines	o game consoles, , movies, role-play emputer accessor ration of a custom nputer, video and lia players and rec	hand-held video g ying cards, game of ies, toys and action ier incentive award electronic games, corders, videos, D	ame cards, n figures; I and video VDs,	
GAME-CR138	GAMESTO	P (Stylized)	5/5/2009	2009-003405	11/6/2009	196167	REGIST E RED	041
	CLASS	DESCRIPTION	0/0/2000	2000 000400	11/0/2009	190107	REGISTERED	
	041	Providing a web site games, video game videos, DVDs, movi	e consoles, hand-hoies, role-playing ca	ation and content on eld video game playe rds, game cards, boo ssories, toys and acti	rs, digital media p oks, magazines, s	layers and record	ers,	
GAME-CR135	GAMESTO letters	P in plain block	5/5/2009	2009-003402	10/26/2009	195466	REGISTERED	035
	iellers							
	CLASS	DESCRIPTION						
	CLASS 035	new and used comp	outer, video and ele	store services provide ectronic games, video	game consoles,	hand-held video g	ame	
	<u></u>	Retail store services new and used comp players, digital med books, magazines, promoting the sale of discount program fe game consoles, har	outer, video and eli ia players and reco strategy guides, co of goods of others eaturing discounts nd-held video game g cards, game card	ectronic games, video orders, videos, DVDs, omputer hardware, co through the administr on new and used com e players, digital medi s, books, magazines,	o game consoles, movies, role-play imputer accessori ation of a custom inputer, video and ia players and rec	hand-held video g ving cards, game of es, toys and action er incentive award electronic games, orders, videos, D\	ame ards, i figures; and video /Ds,	
GAME-CR136	035	Retail store services new and used comp players, digital med books, magazines, promoting the sale discount program fe game consoles, har movies, role-playing	outer, video and elia players and reco strategy guides, co of goods of others eaturing discounts ad-held video game g cards, game card es, toys and action	ectronic games, video orders, videos, DVDs, omputer hardware, co through the administr on new and used com e players, digital medi s, books, magazines, i figures.	o game consoles, movies, role-play imputer accessori- ration of a custom inputer, video and ia players and red strategy guides,	hand-held video g ving cards, game c es, toys and action er incentive award electronic games, orders, videos, D\ computer hardwar	ame eards, n figures; and video /Ds, e,	041
GAME-CR136	035	Retail store services new and used complayers, digital med books, magazines, promoting the sale discount program fe game consoles, har movies, role-playing computer accessori	outer, video and eli ia players and reco strategy guides, co of goods of others eaturing discounts nd-held video game g cards, game card	ectronic games, video orders, videos, DVDs, omputer hardware, co through the administr on new and used com e players, digital medi s, books, magazines,	o game consoles, movies, role-play imputer accessori ation of a custom inputer, video and ia players and rec	hand-held video g ving cards, game of es, toys and action er incentive award electronic games, orders, videos, D\	ame ards, i figures; and video /Ds,	041
GAME-CR136	035 GAMESTO	Retail store services new and used complayers, digital med books, magazines, promoting the sale discount program fe game consoles, har movies, role-playing computer accessori	outer, video and elia players and reco strategy guides, co of goods of others eaturing discounts ad-held video game g cards, game card es, toys and action	ectronic games, video orders, videos, DVDs, omputer hardware, co through the administr on new and used com e players, digital medi s, books, magazines, i figures.	o game consoles, movies, role-play imputer accessori- ration of a custom inputer, video and ia players and red strategy guides,	hand-held video g ving cards, game c es, toys and action er incentive award electronic games, orders, videos, D\ computer hardwar	ame eards, n figures; and video /Ds, e,	041
GAME-CR136	GAMESTO letters	Retail store services new and used complayers, digital med books, magazines, promoting the sale of discount program fer game consoles, har movies, role-playing computer accessorial Providing a web site games, video game videos, DVDs, movi	puter, video and elia players and recostrategy guides, coof goods of others eaturing discounts and-held video game card, game card es, toys and action 5/5/2009 e containing inform consoles, hand-hees, role-playing ca	ectronic games, video orders, videos, DVDs, omputer hardware, co through the administr on new and used com e players, digital medi s, books, magazines, i figures.	o game consoles, movies, role-play imputer accessori ation of a custom nputer, video and ia players and rec , strategy guides, 10/26/2009 new and used cor rs, digital media p ks, magazines, st	hand-held video g ving cards, game c es, toys and action er incentive award electronic games, corders, videos, D\ computer hardwar 195465	ame ards, a figures; and video //Ds, e, REGISTERED electronic	041
	GAMESTO letters CLASS 041	Retail store services new and used complayers, digital med books, magazines, promoting the sale of discount program fer game consoles, har movies, role-playing computer accessorial Providing a web site games, video game videos, DVDs, movi	puter, video and elia players and recostrategy guides, coof goods of others eaturing discounts and-held video game card, game card es, toys and action 5/5/2009 e containing inform consoles, hand-hees, role-playing ca	ectronic games, video orders, videos, DVDs, omputer hardware, co through the administron new and used come players, digital medis, books, magazines, ifigures. 2009-003403 attion and content on eld video game playerds, game cards, boo	o game consoles, movies, role-play imputer accessori ation of a custom nputer, video and ia players and rec , strategy guides, 10/26/2009 new and used cor rs, digital media p ks, magazines, st	hand-held video g ving cards, game c es, toys and action er incentive award electronic games, corders, videos, D\ computer hardwar 195465	ame ards, a figures; and video //Ds, e, REGISTERED electronic	041
	GAMESTO letters CLASS 041 GAMESTO	Retail store services new and used complayers, digital med books, magazines, promoting the sale of discount program fe game consoles, har movies, role-playing computer accessorial P in plain block DESCRIPTION Providing a web site games, video game videos, DVDs, moving game hardware, con	outer, video and elia players and reco strategy guides, co of goods of others eaturing discounts and-held video game go cards, game card es, toys and action 5/5/2009	ectronic games, video orders, videos, DVDs, omputer hardware, co through the administron new and used come players, digital medis, books, magazines, figures. 2009-003403 ation and content on eld video game playerds, game cards, boossories, toys and actionation of the content of the conten	o game consoles, movies, role-play imputer accessori ation of a custom inputer, video and ia players and rec , strategy guides, 10/26/2009 new and used cor is, digital media p ks, magazines, st on figure	hand-held video g ving cards, game des, toys and action er incentive award electronic games, corders, videos, DN computer hardwar 195465	ame ards, a figures; and video /Ds, e, REGISTERED electronic ers, aputer	
	GAMESTO letters CLASS 041 GAMESTO	Retail store services new and used complayers, digital med books, magazines, promoting the sale of discount program fer game consoles, har movies, role-playing computer accessorial Providing a web site games, video game videos, DVDs, moving game hardware, cor Prower providing a web site games, video game videos, DVDs, moving game hardware, cor prower prowers.	outer, video and elia players and reco strategy guides, co of goods of others eaturing discounts and-held video game go cards, game card es, toys and action 5/5/2009	ectronic games, video orders, videos, DVDs, omputer hardware, co through the administron new and used come players, digital medis, books, magazines, figures. 2009-003403 ation and content on eld video game playerds, game cards, boossories, toys and actionation of the content of the conten	o game consoles, movies, role-play imputer accessori ation of a custom inputer, video and ia players and rec strategy guides, 10/26/2009 new and used cor is, digital media p ks, magazines, st on figure	hand-held video g ving cards, game c es, toys and action er incentive award electronic games, corders, videos, D\ computer hardwar 195465 mputer, video and layers and recorder rategy guides, con	ame ards, a figures; and video /Ds, e, REGISTERED electronic ers, aputer	
	GAMESTO letters CLASS 041 GAMESTO THE PLAY!	Retail store services new and used complayers, digital med books, magazines, promoting the sale of discount program fer game consoles, har movies, role-playing computer accessorial Providing a web site games, video game videos, DVDs, moving game hardware, cor Prower providing a web site games, video game videos, DVDs, moving game hardware, cor prower prowers.	outer, video and elia players and reco strategy guides, co of goods of others eaturing discounts and-held video game go cards, game card es, toys and action 5/5/2009	ectronic games, video orders, videos, DVDs, omputer hardware, co through the administron new and used come players, digital medis, books, magazines, figures. 2009-003403 ation and content on eld video game playerds, game cards, boossories, toys and actionation of the content of the conten	o game consoles, movies, role-play imputer accessori ation of a custom inputer, video and ia players and rec strategy guides, 10/26/2009 new and used cor is, digital media p ks, magazines, st on figure	hand-held video g ving cards, game c es, toys and action er incentive award electronic games, corders, videos, D\ computer hardwar 195465 mputer, video and layers and recorder rategy guides, con	ame ards, a figures; and video /Ds, e, REGISTERED electronic ers, aputer	
	GAMESTO letters CLASS 041 GAMESTO THE PLAY! and Design	Retail store services new and used comp players, digital med books, magazines, promoting the sale of discount program fe game consoles, har movies, role-playing computer accessori. P in plain block DESCRIPTION Providing a web site games, video game videos, DVDs, moving game hardware, cor providing and the sale of	couter, video and elia players and reconstrategy guides, coof goods of others eaturing discounts and-held video game go cards, game card es, toys and action 5/5/2009 The containing information consoles, hand-held es, role-playing camputer game acces 5/5/2009 The containing information consoles, hand-held es, role-playing camputer game acces 5/5/2009 The containing information consoles, hand-held es, role-playing camputer game acces 5/5/2009	ectronic games, video orders, videos, DVDs, omputer hardware, co through the administron new and used come players, digital medis, books, magazines, offigures. 2009-003403 ation and content on eld video game player dis, game cards, boo assories, toys and action 2009-003406 attore services provide ectronic games, video riders, videos, DVDs, mputer hardware, con through the administration new and used come players, digital medis, books, magazines, books, magazines,	o game consoles, movies, role-play imputer accessori ation of a custom inputer, video and ia players and rece, strategy guides, 10/26/2009 new and used coirs, digital media players, ston figure 10/28/2009 Individual global configure game consoles, imputer, video and ia players and recessories ation of a custome inputer, video and ia players and recessories ation of a custome inputer, video and ia players and recessories.	hand-held video g ving cards, game of es, toys and action er incentive award electronic games, corders, videos, D\ computer hardwar 195465 mputer, video and layers and recorder rategy guides, con 195760 mputer network feath hand-held video ga ing cards, game of es, toys and action er incentive award electronic games, orders, videos, D\	ame ards, a figures; and video /Ds, e, REGISTERED electronic ers, anputer REGISTERED turing ame ards, figures; and video Ds,	
GAME-CR136 GAME-139CR	GAMESTO letters CLASS 041 GAMESTO THE PLAYI and Design CLASS 035	Retail store services new and used comp players, digital med books, magazines, promoting the sale of discount program fe game consoles, har movies, role-playing computer accessori. P in plain block DESCRIPTION Providing a web site games, video game videos, DVDs, moving game hardware, con playing the sale of the computation of the computation of the sale of the computation of the computation of the sale of the computation	couter, video and elia players and reconstrategy guides, coof goods of others eaturing discounts and-held video game go cards, game card es, toys and action 5/5/2009 The containing information consoles, hand-held es, role-playing camputer game acces 5/5/2009 The containing information consoles, hand-held es, role-playing camputer game acces 5/5/2009 The containing information consoles, hand-held es, role-playing camputer game acces 5/5/2009	ectronic games, video orders, videos, DVDs, omputer hardware, co through the administron new and used come players, digital medis, books, magazines, offigures. 2009-003403 ation and content on eld video game player dis, game cards, boo assories, toys and action 2009-003406 attore services provide ectronic games, video riders, videos, DVDs, mputer hardware, con through the administration new and used come players, digital medis, books, magazines, books, magazines,	o game consoles, movies, role-play imputer accessori ation of a custom inputer, video and ia players and rece, strategy guides, 10/26/2009 new and used coirs, digital media players, ston figure 10/28/2009 Individual global configure game consoles, imputer, video and ia players and recessories ation of a custome inputer, video and ia players and recessories ation of a custome inputer, video and ia players and recessories.	hand-held video g ving cards, game of es, toys and action er incentive award electronic games, corders, videos, D\ computer hardwar 195465 mputer, video and layers and recorder rategy guides, con 195760 mputer network feath hand-held video ga ing cards, game of es, toys and action er incentive award electronic games, orders, videos, D\	ame ards, a figures; and video /Ds, e, REGISTERED electronic ers, anputer REGISTERED turing ame ards, figures; and video Ds,	

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REEL: 032537 FRAME: 0040

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSE
	CLASS	DESCRIPTION				-		
	041	games, video gan videos, DVDs, mo	ne consoles, hand-l vies, role-playing c	nation and content on held video game pla ards, game cards, b essories, toys and a	yers, digital media ooks, magazines,	players and record	ers,	
EUROPEAN UNION	(CTM)							
GAME-146/EU	BUYMYTR	ONICS	12/6/2011	10470201	5/7/2012	10470201	REGISTERED	35
	CLASS	DESCRIPTION						
	35	Electronic comme global computer n		ly, operating on-line	marketplaces for t	rading and selling g	pods via a	
GAME-93/EU3	GAMESTO	P (Stylized)	2/5/2003	003045812	2/5/2003	003045812	REGIST E RED	35
	(White & Re	ed)			•			
	CLASS	DESCRIPTION						
	35	computer, video a hardware, comput electronic games,	nd electronic game er accessories, toy dvds, movies, bool	store services provi s, dvds, movies, boo s and action figures; ks, magazines, strate hrough the administ	oks, magazines, st promoting the sale egy guides, compu	rategy guides, comp e of computer, vide ter hardware, comp	outer o and outer	
GAME-94/ E U4	GAMESTOI letters	P in plain block	1/7/2003	2996452	1/17/2005	2996452	REGISTERED	35
	-	DESCRIPTION						
	CLASS 35	DESCRIPTION		store services provi				
		hardware, comput electronic games, accessories, toys	er accessories, toy DVDs, movies, boo	s, DVDs, movies, bo s and action figures; oks, magazines, stra hrough the administ	promoting the sale tegy guides, comp	e of computer, video uter hardware, com	and puter	
GAME-56/EU1	GAMESTO	P.COM	1/7/2003	2996486	10/29/2004	2996486	REGISTERED	35, 41
	CLASS	DESCRIPTION						
	35 41	computer, video an hardware, compute electronic games, accessories, toys a	nd electronic games er accessories, toys dvds, movies, book and action figures t	store services provies, dvds, movies, boos and action figures; as, magazines, strate administration on video gam	eks, magazines, str promoting the sale egy guides, compu- ation of a custome	ategy guides, comp e of computer, video ter hardware, comp er; incentive award p	outer o and uter orogram.	
T16405EU00	RED SAMU	RAI (Stylized)	1/6/2014	012478855			PENDING	009
	and Design							
	CLASS	DESCRIPTION						
	009	video and compute cables, controllers, carrying cases spe monitor; computer game starter kits c	er games, handheld remote controls fo cially adapted for v game disc carrying omprised of earpho	hardware and acces i joy stick units for pl r use with video and ideo game consoles cases, controller ch enes, screen protecto power supplies, stee	aying video games, computer games, for use with an ex arging bases, gam or, stylus, carrying	s headsets, microph keyboards, protect ternal display scree nepads; computer a bag, cleaning cloth	ones, live en or nd video and soft	
AME-149/EII	SECONDST	-OP	5/23/2013	011841228	10/17/2013	011841228	REGISTERED	35
GAME-149/EU								
GAME-149/EU	CLASS	DESCRIPTION						
GAME-149/EU			etail stores featuring	g used electronics				
GAME-149/EU GERMANY	CLASS	DESCRIPTION	etail stores featuring	g used electronics				
GERMANY	CLASS	DESCRIPTION	etail stores featuring	g used electronics	11/1/1994	2905838	REGISTERED	
	CLASS 35	DESCRIPTION	etail stores featuring	g used electronics	11/1/1994	2905838	REGISTERED	

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REEL: 032537 FRAME: 0041

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
	CLASS	DESCRIPTION		**				
	035	COMPUTER NET ELECTRONIC BO SOFTWARE, CDS HARDWARE, COI OF COMPUTER, ' ELECTRONIC EN MAGAZINES, STF	WORK FEATURIN PARD GAMES, HAI PARD GOVIES, WPUTER ACCESS VIDEO AND ELEC TERTAINMENT HAR RATEGY GUIDES,	ILINE RETAIL STOR G COMPUTER, VIDI ND-HELD ELECTRO BOOKS, MAGAZINI ORIES, TOYS AND A TRONIC GAMES, EL ARDWARE AND SOF COMPUTER HARDI THE ADMINISTRATI	EO AND ELECTF NIC ENTERTAIN ES, STRATEGY (ACTION FIGURE LECTRONIC BOA FTWARE, CDS, D WARE, COMPUT	CONIC GAMES, MENT HARDWAF GUIDES, COMPU S; PROMOTING ARD GAMES, HAN DVDS, MOVIES, B ER ACCESSORIE	RE AND TER THE SALE ND-HELD NOOKS, ES, TOYS	
INDIA								
T04960IN00	GAMESTO	P in plain block	10/13/2009	1873038			PENDING	035
	letters							
	CLASS	DESCRIPTION						
	035	RETAIL STORE S COMPUTER NET ELECTRONIC BO SOFTWARE, CDS	WORK FEATURIN ARD GAMES, HAN , DVDS, MOVIES,	LINE RETAIL STORI G COMPUTER, VIDE ID-HELD ELECTROI BOOKS, MAGAZINE ORIES, TOYS AND A	EO AND ELECTR NIC ENTERTAIN ES, STRATEGY G	ONIC GAMES, MENT HARDWAF BUIDES, COMPU	RE AND	
		ELECTRONIC BO SOFTWARE, CDS HARDWARE, CON	ARD GAMES, HAN , DVDS, MOVIES, MPUTER ACCESS	OF COMPUTER, VID ND-HELD ELECTROI BOOKS, MAGAZINE ORIES, TOYS AND A R INCENTIVE AWAR	NIC ENTERTAIN ES, STRATEGY G ACTION FIGURE	MENT HARDWAR BUIDES, C O MPUT	TER	
SRAEL								
T04960I L 00	GAMESTO	P in plain block	10/15/2009	224489	1/9/2011	224489	REGISTERED	035
	letters							
	CLASS	DESCRIPTION						
	035	COMPUTER NETV ELECTRONIC BO SOFTWARE, CDS	WORK FEATURING ARD GAMES, HAN , DVDS, MOVIES,	LINE RETAIL STORE G COMPUTER, VIDE ID-HELD ELECTRON BOOKS, MAGAZINE DRIES, TOYS AND A	O AND ELECTR NIC ENTERTAINI S, STRATEGY G	ONIC GAMES, MENT HARDWAR JUIDES, COMPUT	RE AND	
		ELECTRONIC BOA SOFTWARE, CDS HARDWARE, COM	ARD GAMES, HAN , DVDS, MOVIES, MPUTER ACCESSO	DF COMPUTER, VID ID-HELD ELECTRON BOOKS, MAGAZINE DRIES, TOYS AND A R INCENTIVE AWARI	NIC ENTERTAIN! S, STRATEGY G CTION FIGURES	MENT HARDWAR	ER	
TALY								
GAME-168	CONSOLLI	ES	10/11/1993	MI2013C008654	10/11/1993	1561382	REGISTERED	09, 28
	DEPARTM	ENT						
	CLASS	DESCRIPTION						
	28	games and playthir	ngs; gymnastic and	sporting articles not	included in other	classes; ornamen	ts and	
	09	checking (supervisi for conducting, swit recording, transmis compact discs, DVI registers, calculatin	surveying, photogrion), life-saving and thing, transforming sion or reproductions and other digital g machines, data p	aphic, cinematograph I teaching apparatus g, accumulating, regu n of sound or images recording media; me processing equipment of with television recei	and instruments; lating or controlling; magnetic data controlling; magnetic data controlling; echanisms for coitt, computers; fire-	apparatus and ins ng electricity; appa arriers, recording n-operated appara	struments aratus for discs; atus; cash	
MEXICO								
GAME-52/MX3	GAMESTO	P in plain block	10/24/2003	626338	3/23/2005	872600	REGISTERED	35
	lettere							

letters

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REEL: 032537 FRAME: 0042

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
	CLASS	DESCRIPTION						
	35	computer, video an	d electronic game and accessories	store services provide es, DVDs, movies, CD , computer console ga	s, books, magaz	ines, strategy guides	5,	
PHILIPPINES								
T04960PH00	GAMESTO	OP in plain block	3/24/2010	4-2010-500413	9/23/2010	4-2010-500413	REGISTERED	035
	letters							
	CLASS	DESCRIPTION						
	035	COMPUTER NETW DVDs,MOVIES, BO ACCESSORIES, TO AND ELECTRONIC COMPUTER HARD	VORK FEATURIN POKS, MAGAZINE DYS AND ACTIOI C GAMES, DVDS, DWARE, COMPU	ILINE RETAIL STORE G COMPUTER, VIDE ES, STRATEGY GUID N FIGURES; PROMO MOVIES, BOOKS, M FER ACCESSORIES, OMER INCENTIVE AN	O AND ELECTR DES, COMPUTER TING THE SALE IAGAZINES, STR TOYS AND ACT	ONIC GAMES, R HARDWARE, COM E OF COMPUTER, V RATEGY GUIDES, TON FIGURES THR	MPUTER IDEO	
T04960PH01	GAMESTO	P in plain block	9/24/2013	4-20130011519			PENDING	035
	letters	, , , , , , , , , , , , , , , , , , ,		· 20 / 500 / 10 / 10			LINDING	
	CLASS	DESCRIPTION						
	035	COMPUTER NETW DVDs,MOVIES, BO ACCESSORIES, TO AND ELECTRONIC COMPUTER HARD	VORK FEATURIN OKS, MAGAZINE DYS AND ACTION GAMES, DVDS, OWARE, COMPUT	ILINE RETAIL STORE G COMPUTER, VIDE ES, STRATEGY GUID N FIGURES; PROMO MOVIES, BOOKS, M TER ACCESSORIES, OMER INCENTIVE AN	O AND ELECTR ES, COMPUTER TING THE SALE AGAZINES, STR TOYS AND ACT	ONIC GAMES, R HARDWARE, COM OF COMPUTER, V RATEGY GUIDES, ION FIGURES THRO	IPUTER IDEO	
SINGAPORE								
T04960SG00	GAMESTO letters	P in plain block	10/16/2009	T0911862I	7/8/2010	T0911862I	REGISTERED	035
	CLASS	DESCRIPTION						
	035	COMPUTER NETW ELECTRONIC BOA SOFTWARE, CDS, HARDWARE, COMI OF COMPUTER, VI ELECTRONIC ENTI MAGAZINES, STRA	ORK FEATURING RD GAMES, HAN DVDS, MOVIES, PUTER ACCESSI DEO AND ELECT ERTAINMENT HAN TEGY GUIDES, I RES THROUGH	LINE RETAIL STORE G COMPUTER, VIDE ND-HELD ELECTRON BOOKS, MAGAZINE ORIES, TOYS AND A IRONIC GAMES, ELE NRDWARE AND SOF COMPUTER HARDW THE ORGANIZATION	O AND ELECTRI IIC ENTERTAINI S, STRATEGY G CTION FIGURES ECTRONIC BOA TWARE, CDS, D' ARE, COMPUTE	ONIC GAMES, MENT HARDWARE A UIDES, COMPUTER S; PROMOTING TH RD GAMES, HAND- VDS, MOVIES, BOC ER ACCESSORIES,	AND R E SALE HELD DKS, TOYS	
SOUTH AFRICA								
T04960ZA00	GAMESTO	P (Stylized)	10/13/2009	2009/20257	5/31/2011	2009/20257	REGISTERED	035
	(White & Re	ed in Black						
	outline)							
	CLASS	DESCRIPTION						
	035	PROGRAMMES, PF ELECTRONIC BOAI SOFTWARE, CDS, HARDWARE, COMF ADMINISTRATION (MANAGEMENT; BU SELLING, DISTRIBL SERVICES, ONLINE INCLUDING THOSE ELECTRONIC BOAI SOFTWARE, CDS, I	ROMOTING THE RD GAMES, HAN DVDS, MOVIES, PUTER ACCESSO OF A CUSTOMER ISINESS ADMINISTION, MARKETI E RETAIL STORE IN RELATION TO GAMES, HAN DVDS, MOVIES, PUTER ACCESSO	CES; CUSTOMER LC SALE OF COMPUTEI ID-HELD ELECTRON BOOKS, MAGAZINES ORIES, TOYS AND AG R INCENTIVE AWARD STRATION; OFFICE F ING, IMPORT AND EX SERVICES PROVIDI O COMPUTER, VIDEI ID-HELD ELECTRON BOOKS, MAGAZINES ORIES, TOYS AND AG REGOING	R, VIDEO, AND I IC ENTERTAINM S, STRATEGY G CTION FIGURES D PROGRAMME; FUNCTIONS; R KPORT SERVICI ED VIA A GLOBA O AND ELECTR IC ENTERTAINM S, STRATEGY GI	ELECTRONIC GAMI MENT HARDWARE A UIDES, COMPUTER I THROUGH THE BUSINESS TAIL, WHOLESALE ES, RETAIL STORE AL COMPUTER NET ONIC GAMES, MENT HARDWARE A UIDES, COMPUTER	ES, AND ? WORK, AND	

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REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSE	
T04960ZA01	GAMESTO	P in plain block	10/13/2009	2009/20256	5/31/2011	2009/20256	REGISTERED	035	
	letters								
	CLASS	DESCRIPTION							
	ADVERTISING; PROMOTION SERVICES; CUSTOMER LOYALTY AND INCENTIVE REWARDS PROGRAMMES, PROMOTING THE SALE OF COMPUTER, VIDEO, AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ADMINISTRATION OF A CUSTOMER INCENTIVE AWARD PROGRAMME; BUSINESS MANAGEMENT; BUSINESS ADMINISTRATION; OFFICE FUNCTIONS; RETAIL, WHOLESALE, SELLING, DISTRIBUTION, MARKETING, IMPORT AND EXPORT SERVICES, RETAIL STORE SERVICES, ONLINE RETAIL STORE SERVICES PROVIDED VIA A GLOBAL COMPUTER NETWORK, INCLUDING THOSE IN RELATION TO COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES; SERVICES ANCILLARY AND RELATED TO ALL OF THE AFOREGOING								
SOUTH KOREA									
T04960KR00	GAMESTO letters	P in plain block	11/19/2009	41-2009-28258	10/12/2012	41-242088	REGISTERED	035	
	CLASS	DESCRIPTION							
TAIWAN T04960TW00	GAMESTO	hardware and softw guide books, compute services of compute entertainment hard magazines, strategy	are, CDs, DVDs, C uter hardware, com er, video and electr vare and software, v guide books, com	CDs and DVDs contain puter accessories, to onic games, electron CDs, DVDs, CDs an	ining movies, bod bys and action fig lic board games, lid DVDs containi nputer accessorie	electronic entertainm oks, magazines, strat jures; sales promotio hand-held electronic ng movies, books, as, toys and action fig 1435398	egy n agency	035	
	letters	p.a 2.22	1 1/21/2000	00000200	10/10/2010	1400000	REGIOTERED		
	CLASS	DESCRIPTION							
	035	COMPUTER NETW ELECTRONIC BOA SOFTWARE, CDS, HARDWARE, COM Class 35 - PROMO ELECTRONIC BOA	ORK FEATURING RD GAMES, HAN DVDS, MOVIES, E PUTER ACCESSO TING THE SALE C RD GAMES, HAN	COMPUTER, VIDE D-HELD ELECTRON BOOKS, MAGAZINE: PRIES, TOYS AND A F COMPUTER, VIDI D-HELD ELECTRON	O AND ELECTRI IIC ENTERTAINI S, STRATEGY G CTION FIGURES EO AND ELECTI IIC ENTERTAINI	MENT HARDWARE A UIDES, COMPUTER S; and	AND R AND		
				RIES, TOYS AND A INCENTIVE AWARD		STHROUGH THE			
THAILAND									
T08439TH00	GAMESTO letters	P in plain block	10/28/2009	748018	12/16/2011	SM51863	REGISTERED	035	
	CLASS	DESCRIPTION							
	035			online retail store se ne administration of a		via a global compute tive award program	r		
TURKEY									
T04960TR00	GAMESTO	P in plain block	11/18/2009	2009/61764	12/23/2011	2009/61764	REGISTERED	035	
	letters		, 10,2000	2000,01704	.2/20/2011	2000/01/04	NEGIOTENED		

letters

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REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES		
	CLASS	DESCRIPTION					,			
	035	THEM; PROMOTI BOARD GAMES, DVDS, MOVIES,	ING THE SALE OF HAND-HELD ELE BOOKS, MAGAZIN TOYS AND ACTIO	FOR CLIENTS SO T COMPUTER, VIDE CTRONIC ENTERTA JES, STRATEGY GL N FIGURES THROL	O AND ELECTRO NINMENT HARDW JIDES, COMPUTE	ONIC GAMES, ELEC VARE AND SOFTW. ER HARDWARE, CO	CTRONIC ARE, CDS, DMPUTER			
UNITED STATES										
GAME-147/US	BUYMYTR	ONICS	12/29/2010	85/207,326	7/19/2011	3,997,746	REGISTERED	35		
	CLASS	DESCRIPTION								
	35	Electronic comme via a global comp		ly, operating on-line	marketplaces for	trading in and sellin	g goods			
GAME-US7	FUNCO LA	AND	10/10/1990	74,104,697	8/18/1992	1,708,866	REGISTERED	42		
	CLASS	DESCRIPTION								
	42	Retail store servic	es in the field of us	ed computer prograi	m video game cart	tridges				
GAME-US5	FUNCOLA	ND	2/5/1993	74,358,633	10/5/1993	1,796,604	REGISTERED	42		
	CLASS	DESCRIPTION								
	42	Retail store service	es in the field of co	mputer program vide	eo game cartridge:	s				
GAME-US6	FUNCOLA	ND (Stylized)	8/6/1996	75/145,798	8/5/1997	2,085,805	REGISTERED	35		
	CLASS	DESCRIPTION								
	35	retail store service	s in the field of con	nputer program video	o game cartridges					
GAME-US4	GAME INF	ORMER	5/14/1992	74-275,301	8/17/1993	1,788,102	REGISTERED	38		
	CLASS	DESCRIPTION								
	38	Magazines relating	to games; namely	, computer and elec	tronic video game	s				
GAME-US16	GAMESTO	P (Stylized)	8/28/2002	76/444,369	1/13/2004	2,805,625	REGISTERED	35		
	(Black & R	ed)								
	CLASS	DESCRIPTION								
	Retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program									
GAME-US20	GAMESTO	P (Stylized)	9/18/2002	76/450,776	11/9/2004	2,902,027	REGISTERED	35		
	(Black, Wh	te & Red)								
	CLASS	DESCRIPTION								
	35	computer, video ar hardware, compute electronic games,	nd electronic game er accessories, toy: dvds, movies, bool	store services provid s, dvds, movies, boo s and action figures; ss, magazines, strate hrough the administr	oks, magazines, sto promoting the sale egy guides, compu	rategy guides, comp e of computer, video ter hardware, comp	outer o and outer			
GAME-US45	GAMESTO	P (Stylized)	8/25/2006	78/960,748	5/8/2007	3,239,889	REGISTERED	35		
	(White & R	ed in Black								
	outline)									
	CLASS	DESCRIPTION								
	35	new and used com guides, computer h and used compute	nputer, video and el nardware, compute r, video and electro nardware, compute	store services provice ectronic games, vide r accessories, toys a onic games, videos, I r accessories, toys a ount program	eos, DVDs, movies and action figures; DVDs, movies, boo	s, books, magazines promoting the sale oks, magazines, stra	s, strategy of new ategy			

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES		
GAME-US17	GAMESTO	P (Stylized)	8/28/2002	76/444,450	3/15/2005	2,933,627	REGISTERED	35		
	(White & R	led) with Black								
	Border									
	CLASS	DESCRIPTION								
	35	computer, video an hardware, compute electronic games, c	d electronic game r accessories, toy lvds, movies, bool	store services provid s, dvds, movies, boo s and action figures; ss, magazines, strate hrough the administr	oks, magazines, sto promoting the sale egy guides, compu	rategy guides, comp e of computer, videnter ter hardware, comp	outer o and outer			
GAME-US1	GAMESTO	P in plain block	8/2/1991	74/190,944	8/11/1992	1,707,460	REGISTERED	42		
	letters									
	CLASS	DESCRIPTION								
	42	Retail stores service	es in the field of vi	deo, computer and e	electronic games					
GAME-US49	GAMESTO	P POWER TO	8/23/2007	77/262 200	0/40/2000	2 490 025	DECISTERED	035. 041		
37 (WIE 0040		ERS (Stylized)	0/23/2007	77/262,380	8/19/2008	3,489,935	REGISTERED	000, 011		
	(Black & R									
	·									
	CLASS DESCRIPTION Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures Providing a web site containing information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figure									
GAME-US50		P POWER TO ERS (Stylized)	8/23/2007	77/262,385	9/23/2008	3,506,230	REGISTERED	035, 041		
	(no color)									
	CLASS	DESCRIPTION								
	035	new and used comp players, digital medi books, magazines, a promoting the sale of discount program fe game consoles, har movies, role-playing computer accessorial Providing a web site games, video game videos, DVDs, movi	outer, video and el ia players and reci- strategy guides, co- of goods of others aduring discounts id-held video gam cards, game carc- es, toys and action containing inform consoles, hand-h- es, role-playing ca	store services provide ectronic games, vide orders, videos, DVDs omputer hardware, c through the administ on new and used con e players, digital med is, books, magazines on figures ation and content on eld video game player rds, game cards, boo ssories, toys and act	eo game consoles, s, movies, role-play omputer accessori tration of a custom mputer, video and dia players and rec s, strategy guides, n new and used co ers, digital media poks, magazines, s'	hand-held video gaving cards, game ca es, toys and action er incentive award electronic games, voorders, videos, DV computer hardware mputer, video and elayers and recorde	ame ards, figures; and video Ds, e, electronic rs,			
GAME-US2	GAMESTO	P.COM	12/2/1999	75/862,740	9/11/2001	2,489,084	REGISTERED	35		
	CLASS	DESCRIPTION		,• ••	2,2001	2,,00,00				
			online retail store :	services provided via	a global compute	r network featuring	video,			
	35	computer and electr	onic games							
GAME-US3		computer and electr	-	76/158 066	1/13/2004	2 805 277	REGISTERED	041		
GAME-US3	GAMESTO	computer and electr	11/2/2000	76/158,066	1/13/2004	2,805,277	REGISTERED	041		
GAME-US3		computer and electr	11/2/2000	•		, ,		041		

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REEL: 032537 FRAME: 0046

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES		
	CLASS	DESCRIPTION	· · · · · · · · · · · · · · · · · · ·							
	035	Retail store service new and used comp video game players game cards, books, telephones, cellular through the adminis new and used comp video game players game cards, books, telephones, cellular Providing a web site and electronic game media players and recomposite the service of the servic	outer, video and digital media p magazines, str telephone acce tration of a cust uter, video and digital media p magazines, str telephone acce e featuring enter es, tablet compu- ecorders, video	ail store services pro electronic games, ta elayers and recorders ategy guides, computassories, toys and act omer incentive award electronic games, ta layers and recorders ategy guides, computassories, toys and act tainment information ters, video game cors, DVDs, movies, rolerdware, computer ga	blet computers, vid, videos, DVDs, moter hardware, compion figures; promotid and discount progblet computers, vid, videos, DVDs, moter hardware, compion figures in the field of new assoles, hand-held vie-playing cards, gar	eo game consoles vies, role-playing outer accessories, ong the sale of gooram featuring disceo game consoles vies, role-playing outer accessories, of and used compute deo game players ne cards, books, role-playing outer accessories, of and used compute deo game players ne cards, books, role-playing outer accessories, of and used compute deo game players ne cards, books, role-playing outer accessories, of and used compute deo game players ne cards, books, role-playing outer accessories, of and used compute deo game players ne cards, books, role-playing outer accessories, of accessories ac	, hand-held cards, cellular ds of others ounts on , hand-held cards, cellular rs, video , digital magazines,			
GAME-144/US	GAMESTOR		7/9/2012	85/671,338		yo ana adaon ngar	ALLOWED	035, 041		
	(Stylized) ar		77072012	00/07 1,000			ALLOWED	,		
	<u>``</u>		7							
	035 035	new and used comp video game players game cards, books, telephones, cellular through the adminis new and used comp video game players, game cards, books, telephones, cellular Providing a web site and electronic game media players and re	uter, video and digital media p magazines, stratelephone acce tration of a cust uter, video and digital media p magazines, stratelephone acce featuring enter is, tablet compusioned in the strategies of the stra	all store services pro- electronic games, tal layers and recorders, ategy guides, comput ssories, toys and acti omer incentive award electronic games, tal layers and recorders, ategy guides, comput ssories, toys and acti tainment information ters, video game con s, DVDs, movies, role rdware, computer gan	olet computers, vide videos, DVDs, mo er hardware, comp on figures; promotil and discount progolet computers, videos, DVDs, mo er hardware, compon figures in the field of new a soles, hand-held vie-playing cards, gar	eo game consoles, vies, role-playing o uter accessories, o ng the sale of good ram featuring disco- eo game consoles, vies, role-playing o uter accessories, o and used computer deo game players, ne cards, books, n	hand-held cards, cellular ds of others ounts on hand-held cards, cellular rs, video digital nagazines,			
GAME-138/US	GO PRO GE		12/14/2010	85/197,813	7/12/2011	3,993,688	REGISTERED	035		
	035	discount program fe game consoles, han movies, role-playing computer accessorie provided via a globa video game console	aturing discount d-held video ga cards, game ca es, toys and acti I computer netw s, hand-held vid cards, game ca	rs through the adminition new and used of me players, digital minds, books, magazing on figures; Retail stourork featuring new and leo game players, digirds, books, magazing on figures	omputer, video and edia players and re- es, strategy guides, re services and onli d used computer, v ital media players a	electronic games, corders, videos, D' computer hardwa ne retail store servideo and electronic and recorders, vide	, video VDs, re, vices c games, eos, DVDs,			
G A ME-148/US	JUICEBOX		11/23/2010	85/183,429	2/7/2012	4,095,384	REGISTERED	09		
	CLASS	DESCRIPTION		-,,		1,000,001				
	09	Battery and battery		with portable electron ters, and notebook co		music players, vic	deo			
GAME-139/US	MORE POW	ER TO THE	12/14/2010	85/197,800	3/27/2012	4,117,015	REGISTERED	035		
	CLASS	DESCRIPTION								
	035									
GAME-US14	PLAY MORE	<u>:</u>	6/30/1994	74/543,840	6/25/1996	1,982,962	REGISTERED	42		
•	CLASS	DESCRIPTION		, 2 . 3, 3 10	5,25,1000	1,002,002	REGISTERED			
	42	retail store services f cartridges	eaturing previou	isly owned compact o	discs and previously	/ owned video gam	ne			

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REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES			
GAME-US15	PLAY MOR	RE	5/2/2002	76/403,429	8/23/2005	2,987,740	REGISTERED	35			
	CLASS	DESCRIPTION									
	35	computer, video ar hardware, compute electronic games,	nd electronic game er accessories, toy dvds, movies, boo	store services provides, dvds, movies, bood action figures; sks, magazines, strat through the administ	oks, magazines, st ; promoting the sal egy guides, compu	rategy guides, com e of computer, vide iter hardware, comp	puter eo and puter				
GAME/US	POWER T	O THE	9/22/2011	85/429,785	5/15/2012	4,142,574	REGISTERED	35, 41			
	PLAYERS										
	CLASS	DESCRIPTION									
	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures 41 Providing a web site containing information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figure										
		game hardware, co	omputer game acc	essories, toys and a	ction figure						
GAME-141/US	RED SAMI and Design	JRAI (Stylized) 1	5/5/2011	85/313,108	3/6/2012	4,110,268	REGISTERED	009			
	CLASS	DESCRIPTION									
	Computer, video and electronic game hardware and accessories therefor, namely, computer programs for video and computer games, handheld joy stick units for playing video games headsets, microphones, cables, controllers, remote controls for use with video and computer games, keyboards, protective carrying cases specially adapted for video game consoles for use with an external display screen or monitor; computer game disc carrying cases, controller charging bases, gamepads; computer and video game starter kits comprised of earphones, screen protector, stylus, carrying bag, cleaning cloth and soft card for applying screen a protector, power supplies, steering wheels, motion controller attachments										
GAME-US46	RES P ECT	THE RATINGS	9/14/2006	78/974,069	11/6/2007	3,332,884	REGISTERED	35			
	CLASS	DESCRIPTION									
	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award and discount program and public awareness program										
GAME-150/US	SECONDS	TOP	5/22/2013	85/939,489			ALLOWED	35			
	CLASS	DESCRIPTION									
	35	Retail stores and or	nline retail store se	ervices featuring use	d electronics						
GAME-US21	STOPWAT	СН	7/7/2003	76/530,285	7/13/2004	2,862,356	REGISTERED	35			
	CLASS	DESCRIPTION									
	35	computer, video an hardware, compute global computer ne magazines, strateg	d electronic game r accessories, toy twork featuring co y guides, compute	store services providing, dvds, movies, boo s and action figures; mputer, video and eler hardware, computer ners that provides dis	ks, magazines, str retail store and on ectronic games, dv er accessories, toys	ategy guides, comp line retail store prov ds, movies, books, s and action figures	outer vided via a s featuring				
GAME-US8	SUNRISE F	PUBLICATIONS	11/4/1994	74-595,374	9/10/1996	1,999,100	REGISTERED	41			
	CLASS	DESCRIPTION									
	41	Publication of books	s and magazines								
GAME-US42	TRADE MO	DRE, PLAY	5/4/2005	78/622,826	3/31/2009	3,600,207	REGISTERED	35			

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REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
	CLASS	DESCRIPTION						
	35	retail store services computer, video an hardware, compute electronic games, c accessories, toys a	d electronic gar r accessories, t lvds, movies, bo	nes, dvds, movies, l oys and action figur ooks, magazines, sti	pooks, magazines, ses; promoting the serategy guides, comp	strategy guides, cale of computer, voluter hardware, co	omputer ideo and omputer	
·			ID OF BEDORT		 	TOTAL IT	TAR RELECTED -	

END OF REPORT

TOTAL ITEMS SELECTED =

PATENT Page 11 **REEL: 032537 FRAME: 0049** Trademark Report By Country Search Criteria

Client

ELBO

Status

ACTIVE

Display Options

Goods

All REFERENCE # MARK **FILED** APP# **REG DT** REG# STATUS CLASSES **AUSTRALIA** ELBO-61/AU **EB ELECTRONICS** 042 12/30/1996 724820 10/27/2000 724820 REGISTERED BOUTIQUE (Stylized) CLASS DESCRIPTION 042 Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, moderns, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries 042 ELBO-62/AU **EB ELECTRONICS** 12/30/1996 724817 6/18/1999 724817 REGISTERED **BOUTIQUE** (Stylized) CLASS DESCRIPTION 042 Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries 035, 041 ELBO-41/AU EB GAMES in plain block 6/4/2003 956383 5/5/2008 956383 REGISTERED letters CLASS DESCRIPTION 035 Mail order, on-line and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing. children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines 041 Rental of video and computer games; and on-line rental of computer games; a membership club or organization for video and computer game enthusiasts which offers credits or discounts on purchases and conventional and on-line rentals of video and computer games, credits or discounts on video game magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar benefits to its members 042 ELBO-69/AU **ELECTRONICS EB** 12/30/1996 724819 10/27/2000 724819 REGISTERED **BOUTIQUE** CLASS **DESCRIPTION** 042 Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries 042 ELBO-78/AU **ELECTRONICS EB** 12/30/1996 724816 REGISTERED 6/18/1999 724816 BOUTIQUE (Stylized) CLASS DESCRIPTION 042 Retail store services of electric products, namely, interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries ELBO-34/AU GAMESTOP in plain block 35 12/9/2005 1090820 5/15/2012 1090820 REGISTERED letters

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	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES				
	CLASS	DESCRIPTION										
	35	computer, video an hardware, compute electronic games, [d electronic game r accessories, to DVDs, movies, bo	I store services provi es, DVDs, movies, bo s and action figures; oks, magazines, stra through the administ	ooks, magazines, so promoting the sale tegy guides, comp	trategy guides, come of computer, video uter hardware, com	nputer o and puter					
ELBO-83/AU	POWER T	O THE	11/29/2007	1212693	7/18/2008	1212693	REGISTERED	035, 041				
	PLAYERS		11/20/2007	12 12000	7710/2000	12 12093	REGISTERED	,				
	CLASS	DESCRIPTION										
	035		es and online reta	il store services prov	idad via a alabal a	amputar naturals fa	nt					
	041	new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures Information services relating to entertainment, provided on-line from a computer database or the Internet relating to new and used computers, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figure.										
BRAZIL												
ELBO-79/BR	EB ELECT	RONICS	4/10/1996	819171271	11/23/2004	819171271	REGISTERED	035				
	BOUTIQUE	E and Design										
	CLASS	DESCRIPTION										
	035		v services includi	ing import and export	t of the following pr	oducte: coffware an	nd.					
:LBO-42/BR	ER GAMES	programs, action dis	scs, modems, cor	computers, personal on computer books, video of computer books, video of computer books, personal of computers of the computer	game systems, sof			035				
	letters	3 III Plain Blook	3/30/2003	020070404			FEINDING					
	_	DESCRIPTION										
	CLASS DESCRIPTION Mail order, online and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines											
ELBO-43/BR	EB GAMES	S in plain block	5/30/2003	825548462	3/20/2012	825548462	REGISTERED	041				
	letters	p.a 5.00k	5,55,255	0200-0402	5/20/2012	020070402	NEGIOTENED					
	CLASS	DESCRIPTION										
	041	rental of video and o organization for vide and conventional an	eo and computer on the conclusion of viden the construction of viden construction cons	and on-line rental of games enthusiasts w of video and compute eo and computer gar ts members	rhich offers credits o er games, credits o	or discounts on pur r discounts on vide	chases o game					
				940474290	11/22/2004	819171280	REGISTERED	035				
ELBO-70/BR	ELECTRO	VICS EB	4/10/1996	819171280	11/23/2004	BOUTIQUE and Design						
ELBO-70/BR			4/10/1996	019171200	11/23/2004	010171200	REGISTERED					
ELBO-70/BR			4/10/1996	619171260	11/23/2004	010171200	REGISTERED					
ELBO-70/BR	BOUTIQUE	DESCRIPTION Commercial auxiliar hardware for interac programs, action dis	y services includi tive multimedia,co	ng import and export omputers, personal c nputer books, video g es in local Brazilian (of the following pro computers, software game systems, soft	oducts; software an	d mputer					
ELBO-70/BR CANADA	BOUTIQUE CLASS	DESCRIPTION Commercial auxiliar hardware for interac programs, action dis	y services includi tive multimedia,co	ng import and export omputers, personal c oputer books, video g	of the following pro computers, software game systems, soft	oducts; software an	d mputer					
	BOUTIQUE CLASS 035	DESCRIPTION Commercial auxiliar hardware for interac programs, action dis	y services includi tive multimedia,co	ng import and export omputers, personal c oputer books, video g	of the following pro computers, software game systems, soft	oducts; software an	d mputer	09, 35				

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REEL: 032537 FRAME: 0051

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES			
	CLASS	DESCRIPTION					-				
	09	Discs for computer,	computer paper	disc files and printe	r ribbons						
	35	Retail store services	in the field of ho	ome computers, com	nputer software, vid	eo games and cartrid	dges.				
ELBO-40/CA	EB EDGE		7/8/2003	1,183,659	12/10/2008	TMA 730,632	REGISTERED	035			
	CLASS	DESCRIPTION									
	035	Mail order, online an CD's and audio tape children's arts and c computer-related fur hand-held entertainr consumer electronic (2) Rental of video a (3) On-line rental of (4) Providing a memoredits or discounts and reviews of video and reviews of video and control of the contr	es, interactive toy rafts, science an rniture, video gar ment hardware a ss, and related ac computer games dership club or con on purchases an on video game r	es, puzzles and boar d nature items, com ne hardware, software consun coessories, books armes. by comparison or video d conventional and nagazines, free dem	d games, plush toy: puter hardware, sol ire and accessories ner-related disc har id magazines. o and computer gar on-line rentals of vii ionstration of video	s, dress up clothing, flware and periphera, electronic board gadware and software, me enthusiasts which deo and computer gand computer gand computer gand	ls, imes, n offers ames,				
ELBO-44/CA	EB GAMES i	n plain block	9/12/2002	1,152,360	11/10/2008	TMA 728,171	REGISTERED	035			
	CLASS	DESCRIPTION									
	Mail order, online and retail store services featuring children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines										
ELBO-84/CA	POWER TO	THE	1/14/2008	1,379,059	1/14/2009	TMA 732,376	REGISTERED	35			
	PLAYERS										
	CLASS	DESCRIPTION									
	35	Retail store services new and used compipalyers, digital media books, magazines, s promoting the sale or discount program fea game consoles, hand movies, role-playing computer accessorie on new and used conplayers, digital media books, magazines, s action figures.	uter, video and ea a players and rec trategy guides, of f goods of others aduring discounts d-held video gan cards, game car as, toys and action mputer, video and a players and rec	electronic games, vid corders, videos, DVE computer hardware, s through the admini- on new and used con en players, digital mads, books, magazine in figures; Providing d electronic games, corders, videos, DVE	leo game consoles, os, movies, role-pla computer accessor stration of a custom omputer, video and edia players and reces, strategy guides, a web site containil video game consol os, movies, role-pla;	hand-held video gal ying cards, game ca ies, toys and action ther incentive award a electronic games, v corders, videos, DVE computer hardware ng information and c es, hand-held video ying cards, game cal	me rds, rigures; und ideo obs, ontent game rds,				
CHINA											
ELBO-36/CN	GAMESTOP letters	in plain block	12/23/2005	5079913	3/14/2009	5079913	REGISTERED	35			
	CLASS	DESCRIPTION									
	35	Import-export agency businesses); industricthe sale of computer, computer hardware,	al and commerci video and elect	al management assi ronic games, DVDs,	istance; sales prom movies, books, ma	otion (for others) pro gazines, strategy gu					
DENMARK											
ELBO-72/DK	ELECTRONIC	CS EB	10/17/1995	07846/1995	5/16/1997	VR1997/02083	BEGISTEREN	09, 16			
ELBO 72/BIX	BOUTIQUE	STORY OF THE STORY									
	CLASS	DESCRIPTION									
	09	Electrical apparatus a programs, computers	s, personal comp	uters, computer pro	grams, disc drives,	printers, modems, vi					
	16	game systems, softw Computer books, con			s, floppy disks, batt	teries					

PATENT Page 3 **REEL: 032537 FRAME: 0052**

REFERENCE #	MARK	······································	FILED	APP#	REG DT	REG#	STATUS	CLASSES
EUROPEAN UNION	(CTM)							
ELBO-52/EU	EB (Stylize	d)	9/18/1996	00342030	1/7/1999	00342030	REGISTERED	09, 16, 28
	CLASS	DESCRIPTION						
	09 16 28	signalling, checki recording, transmattomatic vendin machines, data p accessories there reproduction of stand computers; a computer keyboa programs; compumagnetic data microprocessors; computers, composoftware, joystick Paper, printed maprograms, magaz	al, surveying, electricing (supervision), life inission or reproduction grandment of machines and merocessing equipment or; fire extinguishing und or images; magumusement apparaturds; computer memoter software; floppy edia; magnetic encomonitors; interactive uter software, disk dis, covers, printer ribiatter; stationery; institutes, periodicals and playthings; computer production or monitors; interactives, periodicals and playthings; computer software, computer positions.	-saving and teaching of sound or image chanisms for coin-cut and computers; or gapparatus; appar gnetic data carriers is adapted for use vories; computer per disks; games adapters; magnetic tape e multimedia hardwirves, printers, mocoons, blank floppy or uctional and teach dispirate of the sound in the color of the color of the sound in the color of the	ng apparatus and ir ges; magnetic data pperated apparatus; omputer software; or atus for recording, recording disks; do with television recei ipheral devices; co ted for use with tele a units for computer are and software; of dems, video game s disks, and batteries ing materials; book ins.	astruments; appara carriers, recording cash registers, cal computer hardware transmission and ata processing equ vers only; compact mputer hardware; cal evision receivers or s; magnetic tapes; computers, personal systems, video gam lets, books, compu-	tus for discs; lculating e; parts and ipment discs; computer computer city;	
ELBO-45/EU		in plain block	5/7/2002	02688604	12/18/2003	02688604	REGISTERED	035, 041
	letters	DESCRIPTION						
	CLASS 035	DESCRIPTION	and retail store serv					
	041	CD's and audio to children's arts and computer-related hand-held enterta consumer electro	apes, interactive toys d crafts, science and furniture, video gam inment hardware an nics, and related act nd computer games;	s, puzzles and boar I nature items, com le hardware, softwa d software, consun cessories, books ar	d games, plush toy puter hardware, so tre and accessories ner-related disc har nd magazines.	s, dress up clothing ftware and peripher s, electronic board g	յ, rals, games,	
ELBO-68/EU	ELE C TRO	NICS	9/18/1996	00341966	6/14/2001	00341966	REGISTERED	09, 16, 28
	BOUTIQUE		0, 10, 1000	000 11000	0,11,2001	00041000	REGIOTERED	
	CLASS	DESCRIPTION						
	09 16 28	Scientific, nautica signalling, checkir recording, transmautomatic vending machines, data pracessories there reproduction of scand computers; a computer keyboar programs; compu magnetic data me microprocessors; computers, compusoftware, joysticks Paper, printed ma programs, magazi	I, surveying, electric g (supervision), life-ission or reproduction g machines and mecrocessing equipment for; fire extinguishing und or images; magmusement apparatures; computer memorater software; floppy of dia; magnetic encomonitors; interactive uter software, disk dis, covers, printer ribb tter; stationery; instricts; stationery; instricts, peridocals and playthings; compute	saving and teaching of sound or image than isms for coin-out and computers; coin-out and computers; coin-out and computers; apparagnetic data carriers, a adapted for use wries; computer peritisks; games adapted ism, magnetic tape a multimedia hardwarives, printers, modons, blank floppy ouctional and teachi.	g apparatus and in es; magnetic data of perated apparatus; proputer software; con atus for recording, to recording disks; data with television receive pheral devices; cor ed for use with tele units for computer: are and software; con ems, video game so lisks, and batteries ing materials; bookles.	struments; apparate carriers, recording of cash registers, call omputer hardware; ransmission and ta processing equivers only; compact nputer hardware; covision receivers only; magnetic tapes; omputers, personal systems, video gamets, books, computers, pomputers, computers, personal systems, video gamets, books, computers, personal systems, persona	us for discs; culating ; parts and pment discs; omputer ly;	
ELBO-86/EU	POWER TO	THE	11/29/2007	006466941	11/18/2008	006466941	REGISTERED	35, 41

Page 4 PATENT

	MARK		FILED	APP#	R EG DT	REG#	STATUS	CLASSES						
	CLASS	DESCRIPTION												
	35	new and used complayers, digital me books, magazines promoting the sale discount program game consoles, ha	nputer, video and dia players and re , strategy guides, of goods of other eaturing discount and-held video ga	il store services provi electronic games, vid corders, videos, DVD computer hardware, or s through the adminis s on new and used come players, digital me irds, books, magazine	eo game consoles os, movies, role-pla computer accesso stration of a custor omputer, video and edia players and re	s, hand-held video g aying cards, game c ries, toys and actior mer incentive award d electronic games, ecorders, videos, D\	ame cards, n figures; l and video /Ds,							
	41	computer accesso Providing a web si and electronic gan recorders, videos,	ries, toys and acti te containing ente nes, video game c DVDs, movies, ro		and content on no ideo game players ne cards, books, m	ew and used compu , digital media playe agazines, strategy	uter, video ers and							
ELBO-117/EU	•	JNNY Device in	9/17/2010	009384082	3/1/2011	009384082	REGISTERED	035						
	Black/Whit	e/Pink												
	CLASS	DESCRIPTION												
	035	computer, video ar hardware and soft computer accessor games, electronic movies, books, ma	nd electronic game ware, CDs, DVDs, ries, toys and acti coard games, har gazines, strategy	store services provides, electronic board g movies, books, magion figures; promoting id-held electronic enteguides, computer han a customer incentive	ames, hand-held e azines, strategy gu the sale of compu ertainment hardwa rdware, computer :	electronic entertainr uides, computer har ter, video and elect ire and software, CI	nent dware, ronic Ds, DVDs,							
FRANCE														
ELBO-73/FR	ELECTRO BOUTIQUE		4/24/1997	97675113	10/3/1997	97675113	REGISTERED	09						
	CLASS	DESCRIPTION												
	09	computers; person processing), comp apparatus; softwan	al computers, soft uter printers; mod e for electronic ga	namely, material and/ware (recorded progrems; books, magazin mes; control levers (gasks, electric batteries	ams), mechanism es, computer scier games); cases for	s driving discs (data nce; electronic game	es							
GERMANY														
ELBO-51/DE	EB ELECT	RONIC	10/20/1995	39542702.9	9/9/1996	39542702.9	REGISTERED	09, 16						
	BOUTIQUE	E (Stylized)												
	CLASS	DESCRIPTION												
	CLASS DESCRIPTION Datenverarbeitungsanlagen und deren Teile, auf Datenträgern gespeicherte Programme für Datenverarbeitungsanlagen, Moderns, Drucker, Magnetbänder, Compactdisks (CD), Disketten, Batterien, Akkumulatoren, Video-Spiele, Spielcomputer, alle vorgenannten Waren soweit in Klasse 9 enthalten													
				omputer; alle vorgena	annten Waren sow	Akkumulatoren, Video-Spiele, Spielcomputer; alle vorgenannten Waren soweit in Klasse 9 enthalten 16 Bücher, Magazine (Zeitschriften), Zeitungen, Farbbänder für Drucker von Datenverarbeitungsanlagen und Schreibmaschinen								
	16	Akkumulatoren, Vid Bücher, Magazine	leo-Spiele, Spielo (Zeitschriften), Ze											
IRELAND	16	Akkumulatoren, Vid Bücher, Magazine	leo-Spiele, Spielo (Zeitschriften), Ze											
	16 EB (Stylize	Akkumulatoren, Vio Bücher, Magazine und Schreibmaschi	leo-Spiele, Spielo (Zeitschriften), Ze					09, 16, 28						
	EB (Stylize	Akkumulatoren, Vio Bücher, Magazine und Schreibmaschi	leo-Spiele, Spield (Zeitschriften), Ze nen	itungen, Farbbänder f	für Drucker von Da	atenverarbeitungsar	nlagen	09, 16, 28						
		Akkumulatoren, Vio Bücher, Magazine und Schreibmaschi d)	deo-Spiele, Spield (Zeitschriften), Ze nen 9/18/1996	itungen, Farbbänder f	für Drucker von Da	atenverarbeitungsar 214249	nlagen REGISTERED	09, 16, 28						
	EB (Stylize	Akkumulatoren, Vic Bücher, Magazine und Schreibmaschi d) DESCRIPTION Apparatus for recor recording disks; dar television receivers devices; computer use with television computers; magnet computers, persona	deo-Spiele, Spield (Zeitschriften), Zeinen 9/18/1996 ding, transmission a processing equipal compact dishardware; computer ceceivers only; maic tapes; microproal computers, c	itungen, Farbbänder f	für Drucker von Da 2/3/2000 sound or images; s; amusement app rds; computer mei er software; floppy lagnetic encoders; teractive multimed drives, printers, mo	atenverarbeitungsar 214249 magnetic data carri paratus adapted for mories; computer per disks; games adap magnetic tape units ia hardware and sol odems, video game	REGISTERED ers, use with eripheral ited for s for ftware,	09, 16, 28						
IRELAND ELBO-49/IE	EB (Stylize	Akkumulatoren, Vic Bücher, Magazine und Schreibmaschi d) DESCRIPTION Apparatus for recor recording disks; dar television receivers devices; computer use with television computers; magnet computers, persona video game softwar Printed matter; instructional computers and computers are computers.	deo-Spiele, Spielo (Zeitschriften), Ze nen 9/18/1996 ding, transmission ta processing equionly; compact dishardware; computerceivers only; maio tapes; microproal computers, computers, correct, joysticks, coveructional and teac	96/5222 n and reproduction of ipment and computer secs; computer keyboater programs; computer gnetic data media; micessors; monitors; in uputer software, disk of	2/3/2000 sound or images; s; amusement appreds; computer meler software; floppy lagnetic encoders; teractive multimed drives, printers, mo and batteries; cor	atenverarbeitungsar 214249 magnetic data carri paratus adapted for professional computer per professional computer per professional carrieration and so dems, video game mputer games.	REGISTERED ers, use with eripheral sted for s for ftware, systems,	09, 16, 28						
	EB (Stylize CLASS 09	Akkumulatoren, Vic Bücher, Magazine und Schreibmaschi d) DESCRIPTION Apparatus for recor recording disks; dar television receivers devices; computer use with television computers; magnet computers, persona video game softwar Printed matter; instrubulications; printer	deo-Spiele, Spiele (Zeitschriften), Zeitschriften), Zeitschriften), Zeinen 9/18/1996 ding, transmissional processing equivalent distribution in the computers only; compact distribution in the computers, compact discomputers, compact discomputers, concept joysticks, coveructional and teach ribbons	96/5222 n and reproduction of ipment and computer scs; computer keybout agnetic data media; macessors; monitors; in puter software, disk ors, blank floppy disks,	2/3/2000 sound or images; s; amusement approfes; computer meter software; floppy lagnetic encoders; teractive multimed drives, printers, moand batteries; cores, books, magazings, books, magazings, pooks, magazings, pooks, magazings, so pooks, magazings, pooks, pooks, magazings, pooks, pooks, pooks, magazings, pooks, pooks, magazings, pooks, pooks, magazings, pooks,	atenverarbeitungsar 214249 magnetic data carri paratus adapted for mories; computer per or disks; games adap magnetic tape units ia hardware and so dems, video game mputer games. les, periodicals and	REGISTERED ers, use with eripheral sted for s for ftware, systems,	09, 16, 28						
	EB (Stylize CLASS 09	Akkumulatoren, Vic Bücher, Magazine und Schreibmaschi d) DESCRIPTION Apparatus for recor recording disks; dar television receivers devices; computer use with television computers; magnet computers, persona video game softwal Printed matter; instipublications; printer Games, and playthi	deo-Spiele, Spiele (Zeitschriften), Zeitschriften), Zeitschriften), Zeinen 9/18/1996 ding, transmissional processing equivalent distribution in the computers only; compact distribution in the computers, compact discomputers, compact discomputers, concept joysticks, coveructional and teach ribbons	96/5222 n and reproduction of ipment and computer scorpoter keyboa ter programs; computer data media; motessors; monitors; in: puter software, disk ors, blank floppy disks, hing material, booklet	2/3/2000 sound or images; s; amusement approfes; computer meter software; floppy lagnetic encoders; teractive multimed drives, printers, moand batteries; cores, books, magazings, books, magazings, pooks, magazings, pooks, magazings, so pooks, magazings, pooks, pooks, magazings, pooks, pooks, pooks, magazings, pooks, pooks, magazings, pooks, pooks, magazings, pooks,	atenverarbeitungsar 214249 magnetic data carri paratus adapted for mories; computer per or disks; games adap magnetic tape units ia hardware and so dems, video game mputer games. les, periodicals and	REGISTERED ers, use with eripheral sted for s for ftware, systems,	09, 16, 28 09, 16, 28						

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REEL: 032537 FRAME: 0054

REFERENCE#	MARK		FILE D	APP#	REG DT	REG#	ST A TU S	CLASSES
	CLASS	DESCRIPTION						
	09	recording disks; da television receivers devices; computer use with television computers; magne	ata processing eques only; compact dis hardware; compureceivers only; ma tic tapes; micropro	n and reproduction of s uipment and computers scs; computer keyboar ter programs; compute agnetic data media; ma ocessors; monitors; interpreter software, disk d	s; amusement ap ds; computer me er software; flopp agnetic encoders eractive multimed	paratus adapted f emories; computer y disks; games ad ; magnetic tape u dia hardware and	for use with r peripheral dapted for nits for software,	
	16	video game softwa Printed matter; insi publications; printe	re, joysticks, cove tructional and teac r ribbons.	ers, blank floppy disks, ching material, booklets	and batteries; co s, books, magazii	mputer games. nes, periodicals a		
	28	Games, and playth	sings, and toys, inc	cluding hand held comp	puter and video g	james.		
ELBO-67/IE	ELECTRO	NICS	9/18/1996	96/5224	2/3/2000	207451	REGISTERED	09, 16, 28
	BOUTIQUE	E AND THE						
	ELECTRO	NICS						
	BOUTIQUE							
	CLASS	DESCRIPTION						
	28		ings and toys inc	cluding computer and v	rideo games			
	09		•	n and reproduction of s	•	magnetia dete es	urriara	
	16	recording disks; da television receivers devices; computer use with television computers; magne computers, person video game softwa	ta processing eques only; compact dis hardware; comput receivers only; mattic tapes; micropro al computers, com re, joysticks, coveructional and teac	ipment and computers scs; computer keyboan ter programs; compute agnetic data media; ma poessors; monitors; inte inputer software, disk dr rs, printer ribbons, blar ching material, booklets	i; amusement api ds; computer me ir software; floppy agnetic encoders; eractive multimed rives, printers, mo nk floppy disks, a	paratus adapted formories, computer or disks; games ad magnetic tape un lia hardware and sodems, video gamnd batteries.	or use with peripheral lapted for nits for software, ne systems,	
SRAEL								
ELBO-74/IL	ELECTRO	NICS EB	10/26/1995	101,511	9/5/2001	101,511	REGISTERED	
	BOUTIQUE	Ī						
ITALY								
		-0						042
ELBO-55/IT	EB ELECTI		6/20/1996	MI2006C011568	12/14/1998	1215144	REGISTERED	042
	BOUTIQUE	(Stylized)						
	CLASS	DESCRIPTION						
	042	Services provided laboratories electro	nics, PC, program books, computer n	etail goods such as ma ns for electronic laborat magazines, video game es	ories, carriages f	or diskettes, print	ers,	
JAPAN								
ELBO-75/J P	ELECTRON	NICS EB	12/28/1996	81-147580	5/11/2001	4473438	REGISTERED	035
	BOUTIQUE				5, 1 11 25 1		TAZOTO TZTAZB	
	CLASS	DESCRIPTION						
	035	multimedia hardwa printers, modems, o	re and software, co computer books, c	ervices in relation to ele omputers, personal co computer magazines, vi nk floppy discs, and bat	mputers, comput ideo game syster	er software, disc o	drives,	
LBO-37/JP	GAMESTO	P in plain block	12/8/2005	115365/2005	8/18/2006	4979675	REGISTERED	35
	letters	,	,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0, 10, 200	1070070	TRESTOTE REB	
	CLASS	DESCRIPTION						
	35		and online retail of	store services provided	via a global com	nuter network for	aturina	
		computer, video an hardware, compute electronic games, d	d electronic games r accessories, toys vds, movies, book	some services provided s, dvds, movies, books s and action figures; pr ss, magazines, strategy hrough the administrati	i, magazines, stra comoting the sale or guides, compute	ategy guides, com of computer, vide er hardware, com	puter eo and puter	

PATENT Page 6

REFERENCE# MARK **FILE**D APP# REG DT REG# STATUS **CLAS**SES ELBO-87/JP 035, 041 **POWER TO THE** 11/29/2007 119756/2007 9/17/2010 4070892 REGISTERED **PLAYERS** CLASS DESCRIPTION 035 Retail services including online retail store services provided via a global computer network featuring new and used computers, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, computer hardware, computer connection cables, computer joysticks, computer mice, computer keyboards, computer video and audio connection cables, computer video routing boxes. batteries and chargers, mouse pads, computer faceplates, computer microphones and headsets, wireless game controllers, wireless microphones, headphones and computer disc cleaning kits; Sales promotion for others through the administration of a customer incentive award and discount program featuring discounts on new and used computers, consumer video games, electronic games, video game consoles, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, recorded DVDs, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer connection cables, computer joysticks, computer mice, computer keyboards, computer video and audio connection cables, computer video routing boxes, batteries and chargers, mouse pads. computer faceplates, computer microphones and headsets, wireless game controllers, wireless microphones, headphones and computer disc cleaning kits, toys and action figures; Advertising and publicity services; Issuance of trading stamps; Business management analysis or business consultancy; Marketing research; Providing information on commodity sales; Retail services or wholesale services for electrical machinery and apparatuses; Providing information on sale via web site on new and used computer, consumer video games, electronic games, video game consoles, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, recorded DVDs, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game connection cables, computer game joysticks, computer game mice, computer game keyboards, computer game video and audio connection cables, computer game video routing boxes, computer game batteries and chargers, mouse pads, computer game faceplates, computer game microphones and headsets, computer game wireless game controllers, computer game wireless microphones, headphones and computer game disc cleaning kits, toys and action figures 041 Providing electronic publications **MEXICO** 035 T07233MX02 EB GAMES in plain block 11/21/2013 1434044 **PENDING** letters CLASS DESCRIPTION 035 Online and retail store services featuring children's toys and books, children's video tapes, cd's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment, hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines T07233MX03 041 EB GAMES in plain block 11/21/2013 1434046 PENDING letters CLASS DESCRIPTION 041 Rental of video and computer games; and on-line rental of computer games; a membership club or organization for video and computer game enthusiasts which offers credits or discounts on purchases on video games magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar to its members **NEW ZEALAND** 035 ELBO-47/NZ EB GAMES in plain block 3/26/2003 675805 9/7/2006 675805 REGISTERED letters CLASS DESCRIPTION 035 mail order, online and retail store services relating to children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software. consumer electronics, and related accessories, books and magazines

> EB GAMES in plain block 9/7/2006 675806 REGISTERED letters

675806

3/26/2003

FI BO-48/NZ

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041

REFERENCE#	MARK		FILED	APP#	R EG DT	REG#	ST A TU S	CLASSES				
	CLASS	DESCRIPTION										
	041	organisation for vide and conventional ar	eo and compute nd on-line rental: monstration of v	s; and on-line rental of r game enthusiasts wh s of video and comput ideo and computer gal its members	nich offers credits er games, credits	or discounts on pu or discounts on vi	ırchases deo game					
ELBO-76/NZ	ELECTRO	NICS EB	3/6/1997	273534	2/9/1999	273534	REGISTERED	042				
	BOUTIQUE	E (Stlyzed)										
	CLASS	DESCRIPTION										
	042	multimedia hardwar printers, modems, c	e and software, computer books,	services in relation to computers, personal o computer magazines, ank floppy discs, and b	computers, compu video game syste	iter software, disc	drives,					
ELBO-39/NZ	GAMESTO	P in plain block	12/8/2005	740116	7/13/2006	740116	REGISTERED	35				
	letters	·										
	CLASS	DESCRIPTION										
NODIMAY	35	retail store services and online retail store services provided via a global computer network in respect of computer, video and electronic games, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program										
NORWAY												
ELBO-65/NO	EB ELECT BOUTIQUE		4/19/2001	2001-05018	9/18/2006	234954	REGISTERED	035, 041				
	CLASS	DESCRIPTION										
	035	Retail sale of children's toys and books, children's video tapes, CDs and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, scinece and nature items, computer hardware and software and accessories, electronic board games, hand-held entertainment hardware and software, computer-related disc hardware and software, and entertainment electronics, and for the sale, resale, trade-in, and rental of video games and PC games, and for the sale and resale of trading/game cards, and for the sale of accessories, books and magazines relating to the above										
	041	Online gaming and (game rental on o	lemand online								
ELBO-48A/NO	letters	in plain block	7/22/2003	2003-06871A	7/17/2010	256210	REGISTERED	035				
	CLASS 035	board games, plush	toys, dress up c	rvices featuring childre lothing, children's art a and nature items, bool	and crafts and equ	ipment for the cre						
ELBO-38/NO	GAMESTO letters	P in plain block	12/13/2005	200514027	10/9/2006	235322	REGISTERED	35				
	CLASS	DESCRIPTION										
	35	computer, video and hardware, computer electronic games, dv	electronic game accessories, toy ds, movies, boo	store services provide es, dvds, movies, book /s and action figures; p ks, magazines, strateg through the administra	s, magazines, stroromoting the sale	ategy guides, come of computer, vide ter hardware, com	puter o and puter					
ELBO-88/NO	POWER TO	THE	11/30/2007	200714771	12/13/2010	257892	REGISTERED	035, 038, 041				

Page 8 **PATENT**

REFERENCE#	MARK		FILED	APP#	R E G DT	REG#	STATUS	CLASSES				
	CLASS	DESCRIPTION					0177100	ODACOLO				
	038	games, video game videos, DVDs, mov	consoles, hand-hies, role-playing c	mation and content or neld video game playe ards, game cards, bo	ers, digital media p	players and record	ders,					
	041	hand-held video ga	ntent on new and i me players, digita	s and action figure used computer, video I media players and ro s, strategy guides, co	ecorders, videos, I	DVDs, movies, rol	le-playing					
	035	Retail store service new and used comp players, digital med books, magazines, promoting the sale discount program for game consoles, har	outer, video and e ia players and rec strategy guides, c of goods of others eaturing discounts nd-held video gam g cards, game can	store services provid lectronic games, vide corders, videos, DVDs computer hardware, co through the administ on new and used con ne players, digital med ds, books, magazines n figures	o game consoles, s, movies, role-pla omputer accessor tration of a custom mputer, video and dia players and rec	hand-held video o ying cards, game ies, toys and action ner incentive award electronic games corders, videos, D	game cards, on figures; ' d and , video VDs,					
ELBO-82/NO	RESPECT	THE RATINGS	9/9/2008	200811381	11/10/2008	248561	REGISTERED	35				
	CLASS	DESCRIPTION										
	35	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award and discount program and public awareness program										
SOUTH AFRICA												
ELBO-77/ZA	ELECTROI BOUTIQUE		10/23/1995	95/14095	7/10/1999	95/14095	REGISTERED					
SOUTH KOREA												
ELBO-56/KR	EB (Stylize	d)	2/3/1995	95-994	11/14/1996	33518	REGISTERED					
ELBO-46/KR	EB GAMES	(Stylized)	5/29/2003	41-2003-11297	10/24/2006	139195	REGISTERED	035, 041				
	CLASS	DESCRIPTION										
	035	Sales agency or mediating services for children's toys and books related to games, children's video tapes related to games, CDs and audio tapes related to games, interactive toys for games, puzzles for games, board games, plush toys for games, clothing for role playing, computer hardware, software and peripherals related to games, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software for games,										
ELBO-58/KR	ELECTRON BOUTIQUE		2/3/1995	95-995	11/14/1996	33519	REGISTERED					
SWITZERLAND												
ELBO-71/CH	ELECTRON BOUTIQUE		10/19/1995	436837	3/27/1997	1201895	REGISTERED	09, 16, 28				
	CLASS	DESCRIPTION										
	09	transmission and rep devices, records; da peripheral apparatus and software, disk d unrecorded floppy di	oroduction of data ata processing equ and instruments, rives, printers, mo sks, batteries; cor	instruments as includ , sound and image; el uipment, computers, c including personal co dems, video games a mponents, spare part	lectronic, optical a computer hardwar omputers, interact apparatus, video g	ind magnetic record e and software as ive multimedia har ames software, jo	rding well as rdware ysticks,					
	16		ding computer boonking ribbons for	oks and magazines; t printers; teaching aids								
	28	Games, toys, includi		paratus								

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REEL: 032537 FRAME: 0058

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSE
ELBO-35/CH	GAMESTO	P in plain block	12/9/2005	60167/2005	1/25/2006	542227	REGISTERED	35
	letters							
	CLASS	DESCRIPTION						
	35	computer, video and hardware, computer electronic games, d	d electronic game r accessories, toy vds, movies, boo	store services providing, dvds, movies, boos and action figures; ks, magazines, strate; hrough the administr	oks, magazines, st promoting the sal egy guides, compu	rategy guides, com e of computer, vide iter hardware, com	nputer eo and iputer	
ELBO-85/CH	POWER TO	O THE	11/29/2007	63496	5/14/2008	570865	REGISTERED	035, 041
	PLAYERS		11,20,2007	00 100	0,14,2000	370000	REGIOTERED	042
	CLASS	DESCRIPTION						
	035	new and used comp players, digital medi books, magazines, s promoting the sale of discount program fe game consoles, har movies, role-playing	outer, video and e ia players and rec strategy guides, c of goods of others aturing discounts nd-held video gam g cards, game car	store services provided lectronic games, videos, DVD: computer hardware, controlled through the administration new and used content players, digital medds, books, magazine:	eo game consoles s, movies, role-pla computer accessor stration of a custor omputer, video and dia players and re	, hand-held video on aying cards, game ries, toys and action ner incentive award d electronic games accorders, videos, D	game cards, in figures; d and , video VDs,	
	041	and electronic game recorders, videos, D computer game har	n on websites co es, video game co DVDs, movies, role dware, computer	ncerning entertainme onsoles, hand-held vio e-playing cards, gamo game accessories, to	deo game players e cards, books, m bys and action figu	, digital media play agazines, strategy ıres	rers and guides,	
	042	computer, video, an media players and r	d electronic game ecorders, videos,	garding technology ar es, video game conso DVDs, movies, role- lware, computer gam	oles, hand-held vid playing cards, gar	deo game players, ne cards, books, n	digital nagazines,	
ELBO-80/CH	RESPECT	THE RATINGS	9/9/2008	61226/2008	11/7/2008	579007	REGISTERED	35
	CLASS	DESCRIPTION						
	35	new and used comp guides, computer ha and used computer, guides, computer ha	outer, video and e ardware, compute video and electro ardware, compute	store services provid lectronic games, vide r accessories, toys a onic games, videos, E r accessories, toys a ount program and pub	eos, DVDs, movies and action figures; DVDs, movies, boo and action figures t	s, books, magazine promoting the sale oks, magazines, st hrough the admini	es, strategy of new rategy	
JNITED KINGDOM								
ELBO-53/GB	EB (Stylized	(t	10/10/1995	2040726	6/5/1998	2040726	REGISTERED	09, 16, 2 38, 42
	CLASS	DESCRIPTION						
	09	recording disks; data television receivers of devices; computer h use with television re computers; magnetion	a processing equi only; compact dis ardware; compute eceivers only; ma c tapes; micropro- disk drives; print	or reproduction of so pment and computers cs; computer key boa er programs; compute gnetic data media; m cessors; monitors; int ers; modems; video g	s; amusement app ards; computer me er software; floppy agnetic encoders; teractive multimed	paratus adapted fo emories; computer disks; games ada magnetic tape uni lia hardware and s	r use with peripheral pted for its for oftware;	
	4.5	Printed matter; instru	uctional and teach	ning material (except	apparatus), bookl	ets; books; compu	ter	
	16	programs: magazine	_, p=.,==;;;;;, p:1			dalara arangan attau		
	16 28		gs, not included in	n any other class; toy	s; computer and v	rideo games otner	than those	
		Games and plaything for use with television Communications by	gs, not included in n receivers only. computer termina	ıls; computer aided tr		-		
	28	Games and plaything for use with television Communications by electronic mail; renta Computer programm	gs, not included in in receivers only. computer termina al of message sen ning; consultancy	ıls; computer aided tr	ransmission of me	ssages and image	s; mputer	

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PATENT REEL: 032537 FRAME: 0059

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	ST AT U S	CLASSES				
	CLASS	DESCRIPTION										
	09	Apparatus for record										
		recording disks; dat television receivers										
		devices; computer h										
		use with television r										
		computers; magneti personal computers					•					
		only; video game so	oftware; joystick:	s; but not including o	computer software re	lating to typeface	S.					
	16	16 Printed matter; instructional and teaching material(except apparatus); booklets; books; computer										
	28	programs; magazines; periodicals; printed publications. 28 Games and playthings, not included in any other classes; toys; computer and video games other than										
	those for use with television receivers only.											
	38	Communications by computer terminals; computer aided transmission of messages and images; electronic mail; rental of message sending apparatus.										
	42	Computer programr			puter hardware; leas	sing access to a c	omputer					
		database; computer										
	•	rental.										
ELBO-50/GB	EBX (Styliz	zed) and Device	11/2/1995	2050730	9/1/2000	2050730	REGISTERED	09, 016, 25, 28, 38, 42				
	CLASS	DESCRIPTION										
	016	Printed matter; instr	uctional and tea	ching material(exce	pt apparatus); bookl	ets; books; compu	iter					
	Printed matter; instructional and teaching material(except apparatus); booklets; books; computer programs; magazines; periodicals; printed publications. Articles of clothing: beadgear, frotherar											
		Articles of clothing; headgear; footwear.										
	09	Magnetic data carriers, recording disks, data processing apparatus and computers, computer keyboards, computer memories, computer peripheral devices, computer hardware, computer programs, computer										
			mputer memories, computer peripheral devices, computer hardware, computer programs, computer ftware, floppy discs, magnetic data media, magnetic encoders, magnetic tape units for computers,									
			agnetic tapes, microprocessors, monitors, interactive multi-media hardware and software, disks drives,									
			rinters and modems; none of the aforesaid goods for use in the broking of financial instruments; oparatus for recording, transmission or reproduction of sound and images; amusement apparatus dapted for use with television receivers only; compact discs; video game systems for use with television secivers only; joysticks; parts and fittings included in Class 9 for all the aforesaid goods; but not									
						esaid goods; but r	not					
	28	including cases, cas Games and playthin			_	d video games otl	ser than					
		those for use with te			-,, -,,	_ , g						
	38	Communications by electronic mail; renta										
		broking of financial i		ending apparatus, n	one of the aloresald	services relating i	o electronic					
	42											
El								00				
ELBO-57/GB	ELECTRO	NICS	10/6/1995	2041846	9/19/1997	2041846	REGISTERED	09				
	BOUTIQUE	E										
	CLASS	DESCRIPTION										
	09	Computers; videos; typefaces; computer					ating to					
ELBO-59/GB	STOP -N- S	SAVE	11/2/1995	2043306	1/16/1998	2043306	REGISTERED	09, 16, 25,				
		E and Device	11,2,1000	2040000	1710/1000	2040000	NEGIOTENED	28, 38, 39,				
		L und Devide						42				
	CLASS	DESCRIPTION										
	09	Apparatus for record				-	•					
		recording disks; data television receivers		•		•						
		devices; computer h										
		use with television re										
		computers; magnetic personal computers;										
		only; video games so	oftware; joystick	s.								
	16	Printed matter; instru			pt apparatus); bookl	ets; books; compu	ter					
	25	programs; magazine Clothing, footwear a		rinted publications.								
	28	Games and play thin	_	l in other classes: to	vs: computer and vid	leo games other t	han those					
		for use with television			, o, oopato. a.i.a vii	9	11411 11500					
	38	Communications by			transmission of mes	sages and images	3;					
	39	electronic mail; renta Transportation and s			r hardware computs	ar software com-	iter					
	55	peripherals, video ga				a sonware, compl	nret					
	42	Computer programm	ing; consultanc	y in the field of comp	outer hardware; leasi	_	•					
		database; computer	rental; updating	computer software;	computer software	design; computer:	software					
		rental.										

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REEL: 032537 FRAME: 0060

REFERENCE#	MARK		FILED	APP#	R EG DT	REG#	STATUS	CLASSES			
ELBO-60/GB	THE ELECT	RONICS	10/10/1995	2040725	8/1/1997	2040725	REGISTERED	09, 16, 28			
	BOUTIQUE 38, 42										
	ELECTRON	ics									
	BOUTIQUE										
	CLASS	DESCRIPTION									
	09		ording, transmission								
		television receive devices; compute	ata processing equi rs only; compact dis r hardware; compute r receivers only: ma	cs; computer keybo er programs; comp	oards; computer me uter software; flopp	mories; computer y discs; games ada	peripheral apted for				
		use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software; personal computers; disk drives; printers; modems; video game systems for use with television receivers only; video game software; joysticks; but not including computer software relating to typefaces.									
	16	Printed matter; instructional and teaching material (except apparatus); booklets; books; computer									
	28		ines; periodicals; pri nings, not included ir	•	· tove: computer an	d vidoo gamaa ath	or then				
	20		television receivers		, toys, computer an	d video games ou	er man				
	38		by computer termina		transmission of me	essages and image	s;				
	42	Computer program	ntal of message sen nming; consultancy er rental; updating c	in the field of comp							
UNITED STATES											
ELBO-US39	BABBAGE'S		1/7/1985	73/516,423	6/25/1985	1,345,315	REGISTERED	42			
	CLASS	DESCRIPTION									
	42	Retail store services in the field of home computers, computer software, video games and cartridges									
ELBO-US112	BUCK		9/2/2009	77/818,890	6/5/2012	4,154,460	REGISTERED	035, 041			
	CLASS	DESCRIPTION									
	035	new and used cor guides, computer and used computer guides, computer	es and online retail and elumenter, video and elumenter, video and electro ry, video and electro hardware, computer	ectronic games, vio accessories, toys nic games, videos, accessories, toys	leos, DVDs, movies and action figures; DVDs, movies, boo	, books, magazine promoting the sale oks, magazines, str	s, strategy of new ategy				
	041	Providing a web s used computer, vi media players and magazines featuri computer game ad	ive award and disco- ite containing enterta deo and electronic g I recorders, videos, in ng computer games, occessories, toys and epstakes and conductives.	ainment information ames, video game DVDs, movies, role , strategy guides fo action figures; Ent	consoles, hand-hel -playing cards gam r computer games, ertainment services	d video game play es, game cards, bo computer game ha , namely, conducti	ers, digital ooks and ardware, ng				
ELBO-US19	EB ELECTR	ONICS	8/3/1994	74/557,001	8/8/1995	1,910,639	REGISTERED	042			
	BOUTIQUE (Stylized)									
	CLASS	DESCRIPTION									
	042	computers, persor	s of electric products nal computers, comp nes, video game syst and batteries	uter software, disk	drives, printers, mo	dems, computer b					
ELDO LICOS	EB ELECTR	ONICS	8/3/1994	74/556,981	8/8/1995	1,910,638	REGISTERED	042			
ELBO-US20			3,3 , 155 1		0,0,1000	1,010,000	KEGIOTEKEB				
ELBO-US20	BOUTIQUE (Stylized)									
ELBO-US20											
ELBO-US20	CLASS	DESCRIPTION	s of electric products	s. namely interactiv	e multimedia hardw	rare and software					
ELBO-US20		DESCRIPTION retail store service computers, persor	s of electric products al computers, comp es, video game syst and batteries	uter software, disk	drives, printers, mo	dems, computer be					

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REEL: 032537 FRAME: 0061

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
	CLASS	DESCRIPTION						
	035	CD's and audio tap software and perip electronic board ga	es, interactive toy herals, computer- ımes, hand-held e	vices featuring child vs, puzzles and board related furniture, vide intertainment hardwa lectronics, and relate	d games, plush to eo game hardware are and software, o	ys, computer hardwa e, software and acce consumer-related di	are, essories, sc	
ELBO-US13	EB GAME	S in plain block	3/19/2002	76/385,446	7/11/2006	3,114,551	REGISTERED	035
	CLASS	DESCRIPTION						
	035	mail order, online a CD's and audio tap software and peripl electronic board ga	es, interactive toy nerals, computer- imes, hand-held e	rvices featuring childing, puzzles and board related furniture, vide intertainment hardwatectronics, and relate	d games, plush tog eo game hardware are and software, d	ys, computer hardwa e, software and acce consumer-related di	are, essories,	
ELBO-US21	EB in plain	block letters	8/3/1994	74/556,983	7/18/1995	1,906,173	REGISTERED	042
	CLASS	DESCRIPTION						
	042	computers, persona	al computers, com es, video game sy	cts, namely interactiv nputer software, disk estems, video game s	drives, printers, m	nodems, computer b		
ELBO-US24	EBX		8/3/1994	74/556,841	8/1/1995	1,909,051	REGISTERED	042
	CLASS	DESCRIPTION						
	042	computers, persona	al computers, com es, video game sy	cts, namely interactiv nputer software, disk stems, video game s	drives, printers, m	nodems, computer b	ooks, oons,	
ELBO-US114		P POWERU P	2/1/2010	77/925,057	3/1/2011	3,926,819	REGISTERED	035
	CLASS	DESCRIPTION						
	035	discount program for game consoles, hat movies, role-playing computer accessori provided via a globa video game console	eaturing discounts nd-held video gan g cards, game car ies, toys and actic al computer netwo es, hand-held vide g cards, game car	s through the administon new and used cone players, digital meds, books, magazine in figures; Retail storok featuring new and ogame players, digids, books, magazinen figures	omputer, video and edia players and re es, strategy guides e services and on d used computer, v tal media players	d electronic games, ecorders, videos, DV s, computer hardwar line retail store servi video and electronic and recorders, video	video /Ds, e, ices games, os, DVDs.	
ELBO-115	GAMESTC REWARDS	P POWERUP	2/1/2010	77/925,060	3/1/2011	3,926,820	REGISTERED	035
	CLASS	DESCRIPTION						
	035	Promoting the sale discount program fe game consoles, har movies, role-playing computer accessori provided via a globa video game console	eaturing discounts nd-held video gam g cards, game car es, toys and actio al computer netwo es, hand-held vide g cards, game car	s through the adminis on new and used co le players, digital me ds, books, magazine n figures; Retail ston rk featuring new and o game players, digi ds, books, magazine n figures	omputer, video and dia players and re s, strategy guides e services and onl l used computer, v tal media players	d electronic games, corders, videos, DV , computer hardwan ine retail store servi video and electronic and recorders, video	video /Ds, e, ces games, os, DVDs,	
ELBO-US111		ME CHALLENGE	7/16/2009	77/782,472	3/9/2010	3,757,188	REGISTERED	041
	and Design							
	CLASS 041	DESCRIPTION Providing online vident featuring on-line vident featuring		game contests, comp	petitions and tourn	naments; providing a	a web site	
ELBO-117/US	POWERUF	REWARDS XP	2/7/2013	85/843,536	1/21/2014	4,472,424	REGISTERED	35

REFERENCE#	MARK		FILED	APP#	R E G DT	REG#	ST AT US	CLASSES
	CLASS	DESCRIPTION						
	35	discount program fe game consoles, han movies, role-playing computer accessorie provided via a globa video game console	aturing discount d-held video gal cards, game ca es, toys and acti I computer netw s, hand-held vid cards, game ca	ors through the admin s on new and used or me players, digital me rds, books, magazine on figures; Retail stor ork featuring new and eo game players, dig rds, books, magazine on figures	omputer, video and edia players and re- es, strategy guides, re services and onli d used computer, v ital media players a	I electronic games corders, videos, D , computer hardwa ine retail store ser rideo and electroni and recorders, vide	, video VDs, are, vices c games, eos, DVDs,	
ELBO-US113	RECHARG	ED	10/29/2009	77/860,050	1/18/2011	3,909,058	REGISTERED	009, 028, 035
	CLASS	DESCRIPTION						
	035	Retail stores and on	ine retail store s	ervices featuring use	d, repaired, recycle	ed and refurbished	video	
	009	computer, video and computer and video units for playing elec units, namely, portal portable handheld un accessories therefor units for playing vide	electronic game game consoles stronic games for ble computer gai nits for playing e e, namely, comp o games	nits, portable gaming e hardware, namely u for use with an external ruse with an external me consoles for use v lectronic games for u puter programs for vice mes other than those	ised, repaired, recy nal display screen of I display screen or with an external dis se with external dis deo and computer o	rcled and refurbish or monitor; hand-h monitor; portable g play screen or mo splay screen or mo games, handheld j	eld gaming gaming nitor; onitor; and oy stick	
ELBO-114/US	RECHARG	ED (Stylized)	11/16/2009	77/873,113	3/15/2011	3,932,114	REGISTERED	009, 028,
	and Design							035
	CLASS	DESCRIPTION						
	035 009 028	game consoles, han computer, video and computer and video units for playing elec units, namely, portat portable handheld ur accessories therefor units for playing vide	d-held gaming u electronic game game consoles tronic games for ble computer gar nits for playing e e, namely, comp o games	ervices featuring used nits, portable garning e hardware, namely u for use with an external r use with an external me consoles for use v lectronic garnes for use lectronic garnes lectronic garnes	units and accesso sed, repaired, recy all display screen or display screen or a with an external disse with external disse with external disse and computer g	ries therefor cled and refurbish or monitor; hand-he monitor; portable gplay screen or mosplay screen or mosplay screen or mosplay screen or handheld journes, handheld journes,	ed eld gaming naming nitor; nitor; and by stick	
ELBO-US44	RHINO Des	rian.	1/5/2005	79/5/12 560	9/1/0006	2 4 22 025	DECICTEDED	35
2250 0044	CLASS		1/3/2003	78/542,569	8/1/2006	3,122,825	REGISTERED	
	35	AUDIO-VIDEO REC	ORDINGS OF F LOGUE SERVIC DRDED VIDEO COMPUTERIZE S, GAME BOOK DGEAR, COMP RODUCTS AND TURES PRE-R	CES FEATURING AU CASSETTES, DIGITA D VIDEO GAMES AN S, MAGAZINES, TON UTER SOFTWARE A D EQUIPMENT; RETA ECORDED VIDEO C	E, ONLINE RETAIL DIO-VIDEO RECO AL VERSATILE DIS NO ASSOCIATED E /S, FOODSTUFFS AND HARDWARE, AIL STORE SERVI ASSETTES, DIGIT	L STORE AND ORDINGS OF FILM SCS OR DVDS, ELECTRONIC EQI ,, CLOTHING FEA' AND RELATED H CES FEATURING TAL VIDEO DISCS	IS, UIPMENT TURING OME MOVIES,	
ELBO-US45	RHINO VID	EO GAMES			9/4/2001	2,485,098	REGISTERED	35
	(Stylized)					•		
	CLASS	DESCRIPTION						
	35	Retail store services used electronic, com				etwork featuring ne	ew and	
ELBO-US33	Stylized BUI	NNY Device in	3/24/2009	77/697,496	12/22/2009	3,729,939	REGISTERED	035

Black/White/Pink

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REEL: 032537 FRAME: 0063

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
	CLASS	DESCRIPTION					-	
ELBO-U S 28	035 THE ELEC	computer, video and hardware and softw computer accessori games, electronic b movies, books, mag figures through the	d electronic game are, CDs, DVDs, es, toys and actio oard games, han gazines, strategy	store services provices, electronic board of movies, books, magon figures; promoting d-held electronic entiguides, computer has a customer incentive 73/526,120	games, hand-held gazines, strategy g g the sale of compi tertainment hardwa ardware, computer	electronic entertain juides, computer ha uter, video and elec are and software, C	ment rdware, tronic Ds, DVDs,	035
	BOUTIQUE (Stylized)							
	CLASS	DESCRIPTION						
	035	COMPUTERS,)) COMPUTER BOOK PRINTER RIBBONS	OMPUTER SOFT (S, COMPUTER I S, BLANK FLOPF , COMBINATION	PY DISCS, WATCHE TELEVISION SETS	ES, ((PRINTERS, D SOFTWARE, JC ES, RADIOS, ((TA	, MONITORS,)) MO DY STICKS, COVER PE RECORDERS,	DDEMS, RS,	

END OF REPORT

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TOTAL ITEMS SELECTED =

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PROJECT KANGAROO

PRIVILEGED/CONFIDENTIAL

TRADEMARK SCHEDULE

TRADEMARK	COUNTRY	FILE DATE	APP. NO.	REG. DATE	REG. NO.	STATUS	Term/Renewals
KONGREGATE	ALBANIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	To be renewed upon renewal of International Registration with WIPO ("WIPO Renewal")
KONGREGATE	ANTIGUA & BARBUDA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	ARMENIA	6/ 8/2007	983,020	11/16/2009	983,020	REGISTERED	WIPO Renewal
KONGREGATE	AUSTRALIA	6/ 8/2007	983,020	6/ 8/2007	1,275,523	REGISTERED	WIPO Renewal
KONGREGATE	AZERBAIJAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	BELARUS	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	BHUTAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	BOTSWANA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	CANADA	6/ 8/2007	1,350,833	5/10/2010	766,245	REGISTERED	5/10/2025 - Renewal due
KONGREGATE	CHINA	6/ 8/2008	983,020	6/ 8/2008	983,020	REGISTERED	WIPO Renewal
KONGREGATE	CROATIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	CUBA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	EUROPEAN UNION (CTM)	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	FEDERATION OF RUSSIA	6/ 8/2007	983,020	10/ 6/2009	983,020	REGISTERED	WIPO Renewal
KONGREGATE	GEORGIA	6/ 8/2007	983,020	11/27/2009	983,020	REGISTERED	WIPO Renewal
KONGREGATE	ICELAND	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	IRAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	JAPAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	Second Installment of Fees due - payment in process
KONGREGATE	KENYA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	LESOTHO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	LIECHTENSTEIN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MACEDONIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MOLDOVA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MONACO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MONGOLIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MONTENEGRO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MOROCCO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MOZAMBIQUE	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	6/8/2012 - Affidavit of Use due
KONGREGATE	NAMIBIA (S.W. AFRICA)	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	NETHERLANDS ANTILLES	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal

PATENT REEL: 032537 FRAME: 0065

Confidential - Project Kangaroo - Accessed by Michael Nichols on 31-Dec-2010 3:47:24 PM EST

KONGREGATE	NORTH KOREA	6/ 8/2007	983.020	0,00007	1000.000	Tocolorence	Turne a
			···	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	NORWAY	6/ 8/2007	983,020	7/10/2009	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SERBIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SIERRA LEONE	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SINGAPORE	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SOUTH KOREA	6/ 8/2007	983,020	4/ 7/2010	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SWAZILAND	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SWITZERLAND	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SYRIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	TURKEY	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	UKRAINE	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	UNITED STATES	12/ 8/2006	77/060,146			ABANDONED	Class 42 - remaining from original application, post divisional filing. Client instructed to allow application to abandon by not filing a Statement of Use
KONGREGATE	UNITED STATES	12/ 8/2006	77/976,662	4/ 7/2009	3,604,238	REGISTERED	4/7/2014-2015 - Filing period for Declaration Under Sections 8 & 15
KONGREGATE	VIETNAM	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	WIPO			6/ 8/2007	983,020	REGISTERED	6/8/2012 Dependency Period Ends; 6/8/2017 Renewal due
KONGREGATE	ZAMBIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal

PATENT REEL: 032537 FRAME: 0066

TRADEMARK OWNERSHIP SEARCH: Simply Mac, Inc.

Same.	Serial Numb	er Reg. Numb	er Word Mark	Check Stat	us Live/Dead	Page
1	77677122	3679467	S FACTOR	TARR	LIVE	1
2	77677145	3691829	SIMPLY ANSWERS	TARR	LIVE	2
3	85102417		NUBS	TARR	DEAD	3
4	85183429	4095384	JUICEBOX	TARR	DEAD	4

Page i

S FACTOR

Word Mark

S FACTOR

Goods and Services IC 035. US 100 101 102. G & S: RETAIL STORE SERVICES FEATURING COMPUTERS, PRINTERS, HEADPHONES, PERSONAL DATA ASSISTANTS (PDAS), COMPACT MUSIC DEVICES, SOFTWARE, MEMORY CARDS, AND OTHER COMPUTER ACCESSORES. FIRST

USE: 20071015. FIRST USE IN COMMERCE: 20071015

Standard Characters Claimed

Mark Drawing

Code

(4) STANDARD CHARACTER MARK

Trademark

Search Facility Classification

LETS-1 S A single letter, multiples of a single letter or in combination with a design

Code

Serial Number

77677122

Filing Date

February 24, 2009

Current Basis

Ι.Α.

Original Filing

Basis

1A

Published for

Opposition 10

June 23, 2009

Registration

Number

3679467

Registration

Date

September 8, 2009

Owner

(REGISTRANT) Simply Mac, Inc. CORPORATION UTAH 3939 South Wasatch Drive Salt Lake City UTAH 84121

Attorney of

Record

L. Grant Foster

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live/Dead

Indicator

LIVE

SIMPLY ANSWERS

Word Mark

SIMPLY ANSWERS

Goods and Services IC 041. US 100 101 107. G & S: TRAINING SERVICES FOR COMPUTERS, COMPUTER ACCESSORIES, AND SOFTWARE. FIRST USE: 20071015. FIRST USE IN COMMERCE:

Standard

Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

77677145

Filing Date

February 24, 2009

Current Basis

Original Filing

1A

Basis

1A

Published for

July 21, 2009

Opposition Registration

Number

3691829

Registration Date

October 6, 2009

Owner

Register

(REGISTRANT) Simply Mac, Inc. CORPORATION UTAH 3939 South Wasatch Drive Salt Lake

City UTAH 84121

Attorney of Record L. Grant Foster

Type of Mark

SERVICE MARK PRINCIPAL

Live/Dead Indicator LIVE

Nubs

Word Mark

NUBS

Goods and Services

(ABANDONED) IC 009. US 021 023 026 036 038. G & S: Earphones and headphones. FIRST

USE: 20100701. FIRST USE IN COMMERCE: 20100802

Standard Characters

Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

85102417

Filing Date

August 6, 2010

Current Basis

1A

Original Filing Basis

1Δ

Owner

(APPLICANT) Simply Mac, Inc. CORPORATION UTAH 3939 South Wasatch STE 1 Salt Lake

City UTAH 84124

Attorney of Record

Eric Westerberg

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live/Dead Indicator

DEAD

Abandonment Date

May 23, 2011

juicebox

Word Mark

JUICEBOX

Goods and Services

(CANCELLED) IC 009. US 021 023 026 036 038. G & S: Battery and battery charger for use with portable electronic devices, namely, music players, video players, smartphones, tablet computers, and

notebook computers. FIRST USE: 20100924. FIRST USE IN COMMERCE: 20100924

Standard Characters Claimed

Mark Drawing

Code

(4) STANDARD CHARACTER MARK

Serial Number

85183429

Filing Date

November 23, 2010

Current Basis

1A

Original Filing

1A

Basis

Published for

June 21, 2011

Opposition Registration

Number

4095384

Registration Date February 7, 2012

Owner

(REGISTRANT) Simply Mac, Inc. CORPORATION UTAH 2558 Wilmington Ave 3939 S Wasatch Dr.,

suite 1 Salt Lake City UTAH 84124

Attorney of

Record

Eric Westerberg

Type of Mark

TRADEMARK **PRINCIPAL**

Register Live/Dead

Indicator

DEAD

Cancellation Date November 19, 2013

4