

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ROCKET SCIENCE + DESIGN	03/18/2014
RECEIVING PARTY DATA		
Name:	THE PROCTER & GAMBLE COMPANY	
Street Address:	ONE PROCTER & GAMBLE PLAZA	
Internal Address:	ATTENTION: CHIEF PATENT COUNSEL	
City:	CINCINNATI	
State/Country:	OHIO	
Postal Code:	45202	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29482139
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NAME OF SUBMITTER:	ANDREW J. MUELLER	
SIGNATURE:	/Andrew J. Mueller/	
DATE SIGNED:	03/28/2014	
Total Attachments: 2		
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GLOBAL GENERAL ASSIGNMENT

Rocket Science + Design, a corporation organized and existing under the laws of the United States, and having at place of business at 308 East Eighth Street, Cincinnati, Ohio 45202 USA, has an ownership interest in the United States Patent Application entitled, ABSORBENT ARTICLE PACKAGE, Attorney's Docket Number D2175 and filed in the United States Patent and Trademark Office as serial number 29/482,139 on February 14, 2014. Rocket Science + Design recognizes that the invention disclosed in the patent application was made on behalf of The Procter & Gamble Company, and Rocket Science + Design acknowledges its obligation at the time said invention was made to assign the same to The Procter & Gamble Company. In recognition of this obligation, Rocket Science + Design hereby assigns, conveys, and transfers unto The Procter & Gamble Company, a corporation organized and existing under the laws of the State of Ohio, United States of America, its entire right, title, and interest in United States patent application number 29/482,139, together with the invention disclosed therein, and the right to claim the benefit of the filing date of said patent application under international conventions. Furthermore, Rocket Science + Design hereby assigns, conveys, and transfers unto The Procter & Gamble Company its entire right, title and interest in all patents of the United States or of any other country which may be issued on the invention disclosed in the assigned patent application, or any reissues, reexaminations, continuations, continuations-in-part, divisionals, or extensions thereof. Said patent application, invention, right to claim the benefit of the filing date of the patent application, and subsequent issued patents, reissues, reexaminations, continuations, continuations-in-part, divisionals, and extensions to be held and enjoyed by The Procter & Gamble Company, its legal representatives, successors, and assigns, to the end of the term or terms for which the same would have been held and enjoyed by Rocket Science + Design if this assignment has not been made, together with all claims for profits and damages by reason of infringement, with the right to sue for and collect the same for its own use and advantage. The entire rights, title and interest in said invention and in said application and patents shall vest irrevocably in The Procter & Gamble Company, its legal representatives, successors or assigns. Rocket Science + Design further agrees upon request, without additional compensation but at no expense to Rocket Science + Design to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors, and assigns as The Procter & Gamble Company, its legal representatives, successors, or assigns may direct.

Rocket Science + Design further requests the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U.S. Application Serial Number 29/482,139 to The Procter & Gamble Company, its legal representatives, successors, or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention covered thereby.

This assignment is being made effective as of the earlier of 1) date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

3/18/14
Dated

Signer's Name: [Signature]
Signer's Title: Authorized Representative,
Rocket Science + Design

On this 11th day of MARCH, 2014, before me personally appeared Samuel P. Wince, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

[Signature]
Witness