PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2792025

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MATTHEW ALLEN	03/18/2014
THOMAS LUTZ	03/18/2014

RECEIVING PARTY DATA

Name:	ELIVE LLC	
Street Address:	2725 SOUTH MOORLAND ROAD	
Internal Address:	SUITE 102	
City:	NEW BERLIN	
State/Country:	WISCONSIN	
Postal Code:	53151	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14179889
Application Number:	61764281

CORRESPONDENCE DATA

Fax Number: (414)277-0656

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 414-271-6560

Email: mkeipdocket@michaelbest.com

Correspondent Name: MICHAEL BEST & FRIEDRICH LLP (MKE)

Address Line 1: **100 E WISCONSIN AVENUE**

Address Line 2: **SUITE 3300**

Address Line 4: MILWAUKEE, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	206242-9006-US01 AND US00	
NAME OF SUBMITTER:	JODI ANDERSON	
SIGNATURE:	/jodi anderson/	
DATE SIGNED:	03/31/2014	

Total Attachments: 2

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PATENT REEL: 032558 FRAME: 0094 502745429

ASSIGNMENT

Pursuant to our obligation to Elive LLC (hereinafter referred to as "Assignee"), a Wisconsin Limited Liability Corporation having its principal place of business at:

2725 South Moorland Road Suite 102 New Berlin, Wisconsin 53151

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, we:

Matthew Allen 636 Mohr Circle Waterford, WI 53185

Thomas Lutz 7008 Cottage Ridge Ct. NE Cedar Rapids, IA 52411

confirm our obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, our entire right, title and interest -

- (1) in and to inventions described in a patent application titled "LED TRACK LIGHTING" for which we filed United States Patent Application No. 14/179,889 (Atty. File No. 206242-9006-US01) (hereinafter the "U.S. utility patent application") which application claims the benefit of United States Provisional Patent Application No. 61/764,281, filed February 13, 2013 (hereinafter the "U.S. provisional patent application") (Atty. File No. 206242-9006-US00);
- (2) in and to the U.S. utility patent application, and the U.S. provisional patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, 35 U.S.C. §111(b) provisional, 35 U.S.C. §111(a), and reissue applications) based upon said inventions, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;
- (3) in and to all patent applications on said invention now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and
- (4) under the International Convention in respect to the U.S. utility patent application and the U.S. provisional patent application, and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of our Assignee with a claim to priority based on either or both of the U.S. utility patent application and the U.S. provisional patent application.

PATENT REEL: 032558 FRAME: 0095 We hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

The Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

Matthew Allen

_3/18/14____

Date

Thomas Lutz