## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:NEW ASSIGNMENTNATURE OF CONVEYANCE:ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
ENTERTAINMENT PRINTING SERVICES LLC	03/11/2014

### **RECEIVING PARTY DATA**

Name:	ENTERTAINMENT PRINTING ENTERPRISES, LTD.
Street Address:	1400 CRESTDALE
City:	HOUSTON
State/Country:	TEXAS
Postal Code:	77080

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Patent Number:	7472823

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: 1034.00005

NAME OF SUBMITTER: DANNY VARA

SIGNATURE: /Danny Vara/
DATE SIGNED: 03/31/2014

**Total Attachments: 2** 

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PATENT 502746043 REEL: 032561 FRAME: 0263

# ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, Entertainment Printing Services LLC, a limited liability company organized and existing under the laws of the state of Texas, hereafter "Assignor" is the record owner of United States Patent Nos. 7,472,823 B1 and 7,490,756 B1 by written assignment executed on August 8, 2007 and filed with the United States Patent and Trademark Office on August 28, 2007, and again on March 11, 2014;

WHEREAS, Entertainment Printing Enterprises, Ltd., a limited partnership organized and existing under the laws of the state of Texas, hereafter "Assignee," to the extent not already owned by Assignee, is desirous of acquiring the entire and exclusive right, title and interest in and to, and possession of United States Patent Nos. 7,472,823 B1 and 7,490,756 B1; and the subject matter disclosed, taught and/or claimed in United States Patent Nos. 7,472,823 B1 and 7,490,756 B1, hereafter, collectively, the "Intellectual Property".

NOW, THEREFORE, for one dollar (US\$1.00) and other good and valuable consideration, the receipt and sufficiency of which **Assignor** hereby acknowledges **Assignor** and **Assignee** agree as follows.

- Present Assignment. To the extent Assignor has not already assigned to Assignee all or any of the aforesaid Intellectual Property, Assignor does hereby assign, transfer and forever convey, to Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to, and possession and use of, the aforesaid Intellectual Property, in all countries, regions and political subdivisions throughout the world, including without limitation, as applicable, the right to claim priority thereto or benefit thereof in all future applications for patent; the right to file and prosecute all related applications in the United States, in any foreign country or with any application filing convention or treaty, disclosing and/or claiming the Intellectual Property, in whole or in part, including, without limitation, all provisional applications, non-provisional applications, divisional applications, continuation applications, continuation-in-part applications, renewals, reissues, reexaminations, substitutes or extensions thereof; the right to all patents or other related property right that may be issued or granted thereon anywhere in the world; the right to all income, royalties, damages and payments now or hereafter due or payable with respect to any patent or other right transferred herein; the right to all causes of action (either in law or in equity); the right to sue, counterclaim, and recover for past, present and future infringement of the rights transferred herein; all as fully and entirely the same as would have been held and enjoyed by Assignor if the transfer and assignment had not been made.
- 2. <u>Severability</u>. Assignor and Assignee hereby agree that this agreement is severable in the event one or more clauses, covenants or obligations set forth in this agreement are found to be invalid or unenforceable by a court of competent jurisdiction. Assignor and Assignee hereby agree that those clauses, covenants and obligations that are not found to be invalid or unenforceable shall be enforced as if the severed clause, covenant or obligation had never existed.

ASSIGNOR ENTERTAINMENT PRINTING SERVICES	*** NOTARIZATION IS PREFERRED, BUT NOT REQUIRED ***
Signature	STATE OF § COUNTY OF §
Alvin S. Guggenheim Jr., President Name and Title  1400 Crestdale Dr. Houston, TX 77080 Address  3/1//20/4 Date of Execution	BEFORE ME, the undersigned authority, on this day personally appeared how how to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.  GIVEN UNDER MY HAND and seal of office this day of, 201
ASSIGNEE ENTERTAINMENT PRINTING ENTERPRISES, LTD.  Signature	[NOTARY STAMP]  *** NOTARIZATION IS PREFERRED, BUT NOT REQUIRED ***  STATE OF
Alvin S. Guogenheim Jr., President Name and Title  1400 Crestdale Dr. Houston, TX 77080 Address  2/1/2014  Date of Execution	BEFORE ME, the undersigned authority, on this day personally appeared known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.  GIVEN UNDER MY HAND and seal of office this day of, 201
	[NOTARY STAMP]