PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROBERT MOSKOVICH	12/13/2012
MARISELA HERNANDEZ	12/12/2012

RECEIVING PARTY DATA

Name:	Colgate-Palmolive Company
Street Address:	300 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 1

Property Type	Number
PCT Number:	US2012069627

CORRESPONDENCE DATA

Fax Number: (732)878-7853

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Email: PatentDocketing@colpal.com

Correspondent Name: COLGATE-PALMOLIVE COMPANY

Address Line 1: 909 RIVER ROAD

Address Line 4: PISCATAWAY, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER:	9604-00-WO-TBP
NAME OF SUBMITTER:	ERIKA MCDOUGALD
SIGNATURE:	/erikamcdougald/
DATE SIGNED:	04/01/2014

Total Attachments: 3

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PATENT 502748340 REEL: 032573 FRAME: 0159

Attorney Docket No.: 9604-00-WO-TBP

ASSIGNMENT

WHEREAS, WE, **Robert Moskovich and Marisela Hernandez** (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. <u>61/576,652</u>, filed <u>December 16, 2011</u>, and for which application for Letters Patent was filed in the United States Patent and Trademark Office as International Receiving Office for International Application No. <u>PCT/US2012/69627</u>, filed <u>December 14, 2012</u>, naming the ASSIGNOR(S) as inventor(s), and entitled **PACKAGED ORAL CARE IMPLEMENT**; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>December 16, 2011</u>. (date of filing)

PATEN(Sheet 1 of 2)
REEL: 032573 FRAME: 0160

Attorney Docket No.: 9604-00-WO-TBP

IN TESTIMONY WHEREOF, I h	ereunto set my	and and seal this 13 day of
	Robe	rt Moskovich
	Address:	20 Jensen Street East Brunswick, New Jersey 08816 United States of America
State of NEW TERSEY County of MIDDLESEX On this 13 H day of and for the State and County aforesaid, p be the person of that name, who executed	ersonally appear the foregoing in With NOT	
IN TESTIMONY WHEREOF, I I	nereunto set my	hand and seal this day of
	Marisel	a Hernandez
	Address:	16 W. 16 th Street New York, New York 10011 United States of America
State of County of On this day of and for the State and County aforesaid, p be the person of that name, who executed		
	NOT	TARY PUBLIC

PATENTSheet 2 of 2)
REEL: 032573 FRAME: 0161

Attorney Docket No.: 9604-00-WO-TBP

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	Rob	ert Moskovich
	Address:	20 Jensen Street East Brunswick, New Jersey 0881 United States of America
State of		
County of		
On this day		20, before me, a Notary Public
		ared the above signatory, known to me
e the person of that name	, who executed the foregoing	instrument in my presence.
	NO.	TARY PUBLIC
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tate of County of On this 12 day and for the State and Coun	Address: Address: of	16 W. 16 th Street New York, New York 10011 United States of America 20, before me, a Notary Public ared the above signatory, known to me instrument in my presence.
State of County of On this 12 day and for the State and County of	Address: Address: of	16 W. 16 th Street New York, New York 10011 United States of America
tate of County of On this 12 day and for the State and Coun	Address: Address: of	16 W. 16 th Street New York, New York 10011 United States of America 20, before me, a Notary Public ared the above signatory, known to me instrument in my presence.
tate of County of On this 12 day and for the State and Coun	Marise Address: Address: of	16 W. 16 th Street New York, New York 10011 United States of America 20, before me, a Notary Public ared the above signatory, known to me instrument in my presence.
State of County of On this 17 day	Address: Address: Address: NO Musa N. Christie Musa N. Christ	16 W. 16 th Street New York, New York 10011 United States of America 20, before me, a Notary Public ared the above signatory, known to me instrument in my presence.
State of County of On this 12 day and for the State and County	Marise Address: Address: of	16 W. 16 th Street New York, New York 10011 United States of America 20, before me, a Notary Public ared the above signatory, known to me instrument in my presence. TARY PUBLIC

(Sheet 2 of 2)

PATENT REEL: 032573 FRAME: 0162

RECORDED: 04/01/2014