

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2795268

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
STUART HUMM	10/31/2011
WARREN KEEFE	11/01/2011
PAUL GIBSON	10/24/2011
RECEIVING PARTY DATA	
Name:	BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED
Street Address:	GLOBE HOUSE, 1 WATER STREET
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	WC2R 3LA
Name:	BRITISH-AMERICAN TOBACCO (HOLDINGS) LIMITED
Street Address:	GLOBE HOUSE, 4 TEMPLE PLACE
City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	WC2R 2PG
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29471461
CORRESPONDENCE DATA	
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Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20004
ATTORNEY DOCKET NUMBER:	BTMK-120/11US 318520-2357
NAME OF SUBMITTER:	NATHAN W. POULSEN
SIGNATURE:	/Nathan W. Poulsen/

PATENT

DATE SIGNED:	04/01/2014
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Total Attachments: 3
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ASSIGNMENT OF APPLICATION FOR PATENT

WHEREAS:

Stuart Humm
Coley Porter Bell
121-141 Westbourne Terrace
London W2 6JR
United Kingdom

Warren Keefe
Coley Porter Bell
121-141 Westbourne Terrace
London W2 6JR
United Kingdom

Paul Gibson
c/o British American Tobacco (Investments) Limited
Globe House
1 Water Street
London WC2R 3LA
United Kingdom

(hereafter referred to as **ASSIGNOR(S)**),

have made a discovery or invention entitled:

"Tobacco Box"

- for which application for Letters Patent of the United States has been executed on even date herewith,
- for which application for Letters Patent of the United States has been filed on June 20, 2011 under Serial No. 29/394,676 and

WHEREAS:

British American Tobacco (Investments) Limited
Globe House
1 Water Street
London WC2R 3LA
United Kingdom

British-American Tobacco (Holdings) Limited
Globe House
4 Temple Place
London WC2R 2PG
United Kingdom

(hereinafter referred to as "**ASSIGNEE**") is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be

obtained therefore in the United States and in any and all other countries.

NOW THEREFORE, TO ALL IT MAY CONCERN:

Be it known that for valuable consideration from ASSIGNEE to ASSIGNOR(S) the receipt of which is hereby acknowledged I, said ASSIGNOR(S) hereby sell, assign and transfer to ASSIGNEE and its successors, other legal representatives and assigns the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all other countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all other countries to be obtained for said invention by said application or any continuation, continuation in part, division, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in any other country for the full term or terms for which the same may be granted.

I, said ASSIGNOR(S), hereby covenant that I (we) have the full right to convey the entire interest herein assigned and that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

I, said ASSIGNOR(S), hereby agree to execute all papers necessary in connection with the application and any continuation, continuation in part, divisional, reissue, reexamination or corresponding applications thereof and also to execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient;

I, said ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States and the empowered officials of all other governments to issue all said Letters Patent for said discovery or invention to the ASSIGNEE as assignee of the entire right, title and interest into and under the same, for the sole use and enjoyment of said ASSIGNEE, its successors and assigns;

I, said ASSIGNOR(S), hereby authorize the ASSIGNEE to apply for and obtain the recordation of this Assignment. I, said ASSIGNOR(S), also hereby agree that I (we) shall, without further consideration, promptly and duly cause to be performed such lawful acts and execution of any other documents as the ASSIGNEE may reasonably request in order for the ASSIGNEE to obtain the full benefit of this Assignment and to permit the Assignment to be duly recorded in each office, bureau and tribunal in the appropriate jurisdiction as the registered owner or proprietor of each of the rights hereby assigned. Such instruments and documents shall include, without limitation, affidavits, including affidavits of use, and other documents for filing in such jurisdictions as the ASSIGNEE may from time to time reasonably request.

AND it is further covenanted and agreed that I, said ASSIGNOR(S), will, at any time upon request by the ASSIGNEE, its successors, legal representatives or assigns, communicate to said ASSIGNEE, its successors, assigns or other legal representatives, any facts relating to said invention(s) and the history thereof known to said ASSIGNOR(S) and testify as to same in any interference or any other legal proceeding when requested to do so, sign any and all lawful papers, execute any and all necessary assignment papers to cause any Letters Patent to be issued to ASSIGNEE, make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE, its successors and assigns, to obtain, perfect title in and enforce proper protection for said inventions in the United States and in any and all other countries, all without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

Docket No. 17132-305DS

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Serial No. 29/394,676

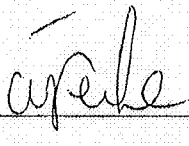
SIGNED:



Stuart Humm

Date 31/10/11


SIGNED:



Warren Keefe

Date 1/11/2011

SIGNED:



Paul Gibson

Date 24/10/11