

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2795350

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
WALT KLAPPERT	03/31/2014
KANAKO TOMITA	04/01/2014
DAVID JOHN WHEATLEY	03/31/2014
RECEIVING PARTY DATA	
Name:	UNITED VIDEO PROPERTIES, INC.
Street Address:	2830 DE LA CRUZ BOULEVARD
City:	SANTA CLARA
State/Country:	CALIFORNIA
Postal Code:	95050
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14230748
CORRESPONDENCE DATA	
Fax Number:	(617)235-9492
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6506174000
Email:	lily.jiang@ropesgray.com
Correspondent Name:	LILY JIANG
Address Line 1:	ROPES & GRAY LLP
Address Line 2:	1900 UNIVERSITY AVENUE, 6TH FLOOR
Address Line 4:	EAST PALO ALTO, CALIFORNIA 94303-2284
ATTORNEY DOCKET NUMBER:	003597-1008-101
NAME OF SUBMITTER:	LILY JIANG
SIGNATURE:	/Lily Jiang/
DATE SIGNED:	04/01/2014
Total Attachments: 9	
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A S S I G N M E N T

Whereas we,

- 1) Walt Klappert
- 2) Kanako Tomita
- 3) David John Wheatley

residing, respectively at:

- 1) 255 S. Grand Avenue #1002
Los Angeles, CA 90012
- 2) 5-19-9-406 Kamiuma
Setagaya-ku Tokyo 154-0011
Japan
- 3) 25318 Barsumian Drive
Tower Lakes, IL 60010

have made an invention in:

METHODS AND SYSTEMS FOR SELECTING MEDIA GUIDANCE APPLICATIONS
BASED ON A POSITION OF A BRAIN MONITORING USER DEVICE

and are about to make application for United States Letters Patent therefor, the same having been executed by each of us on even date or dates herewith; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 2830 De La Cruz Boulevard, Santa Clara, CA 95050, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each of us hereby

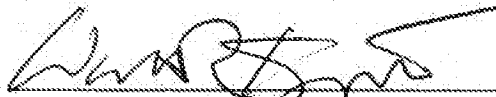
sells, assigns and transfers unto the said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and each of us hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to the said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and each of us further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

As the inventor, I declare as follows:

The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed invention in the application. I hereby acknowledge that any willful false statement made in the declaration set forth in this paragraph is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the dates indicated hereinafter.

3/31/14
Date:


Walt Klappert

Date:

Kanako Tomita

Date:

David John Wheatley

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sells, assigns and transfers unto the said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and each of us hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to the said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and each of us further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

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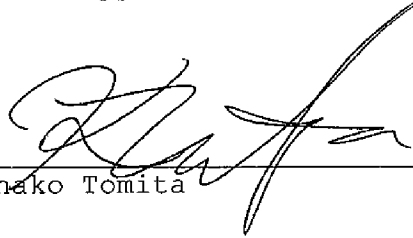
Date:

April 1, 2014

Date:

Walt Klappert

Kanao Tomita



Date:

David John Wheatley

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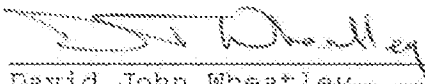
Walt Klappert

Date:

Kanao Tomita

31 Mar 2014

Date:



David John Wheatley