

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT2795774

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MR DAVID FRANKLIN COX	03/27/2014
MR RICHARD J. ROMANO	03/27/2014
MR ARNE E. CARLSON	03/27/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ADTI MEDIA, LLC
<b>Street Address:</b>	42580 RIO NEDO ROAD
<b>City:</b>	TEMECULA
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92590
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14242654
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(760)747-3951
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	760-822-6201
<b>Email:</b>	jrpotts@cox.net
<b>Correspondent Name:</b>	JERRY RICHARD POTTS
<b>Address Line 1:</b>	3248 VIA RIBERA
<b>Address Line 4:</b>	ESCONDIDO, CALIFORNIA 92029
<b>ATTORNEY DOCKET NUMBER:</b>	520101-6U2
<b>NAME OF SUBMITTER:</b>	JERRY R. POTTS
<b>SIGNATURE:</b>	/jrp/
<b>DATE SIGNED:</b>	04/01/2014
This document serves as an Oath/Declaration (37 CFR 1.63).	
<b>Total Attachments: 5</b>	
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**ASSIGNMENT**

FOR VALUE RECEIVED, the receipt of which is hereby acknowledged, the following inventors, **DAVID FRANKLIN COX**, of 1393 Athens Place, City of Escondido, State of California 92026, **RICHARD J. ROMANO**, of 30927 Putter Circle, City of Temecula, State of California 92591, and **ARNE E. CARLSON**, of 2131 Pamo Road, City of Ramona, State of California 92065, (hereinafter individually and collectively called "ASSIGNOR"), hereby assigns, transfers and sets over to **ADTI MEDIA, LLC**, a limited liability corporation organized under the laws of the State of California and having a principal place of business at 42580 Rio Nedo Road, City of Temecula, State of California 92590-3732, (hereinafter called "ASSIGNEE"), the entire worldwide right, title and interest in and to the following entitled invention: **SIGN CONSTRUCTION WITH SECTIONAL SIGN ASSEMBLIES AND INSTALLATION KIT AND METHOD OF USING SAME**, including any drawings, notes, models, and all disclosure materials for the same, and to a United States utility patent application, Serial No.: 14/242,654 that was filed in the United States Patent and Trademark Office on APRIL 01, \_\_\_\_\_, 2014, and all rights and privileges under any Letters Patent which may be granted thereon, and on any Letters Patent which may be granted on any continuation, continuation-in-part or divisional patent application of the aforementioned patent application, including all rights, if any, throughout the entire world to sue for all past infringements which may have occurred before the execution of this assignment.

1. ASSIGNOR agrees without charge to said ASSIGNEE but at ASSIGNEE'S expense (a) to execute all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said invention in any and all countries and for vesting title therein in ASSIGNEE, its successors, assigns or nominees; (b) to execute all papers in connection with any interference or other legal or quasi-legal proceedings relating to this application or to any continuation, continuation-in-part, or divisional applications thereof; (c) to execute all papers and documents which may be necessary in connection with the preparation and filing of any foreign applications or with making claims to priority rights granted under the provisions of the International Convention for Protection of Industrial Property or similar agreements; (d) to cooperate with ASSIGNEE in every way possible in obtaining evidence and going forward in any such proceedings; and (e) to perform all other affirmative acts which may be necessary or desirable to obtain a grant of a valid patent for said invention in any country throughout the world.

2. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and the appropriate officials in any other country, to issue any and all Letters Patent that may be granted upon any patent application or any additional, continuation, continuation-in-part or divisional applications thereof to the ASSIGNEE, its successors, assigns or nominees.

3. ASSIGNOR further assigns to and empowers ASSIGNEE, its successors, assigns or nominees, all rights to make applications for patents or other forms of protection for said invention and to prosecute such applications and said patent applications, as well as to claim and receive the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and the right to invoke and claim such right of priority without further written or oral authorization.

4. ASSIGNOR further agrees that this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose regarding the subject matter hereof, as well as constituting proof of the right of ASSIGNEE or its successors, assigns, or nominees to apply for patent or other proper protection for said inventions, and to claim the aforesaid benefits of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

5. ASSIGNOR hereby covenants and warrants that he has full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

6. ASSIGNOR hereby grants to Jerry R. Potts of San Diego County, California, authority and power to insert the Serial Number and filing date of any document filed with the United States Patent and Trademark Office and to take any other necessary and reasonable action to record this document and any other assignment document relating to the inventions as described herein in the United States Patent and Trademark Office or a Patent Office of any foreign country.

Executed this 27 day of March, 2014, at Temecula, California

Signature of Assignor: [Signature]  
DAVID FRANKLIN COX

**NOTARIZED:**

State of California  
County of Riverside

On March 27, 2014 before me LISA MARIE MASON

Personally appeared DAVID FRANKLIN COX,  
who proved to me on the basis of satisfactory evidence to be the person(s) whose  
name(s) is/are subscribed to the within instrument and acknowledged to me that  
he/she/they executed the same in his/her/their authorized capacity(ies), and that  
by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf  
of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the  
foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature] (Seal)

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Executed this 27<sup>th</sup> day of March, 2014, at Temecula, California

Signature of Assignor:

  
\_\_\_\_\_  
RICHARD J. ROMANO

**NOTARIZED:**

State of California


County of Riverside

On March 27, 2014 before me Lisa Marie Mason

Personally appeared Richard J. Romano,  
who proved to me on the basis of satisfactory evidence to be the person(s) whose  
name(s) is/are subscribed to the within instrument and acknowledged to me that  
he/she/they executed the same in his/her/their authorized capacity(ies), and that  
by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf  
of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the  
foregoing paragraph is true and correct.


WITNESS my hand and official seal.

Signature  (Seal)



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Executed this 27 day of MARCH, 2014 at Temecula, California

Signature of Assignor:   
**ARNE E. CARLSON**

**NOTARIZED:**

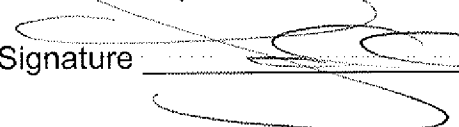
State of California  
County of RIVERSIDE

On MARCH 27, 2014 before me LISA MARIE MASON

Personally appeared Arne E. Carlson,  
who proved to me on the basis of satisfactory evidence to be the person(s) whose  
name(s) is/are subscribed to the within instrument and acknowledged to me that  
he/she/they executed the same in his/her/their authorized capacity(ies), and that  
by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf  
of which the person(s) acted, executed the instrument.

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WITNESS my hand and official seal.

Signature  (Seal)



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