PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2793538

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
	Corrective Assignment to correct the SECOND INVENTOR'S FIRST NAME "DIKA" TO "DIKLA" GAVRIELI previously recorded on Reel 028549 Frame 0323. Assignor(s) hereby confirms the SECOND INVENTOR NAME CORRECTION AS OUTLINED ABOVE	

CONVEYING PARTY DATA

Name	Execution Date
KFIR GAVRIELI	07/13/2012
DIKLA GAVRIELI	07/13/2012

RECEIVING PARTY DATA

Name:	GAVRIELI BRANDS LLC	
Street Address:	269 S. BEVERLY DRIVE	
Internal Address:	SUITE 1402	
City:	BEVERLY HILLS	
State/Country:	CALIFORNIA	
Postal Code:	90212	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13207397

CORRESPONDENCE DATA

(415)442-1001 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 4154421000

Email: proidmaier@morganlewis.com MORGAN, LEWIS & BOCKIUS LLP Correspondent Name:

Address Line 1: ONE MARKET, SPEAR STREET TOWER, SUITE 30

Address Line 4: SAN FRANCISCO, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER: 011630-5001-US PETER F. ROIDMAIER NAME OF SUBMITTER: /Peter F. Roidmaier/ **SIGNATURE: DATE SIGNED:** 03/31/2014

Total Attachments: 3

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> **PATENT REEL: 032578 FRAME: 0139** 502746942

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PATENT REEL: 032578 FRAME: 0140

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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kfir Gavrieli	07/13/2012
Dika Gavrieli	07/13/2012

RECEIVING PARTY DATA

Name:	Gavrieli Brands LLC	
Street Address:	269 S. Beverly Drive	
Internal Address:	Suite 1402	
City:	Beverly Hills	
State/Country:	CALIFORNIA	
Postal Code:	90212	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13207397

CORRESPONDENCE DATA

Fax Number:

(415)442-1001

Phone:

415-442-1448

Email:

crubalcaba-rivera@morganlewis.com

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via US Mail.

Correspondent Name:

Morgan, Lewis & Bockius LLP

Address Line 1:

One Market, Spear Street Tower

Address Line 4:

San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	011630-5001-US
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NAME OF SUBMITTER: Candida Rubalcaba-Rivera

Total Attachments: 1

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PATENT REEL: 032578 FRAME: 0141

ASSIGNMENT

	AVRIELI, ASSIGNORS, citizens of the United States, residing in Los Angeles, OOTWEAR for which we have executed an application for a Patent of the United
on	□ 07,397

and WHEREAS, GAVRIELI BRANDS LLC, ASSIGNEE, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner for Patents and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date $\frac{\sqrt{13}}{\sqrt{3}}$, 2012

Kfi Gavrieli

Date 7/13 .2012

N: kl

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