PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2801563

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
YOAV SHAHAM	04/29/2012
ASSAF HENKIN	04/29/2012
ITAI BRICKNER	04/29/2012
STANISLAV KRICHEVSKY	04/29/2012

RECEIVING PARTY DATA

Name:	KONTERA TECHNOLOGIES, INC.
Street Address:	1550 BRYANT STREET
Internal Address:	SUITE 975
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94103

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13410069

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: request@slwip.com

Correspondent Name: SCHWEGMAN, LUNDBERG & WOESSNER, P.A.

Address Line 1: P.O. BOX 2938

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	3157.032US1
NAME OF SUBMITTER:	STEFANIE L RICKS
SIGNATURE:	/ Stefanie L Ricks /
DATE SIGNED:	04/04/2014

Total Attachments: 7

source=3157032US1_Assn#page1.tif source=3157032US1_Assn#page2.tif source=3157032US1_Assn#page3.tif

source=3157032US1_Assn#page4.tif
source=3157032US1_Assn#page5.tif
source=3157032US1_Assn#page6.tif
source=3157032US1_Assn#page7.tif

RECORDATION FORM COVER SHEET PATENTS ONLY

Atty Ref/Docket No.: 3157.032US1 Patent and Trademark Office To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: Kontera Technologies, Inc. Yoav Shaham, Assaf Henkin, Itai Brickner, Stanislav Street Address: 1550 Bryant Street Krichevsky Suite 975 Additional name(s) of conveying party(ies) attached? City: San Francisco State: California Zip: 94103 Country: United States of America []Yes [X]No 3. Nature of conveyance: Additional name(s) & address(es) attached? []Yes [X]No [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: <u>April 29, 2012, April 29, 2012, April 29, 2012, April 29, 2012</u> 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Serial No. 13/410,069, filed March 1, 2012 Additional numbers attached? []Yes [X]No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41):\$ <u>0.00</u> Name: Nathan P. Elder [[Enclosed] [X] Authorized to be charged to deposit account Address: 19-0743 Schwegman, Lundberg & Woessner, P.A. P.O. Box 2938 8. Please charge any additional fees or credit any over Minneapolis, MN 55402--0938 payments to our Deposit Account No.: 19-0743 DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Nathan P. Elder/Reg. No. 55,150 Name of Person Signing Total number of pages including cover sheet: 7

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks

Mail Stop Assignment Recordation Services

P.O. Box 1450

Alexandria, VA 22313-1450

Attorney Docket No. 3157.032US1

ASSIGNMENT

WHEREAS, Yoav Shaham, Assaf Henkin, Ital Brickner, Stanislav Krichevsky (hereinafter the "Undersigned") has [have] made one or more inventions and other subject matter (hereinafter collectively referred to as the "Invention") which are described in a patent application filed on March 1, 2012, which application was assigned US patent application serial number 13/410,069, and which is titled METHODS AND SYSTEMS FOR LEVERAGING SOCIAL INFORMATION, INCLUDING A SOCIAL GRAPH, TO IDENTIFY AND PRESENT CONTENT OF INTEREST; which are described in a patent application filed on March 1, 2011, which application was assigned US application serial number 61/448,091, and which is titled METHODS AND SYSTEMS FOR LEVERAGING SOCIAL INFORMATION, INCLUDING A SOCIAL GRAPH, TO IDENTIFY AND PRESENT CONTENT OF INTEREST.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

CONVEY, ASSIGN, AND TRANSFER to Kontera Technologies, Inc. (the "Assignee"), a corporation of the State of Delaware, having a place of business at 1550 Bryant Street, Suite 975, San Francisco, California 94103, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

the Invention which is disclosed in the above-identified application or applications;

such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such Invention (including any application for a utility model or an innovation patent application);

all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such Invention;

including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;

and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the above-identified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such Invention to the Assignee;

Assignment

Docket No: 3157,032USI

Assignors: Yoav Shaham et al.

Title: METHODS AND SYSTEMS FOR LEVERAGING SOCIAL INFORMATION, INCLUDING A SOCIAL GRAPH, TO IDENTIFY AND

PRESENT CONTENT OF INTEREST

Page 2 of 6

AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention:

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions. To the extent that any such provision is found to be unenforceable, the Undersigned, when requested and without compensation shall act in good faith to substitute for such provision a new provision with content and purpose as close as possible to the provision deemed unenforceable.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

Assignment	Docket No: 3157.032US1
Assignors: Yoav Shaham et al.	
Fitte: METHODS AND SYSTEMS FOR LEVERAGING SOCIAL INFORMATION, INCLUDE SENT CONTINUE OF INTERPRET	IDING A SOCIAL CRADU TO IDENTIFY AND
PRESENT CONTENT OF INTEREST	DDING A SOCIAL GRAFFI, TO IDENTIFY AND
Page 3 of 6	

Assignor:
(Signature):Name: Yoav Shaham
City/State: Ramat Hasharon
Date: 4[29]12
Witness:
Signature
ASSAF HENKIN
Name (Please Print)
4/2.9/12

Date

Assignment Assignors: Yoav Shaham et al. Title: METHODS AND SYSTEMS FOR LEVERAGING SOCIAL INFORMATION, INCLUDING A SOC PRESENT CONTENT OF INTEREST Page 4 of 6	Docket No: 3157.032US
Assignor:	
(Signature):Name: Assaf Henkin	
City/State: <u>Tel Aviv</u>	
Date: 4 29 12	
Witness: Signature	
STAMISLAV KRICHEVSKY	

Name (Please Print)

Date

4/29/12

Docket No: 3157.032US1

Assignment	Docket No: 3157.032US1
Assignors: Yoav Shaham et al.	
itie: METHODS AND SYSTEMS FOR LEVERAGING SOCIAL INFORMATION, INCLUDING A SOCIAL GR	(APH, TO IDENTIFY AND
PRESENT CONTENT OF INTEREST	

Assignor:	
(Signature):/	Bui
	Name: Itai Brickner
	City/State: <u>Tel Aviv</u>
Date: <u> </u>	$\frac{12}{4}$
Witness:	
	Signature
	ASSAF HENKIN
	Name (Please Print)
	4/29/12

Date

Assignment	Docket No: 3157.032US
Assignors: Yoav Shaham et al.	
Title: METHODS AND SYSTEMS FOR LEVERAGING SOCIAL INFORMATION, INCLUDING A PRESENT CONTENT OF INTEREST	SOCIAL GRAPH, TO IDENTIFY AND
Page 6 of 6	

Assignor:
(Signature):
City/State: Petah Tigwa
Date: 4(29)12
, , ,
Witness: DNI-
Signature
ITAI BACKNER
Name (Please Print)
4(29/12
Date

PATENT REEL: 032608 FRAME: 0564

RECORDED: 04/04/2014