502756578 04/07/2014 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2803174

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PAVAN KUMAR DESIKAN	12/05/2005
LAWRENCE IP	12/05/2005
TIMOTHY JAMES	12/07/2005
SANJEEV KULKARNI	12/06/2005
PRASENJIT PHUKAN	12/05/2005
DMITRIY PORTNOV	12/05/2005
GOKUL RAJARAM	11/23/2005

RECEIVING PARTY DATA

Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12839262

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone:	617-342-4000
Email:	cmeyer@foley.com
Correspondent Name:	JOHN D. LANZA
Address Line 1:	111 HUNTINGTON AVENUE
Address Line 4:	BOSTON, MASSACHUSETTS 02199

ATTORNEY DOCKET NUMBER:	098981-1154
NAME OF SUBMITTER:	JOHN D. LANZA
SIGNATURE:	/John D. Lanza/
DATE SIGNED:	04/07/2014
Total Attachments: 30	

502756578

REEL: 032617 FRAME: 0690

PATENT

source=098981-1154_Assignment-from-parent#page1.tif
source=098981-1154_Assignment-from-parent#page2.tif
source=098981-1154_Assignment-from-parent#page3.tif
source=098981-1154_Assignment-from-parent#page4.tif
source=098981-1154_Assignment-from-parent#page5.tif
source=098981-1154_Assignment-from-parent#page6.tif
source=098981-1154_Assignment-from-parent#page7.tif
source=098981-1154_Assignment-from-parent#page8.tif
source=098981-1154_Assignment-from-parent#page9.tif
source=098981-1154_Assignment-from-parent#page10.tif
source=098981-1154_Assignment-from-parent#page11.tif
source=098981-1154_Assignment-from-parent#page12.tif
source=098981-1154_Assignment-from-parent#page13.tif
source=098981-1154_Assignment-from-parent#page14.tif
source=098981-1154_Assignment-from-parent#page15.tif
source=098981-1154_Assignment-from-parent#page16.tif
source=098981-1154_Assignment-from-parent#page17.tif
source=098981-1154_Assignment-from-parent#page18.tif
source=098981-1154_Assignment-from-parent#page19.tif
source=098981-1154_Assignment-from-parent#page20.tif
source=098981-1154_Assignment-from-parent#page21.tif
source=098981-1154_Assignment-from-parent#page22.tif
source=098981-1154_Assignment-from-parent#page23.tif
source=098981-1154_Assignment-from-parent#page24.tif
source=098981-1154_Assignment-from-parent#page25.tif
source=098981-1154_Assignment-from-parent#page26.tif
source=098981-1154_Assignment-from-parent#page27.tif
source=098981-1154_Assignment-from-parent#page28.tif
source=098981-1154_Assignment-from-parent#page29.tif
source=098981-1154_Assignment-from-parent#page30.tif

12/21/2005 11:01 FAX 17325429071

12/06/2005 17:38 FAX 6506236708 GOOGLE

Atty. Doc. No.: Google-106 (GP-498-00-US)

ASSIGNMENT

WHEREAS, we, Pavan Kumar DESIKAN, ASSIGNOR

a citizen of India, residing at 1390 Alder Lake Court, San Jose, CA 95131;

Lawrence IP, ASSIGNOR

a Citizen of Australia, residing at 465 Stierlin Road, Apt. # 23, Mountain View, CA 94043;

Timothy JAMES, ASSIGNOR

a citizen of the USA, residing at 1766 Sand Hill Road, Apt.# 308, Palo Alto, CA 94304;

Sanjeev KULKARNI, ASSIGNOR

a citizen of India, residing at 85 Rio Robles E, Apt. # 2311, San Jose,CA 95134;

Prasenjit PHUKAN, ASSIGNOR

a citizen of India, residing at 1676 Sanchez Street, San Francisco, CA 94131;

Dmitriy PORTNOV, ASSIGNOR

a citizen of the USA, residing at 2091 Purcell Place, San Jose, CA 95131; and

Gokul RAJARAM, ASSIGNOR

a citizen of India, residing at 2029 Crist Drive, Los Altos, CA 94024

are the inventors of the invention in:

REVIEWING THE SUITABILITY OF WEBSITES FOR PARTICIPATION IN AN ADVERTISING NETWORK

for which an application for a Patent of the United States

- was filed on June 29, 2005, as application serial number 11/170,725, or
- □ is filed herewith;

and WHEREAS, Google, Inc., a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043, ASSIGNEE

is desirous of obtaining the entire right, title and interest in, to and under the invention and the application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, WE, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention, and the United States application and all divisions, renewals and continuations (including all continuation-in-part applications) thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models and designs which may hereafter be filed for the invention or claim the benefit of the application or any right of priority to the application, in any and all countries including any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United

12/21/2005 11:01 FAX 17325429071

12/06/2005 17:39 FAX 6506236708 GOOGLE

Ø 004/031 Ø 009/016

States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to me regarding the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

The undersigned hereby grant(s) the law firm of Straub & Pokotylo the power to insert on this Assignment any further identification, including the application serial number, which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

3

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 05 day of <u>December</u>, 2005.

Kumar Desikan, Assignor Pavan

WITNESS	SED BY:			
PRAS	ENJIT	p	HUM	AN
1600	AMPHIT	HEA	TRE	PRWY
Addres	S			
MTIN	VIEW,	(4	440	43

.

12/21/2005 11:02 FAX 17325429071

12/06/2005 17:39 FAX 6506236708

GOOGLE

...

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 5 day of December, 2005.

Lawrence Ip, Assignor

<u>PRASENJIT PHUKAN</u> Name <u>1600 AMPHITHEATRE P</u>KWY Address <u>MTN VIEW, (A 94043</u> WITNESSED BY:

12/21/2005 11:02 FAX 17325429071

12/06/2005 17:40 FAX 6506236708 GOOGLE

_

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of ______, 2005.

Timothy James, Assignor

WITNESSED BY:

Name

Address

6

12/21/2005 11:02 FAX 17325429071

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this ob day of <u>Desember</u>, 2005.

Sanjeev Kulkarni, Assignor

WITNESSED BY: <u>PRASENJIT PHURAN</u> Name <u>1600 AMPHITHEATRE</u> PRWY Address <u>MTN VIEW, (A 94043</u>

7

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 05 day of December , 2005.

Prasenjit Phukan, Assignor

WITNESSED BY: Laurence Ip Name 1600 Amphitheatre Parkway Address Munitain View CA Gleves

12/21/2005 11:03 FAX 17325429071

12/06/2005 17:41 FAX 6506236708

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 5 day of <u>December</u>, 2005.

Dmitriy Portnov, Assignor

WITNESSED BY: PRASENJIT PHVITAN Name 1600 AMPHITHEATRE PKWY Address MTN VIEW, CA 94043

12/21/2005 11:03 FAX 17325429071

12/06/2005 17:41 FAX 6506236708

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of ______, 2005.

Gokul Rajaram, Assignor

.

•

WITNESSED BY:

Name

Address

10

Atty. Doc. No.: Google-106 (GP-498-00-US)

ASSIGNMENT

WHEREAS, we, Pavan Kumar DESIKAN, ASSIGNOR

a citizen of India, residing at 1390 Alder Lake Court, San Jose, CA 95131;

Lawrence IP, ASSIGNOR

a citizen of Australia, residing at 465 Stierlin Road, Apt. # 23, Mountain View, CA 94043;

Timothy JAMES, ASSIGNOR

a citizen of the USA, residing at 1766 Sand Hill Road, Apt.# 308, Palo Alto, CA 94304;

Sanjeev KULKARNI, ASSIGNOR

a citizen of India, residing at 85 Rio Robles E, Apt. # 2311, San Jose, CA 95134;

Prasenjit PHUKAN, ASSIGNOR

a citizen of India, residing at 1676 Sanchez Street, San Francisco, CA 94131;

Dmitriy PORTNOV, ASSIGNOR

a citizen of the USA, residing at 2091 Purcell Place, San Jose, CA 95131; and

Gokul RAJARAM, ASSIGNOR

a citizen of India, residing at 2029 Crist Drive, Los Altos, CA 94024

are the inventors of the invention in:

REVIEWING THE SUITABILITY OF WEBSITES FOR PARTICIPATION IN AN ADVERTISING NETWORK

for which an application for a Patent of the United States

1

07/12 2005 WED 17:12 FAX

☑ was filed on June 29, 2005, as application serial number 11/170,725, or

□ is filed herewith;

and WHEREAS, Google, Inc., a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043, ASSIGNEE

is desirous of obtaining the entire right, title and interest in, to and under the invention and the application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, WE, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention, and the United States application and all divisions, renewals and continuations (including all continuation-in-part applications) thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models and designs which may hereafter be filed for the invention or claim the benefit of the application or any right of priority to the application, in any and all countries including any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United

2

12/21/2005 11:04 FAX 17325429071

07/12 2005 WED 17:13 FAX

States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to me regarding the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

The undersigned hereby grant(s) the law firm of Straub & Pokotylo the power to insert on this Assignment any further identification, including the application serial number, which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

;

.

;

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of ______, 2005.

Pavan Kumar Desikan, Assignor

WITNESSED BY:

Name

Address

4

07/12 2005 WED 17:13 FAX

.

.

.....

.

٠

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____, 2005.

Lawrence Ip, Assignor

WITNESSED BY:

Name

Address

5

07/12 2005 WED 17:13 FAX

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 7th day of December, 2005.

Timothy James, Assignor

б

WITNESSED BY:

<u>Grace Kwak</u> Name <u>88 King St. #601</u> Address <u>San Francisco, CA 94</u>107

PATENT REEL: 032617 FRAME: 0707

12/21/2005 11:05 FAX 17325429071

07/12 2005 WED 17:14 FAX

į

;

4

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____, 2005.

Sanjeev Kulkarni, Assignor

.

WITNESSED BY:

Name

......

Address

7

PATENT REEL: 032617 FRAME: 0708

a second and the second second second and the second second second second second second second second second s

.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____, 2005.

Prasenjit Phukan, Assignor

WITNESSED BY:

Name

Address

8

07/12 2005 WED 17:14 FAX

.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of ______, 2005.

Dmitriy Portnov, Assignor

WITNESSED BY:

Name

Address

9

12/21/2005 11:06 FAX 17325429071 07/12 2005 WED 17:14 FAX

÷

1

1

:

,

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of ______, 2005.

Gokul Rajaram, Assignor

WITNESSED BY:

Name

Address

10

GOOGLE

Atty. Doc. No.: <u>Google-106 (GP-498-00-US)</u>

ASSIGNMENT

WHEREAS, we, Pavan Kumar DESIKAN, ASSIGNOR

a citizen of India, residing at 1390 Alder Lake Court, San Jose, CA 95131;

Lawrence IP, ASSIGNOR

a citizen of Australia, residing at 465 Stierlin Road, Apt. # 23, Mountain View, CA 94043;

Timothy JAMES, ASSIGNOR

a citizen of the USA, residing at 1766 Sand Hill Road, Apt.# 308, Palo Alto, CA 94304;

Sanjeev KULKARNI, ASSIGNOR

a citizen of India, residing at 85 Rio Robles E, Apt. # 2311, San Jose, CA 95134;

Prasenjit PHUKAN, ASSIGNOR

a citizen of India, residing at 1676 Sanchez Street, San Francisco, CA 94131;

Dmitriy PORTNOV, ASSIGNOR

a citizen of the USA, residing at 2091 Purcell Place, San Jose, CA 95131; and

Gokul RAJARAM, ASSIGNOR

a citizen of India, residing at 2029 Crist Drive, Los Altos, CA 94024

are the inventors of the invention in:

REVIEWING THE SUITABILITY OF WEBSITES FOR PARTICIPATION IN AN ADVERTISING NETWORK

for which an application for a Patent of the United States

GOOGLE

- ⋈ was filed on June 29, 2005, as application serial number 11/170,725, or
- □ is filed herewith;

and WHEREAS, Google, Inc., a corporation of the State of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043, ASSIGNEE

is desirous of obtaining the entire right, title and interest in, to and under the invention and the application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, WE, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention, and the United States application and all divisions, renewals and continuations (including all continuation-in-part applications) thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models and designs which may hereafter be filed for the invention or claim the benefit of the application or any right of priority to the application, in any and all countries including any country or countries forsign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to me regarding the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

The undersigned hereby grant(s) the law firm of Straub & Pokotylo the power to insert on this Assignment any further identification, including the application serial number, which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

3

GOOGLE

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____, 2005.

Pavan Kumar Desikan, Assignor

WITNESSED BY:

Name

Address

PATENT REEL: 032617 FRAME: 0715

4

GOOGLE

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of ______, 2005.

Lawrence Ip, Assignor

.

WITNESSED BY:

Name

Address

REEL: 032617 FRAME: 0716

Timothy James, Assignor

WITNESSED BY:

Name

Address

PATENT REEL: 032617 FRAME: 0717

.

Sanjeev Kulkarni, Assignor

WITNESSED BY:

_

Name

Address

Prasenjit Phukan, Assignor

WITNESSED BY:

Name

Address

8

Dmitriy Portnov, Assignor

.

WITNESSED BY:

Name

Address

9

GOOGLE

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 23 day of November , 2005.

Gokul Rajaram, Assignor

WITNESSED BY: PRASENJIT PHUKAN 1600 AMPHITHEATRE PKWY MTN VIEW, CA94043

RECORDED: 04/07/2014