

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	MERGER	
EFFECTIVE DATE:	06/21/2013	
CONVEYING PARTY DATA		
Name		Execution Date
MSPOT, INC.		06/21/2013
RECEIVING PARTY DATA		
Name:	SAMSUNG INFORMATION SYSTEMS AMERICA, INC.	
Street Address:	75 W. PLUMERIA DR.	
City:	SAN JOSE	
State/Country:	CALIFORNIA	
Postal Code:	95134	
PROPERTY NUMBERS Total: 50		
Property Type	Number	
Patent Number:	7865571	
Patent Number:	7856358	
Patent Number:	7620551	
Patent Number:	7865572	
Patent Number:	7937451	
Patent Number:	8082321	
Patent Number:	8250172	
Patent Number:	8594630	
Patent Number:	8185095	
Patent Number:	8135114	
Patent Number:	7917083	
Application Number:	11490266	
Application Number:	12973737	
Application Number:	11490721	
Application Number:	12619865	
Application Number:	60879416	
Application Number:	13098404	
Application Number:	13443365	
Application Number:	13567516	
Application Number:	13931683	

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Property Type	Number
Application Number:	11788494
Application Number:	11810936
Application Number:	13476946
Application Number:	12414548
Application Number:	12167860
Application Number:	12649010
Application Number:	12732998
Application Number:	13267810
Application Number:	13301791
Application Number:	61040131
Application Number:	61563320
Application Number:	12889332
Application Number:	61245662
Application Number:	60954268
Application Number:	13073790
PCT Number:	US0716452
PCT Number:	US0716451
PCT Number:	US0716450
PCT Number:	US0807053
PCT Number:	US0807064
PCT Number:	US0805105
PCT Number:	US0880205
PCT Number:	US0809358
PCT Number:	US1061937
PCT Number:	US1129733
PCT Number:	US0938457
PCT Number:	US0800055
PCT Number:	US1029262
PCT Number:	US1132372
PCT Number:	US1050283

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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REEL: 032622 FRAME: 0642

ATTORNEY DOCKET NUMBER:	SAM2J-ADM.01
NAME OF SUBMITTER:	MICHAEL ZARRABIA, REG. NO. 39886
SIGNATURE:	/MICHAEL ZARRABIAN/
DATE SIGNED:	04/07/2014
Total Attachments: 6 source=Merger_Notice_Final#page1.tif source=Patent_Schedule#page1.tif source=Patent_Schedule#page2.tif source=Patent_Schedule#page3.tif source=Patent_Schedule#page4.tif source=Patent_Schedule#page5.tif	

Notice of Merger

This is a Notice of Merger, in conjunction with a certain Agreement of Merger ("Merger Agreement") dated June 21, 2013.

The Merger Agreement was by and between SAMSUNG INFORMATION SYSTEMS AMERICA, INC. a California Corporation ("SISA") and mSpot, Inc. a Delaware corporation ("mSpot"). SISA and mSpot will be referred to herein collectively as the "Parties".

The Parties were originally parties to a certain Agreement and Plan of Merger ("Merger Plan") dated March 20, 2012. The Merger Plan's Company Disclosure Schedule ("Disclosure Schedule") identified all of the intellectual property owned by mSpot.

According to the Merger Agreement dated June 21, 2013, SISA, without other transfer, shall acquire all of the rights and intellectual properties owned by mSpot. Enclosed herewith is a Schedule of those intellectual properties to be transferred to SISA by way of these agreements.

Both of these agreements, the Merger Agreement dated June 21, 2013 and the Merger Plan, inclusive of the Disclosure Schedule, dated March 20, 2012 shall have the same effect as that of a separate Assignment instrument.

PATENT SCHEDULE

Inventor(s)	Title of Invention	App. No.	Filed	Issue No.	Issued
HO, Edwin	METHOD AND APPARATUS FOR PROVIDING SEARCH CAPABILITY AND TARGETED ADVERTISING FOR AUDIO, IMAGE, AND VIDEO CONTENT OVER THE INTERNET	US0716451	7/19/2007		
HO, Edwin	METHOD AND APPARATUS FOR CONDUCTING E-COMMERCE ON A MOBILE HANDSET	US0716450	7/19/2007		
HO, Edwin WAI, King Sun	MOBILE DEVICE SERVICE AUTHORIZATION SYSTEM AND METHOD	US0716452	7/19/2007		
HO, Edwin WAI, King Sun LIN, Jie	METHOD AND APPARATUS FOR COMPILING USER PREFERENCES FOR DIGITAL CONTENT STREAMED TO A MOBILE HANDSET	US0807053	6/4/2008		
WAI, King Sun	METHOD AND APPARATUS FOR TRACKING VERSION OF DIGITAL CONTENT	US0807064	6/4/2008		
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR TRACKING USER LOCATION WITHIN VIDEO OR AUDIO CONTENT STREAMED TO A MOBILE HANDSET	US0805105	4/17/2008		
TANG, Harvey	METHOD AND APPARATUS FOR IDENTIFYING A PIECE OF CONTENT	US0880205	10/16/2008		
TSUI, Daren HO, Edwin WAI, King Sun OKADA, Arthur LYON, Derek	METHOD AND APPARATUS FOR CREATING, USING, AND DISSEMINATING CUSTOMIZED AUDIO/VIDEO CLIPS AND FOR CREATING AN ANSWER TONE FOR A COMPUTING DEVICE WITH PHONE CAPABILITIES OR A TELEPHONE	US0809358	8/1/2008		
YU, Aline CHAO, Karen TSUI, Daren HO, Edwin WAI, King Sun OKADA, Arthur	METHOD AND APPARATUS FOR CONCATENATING AUDIO/VIDEO CLIPS	US1061937	12/22/2010		
TSUI, Daren	METHOD AND APPARATUS FOR DIGITAL DISTRIBUTION TO A MOBILE HANDSET	US1129733	3/24/2011		

PATENT SCHEDULE

Inventor(s)	Title of Invention	App. No.	Filed	Issue No.	Issued
HO, Edwin WAI, King Sunit	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT FROM A PERSONAL COMPUTER TO A MOBILE HANDSET	US0938457	3/26/2009		
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT FROM A PERSONAL COMPUTER TO A MOBILE HANDSET	US0800055	1/2/2008		
HO, Edwin	CONTENT BASED SOCIAL NETWORKING SYSTEM AND METHOD	US1029262	3/30/2010		
HO, Edwin WAI, King Sun POTOCKO, Edward	SECURE CONTENT DELIVERY SYSTEM AND METHOD	US1050283	9/24/2010		
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT FROM A PERSONAL COMPUTER TO A MOBILE HANDSET	US1132372	4/13/2011		
HO, Edwin WAI, King Sun	MOBILE DEVICE AUTHORIZATION SYSTEM AND METHOD	11490266	7/19/2006		
HO, Edwin	METHOD AND APPARATUS FOR PROVIDING SEARCH CAPABILITIES AND TARGETED ADVERTISING	11490798	7/20/2006	7620551	11/17/2009
HO, Edwin	METHOD AND APPARATUS FOR PROVIDING SEARCH CAPABILITIES AND TARGETED ADVERTISING	12605796	10/26/2009	7856358	12/21/2010
HO, Edwin	METHOD AND APPARATUS FOR PROVIDING SEARCH CAPABILITIES AND TARGETED ADVERTISING	12973737	12/20/2010		
HO, Edwin	SYSTEM FOR IMPROVED E-COMMERCE ON MOBILE PHONES	11490721	7/21/2006		
HO, Edwin	SYSTEM FOR IMPROVED E-COMMERCE ON MOBILE PHONES	12619865	11/17/2009		
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT FROM A PERSONAL COMPUTER TO A MOBILE HANDSET	11788711	4/20/2007	7865571	1/4/2011

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Inventor(s)	Title of Invention	App. No.	Filed	Issue No.	Issued
HO, Edwin	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT FROM A PERSONAL COMPUTER TO A MOBILE HANDSET	60879416	1/8/2007		
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT FROM A PERSONAL COMPUTER TO A MOBILE HANDSET	12355546	1/16/2009	7865572	1/4/2011
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT FROM A PERSONAL COMPUTER TO A MOBILE HANDSET	12761313	4/15/2010	7937451	5/3/2011
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT FROM A PERSONAL COMPUTER TO A MOBILE HANDSET	12981476	12/30/2010	8082321	12/20/2011
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT FROM A PERSONAL COMPUTER TO A MOBILE HANDSET	12981479	12/30/2010	8250172	8/21/2012
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR AGGREGATING USER DATA AND PROVIDING RECOMMENDATIONS	13098404	4/30/2011		
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT FROM A PERSONAL COMPUTER TO A MOBILE HANDSET	13332196	12/21/2011	8594630	11/26/2013
HO, Edwin	METHOD AND APPARATUS FOR PROVIDING RECOMMENDATIONS TO A USER OF A CLOUD COMPUTING SERVICE	13443365	4/10/2012		
TSUI, Daren HO, Edwin	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT BETWEEN MOBILE DEVICES USING A COMPUTING CLOUD	13567516	8/6/2012		
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR AGGREGATING USER DATA AND PROVIDING RECOMMENDATIONS	13931683	6/28/2013		

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Inventor(s)	Title of Invention	App. No.	Filed	Issue No.	Issued
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR TRACKING USER LOCATION WITHIN AN AUDIO OR VIDEO CONTENT STREAMED TO A MOBILE HANDSET	11788494	4/20/2007		
HO, Edwin WAI, King Sun LIN, Jie	METHOD AND APPARATUS FOR COMPILING USER PREFERENCES FOR DIGITAL CONTENT STREAMED TO A MOBILE HANDSET	11810936	6/6/2007		
WAI, King Sun	METHOD AND APPARATUS FOR TRACKING VERSION OF DIGITAL CONTENT	11810828	6/6/2007	8185095	5/22/2012
WAI, King Sun	METHOD AND APPARATUS FOR TRACKING VERSION OF DIGITAL CONTENT	13476946	5/21/2012		
TSUI, Daren HO, Edwin LYON, Derek	METHOD AND APPARATUS FOR CREATING AN ANSWER TONE	12167162	7/2/2008	8135114	3/13/2012
TSUI, Daren HO, Edwin WAI, King Sun OKADA, Arthur	METHOD AND APPARATUS FOR SPECIFYING A RINGER ON A MOBILE HANDSET	60954268	8/6/2007		
TANG, Harvey	METHOD AND APPARATUS FOR IDENTIFYING A PIECE OF CONTENT	11874720	10/18/2007	7917083	5/29/2011
TANG, Harvey	METHOD AND APPARATUS FOR IDENTIFYING A PIECE OF CONTENT	13073790	3/28/2011		
HO, Edwin	CONTENT BASED SOCIAL NETWORKING SYSTEM AND METHOD	12414548	3/30/2009		
TSUI, Daren HO, Edwin WAI, King Sun OKADA, Arthur	METHOD AND APPARATUS FOR CREATING, USING, AND DISSEMINATING AUDIO CLIPS	12167860	7/3/2008		
YU, Aline CHAO, Karen TSUI, Daren HO, Edwin WAI, King Sun OKADA, Arthur	METHOD AND APPARATUS FOR CONCATENATING AUDIO/VIDEO CLIPS	12649010	12/22/2009		

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Inventor(s)	Title of Invention	App. No.	Filed	Issue No.	Issued
TSUI, Daren	METHOD AND APPARATUS FOR DIGITAL DISTRIBUTION TO A MOBILE HANDSET	12732998	3/26/2010		
BUCHANAN, Eric	METHOD AND APPARATUS FOR IMPROVED DIGITAL RIGHTS MANAGEMENT	13267810	10/6/2011		
BUCHANAN, Eric	METHOD AND APPARATUS FOR IMPROVED DIGITAL RIGHTS MANAGEMENT	13301791	11/22/2011		
HO, Edwin LYON, Derek	METHOD AND APPARATUS FOR TRANSFERRING DIGITAL CONTENT FROM A PERSONAL COMPUTER TO A MOBILE HANDSET	61040131	3/27/2008		
HO, Edwin WAI, King Sun	METHOD AND APPARATUS FOR PROVIDING RECOMMENDATIONS TO A USER OF A CLOUD COMPUTING SERVICE	61563320	11/23/2011		
HO, Edwin WAI, King Sun POTOCKO, Edward	SECURE CONTENT DELIVERY SYSTEM AND METHOD	12889332	9/23/2010		
HO, Edwin WAI, King Sun POTOCKO, Edward	SECURE CONTENT DELIVERY SYSTEM AND METHOD	61245662	9/24/2009		