

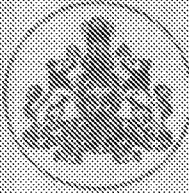
PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2804014

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	MORTGAGE	
CONVEYING PARTY DATA		
	Name	Execution Date
	RAJENDRA KUMAR KHARE	02/14/2014
RECEIVING PARTY DATA		
Name:	SUREWAVES MEDIATECH PRIVATE LIMITED	
Street Address:	03RD FLOOR, ASHOK CHAMBERS, DOOR NO. 25, 6TH CROSS, KORAMANGALA,	
Internal Address:	INTERMEDIATE RING ROAD, SRINIVAGILU,	
City:	BANGALORE	
State/Country:	INDIA	
Postal Code:	560047	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	13206488
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	7039096257	
Email:	barrychoobin@yahoo.com	
Correspondent Name:	BARRY CHOEBIN	
Address Line 1:	1940 DUKE STREET	
Address Line 2:	200	
Address Line 4:	ALEXANDRIA, VIRGINIA 22314	
ATTORNEY DOCKET NUMBER:	SW-P002US	
NAME OF SUBMITTER:	BARRY CHOEBIN	
SIGNATURE:	/BARRY CHOEBIN/	
DATE SIGNED:	04/08/2014	
	This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 3		
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Registration and Stamps Department

This report can be used for any document.

THE UNIVERSITY OF CHICAGO

Total stamp duty paid Rs.

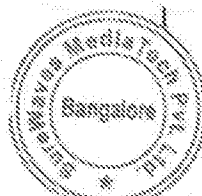
ಬೆಂಗಳೂರು, ೨೦/೦೭/೨೦೧೭

PATENT ASSIGNMENT DEED

This assignment is made on the 14th day of February 2014 between **RAJENDRA KUMAR KHARE** (referred to as "the Assignor") of the one part and **SUREWAVES MEDIATECH PRIVATE LIMITED**, a company incorporated under the Companies Act, 1956 whose address is 03rd Floor, Ashok Chambers, Door No. 25, 6th Cross, Koramangala, Intermediate Ring Road, Srinivagilu, Bangalore 560047, India, (hereinafter called "the Assignee") of the other part;

Whereas the Assignor is the owner of an invention entitled "METHOD AND SYSTEM FOR INSERTING A LOCAL TELEVISION CONTENT AND A REGIONAL ADVERTISEMENT UNDER CENTRALIZED CONTROL" (US Patent Application Number:

43206488, filed on 09 August 2011-Hereinafter referred to as "the



PATENT

REEL: 032623 FRAME: 0112

invention") and has agreed to assign to the Assignee all its rights in the Invention including the right to apply for Patent or similar protection for it in any other countries or any part of the world;

Now this deed witness that, for good and valuable consideration, receipt of which is herein below acknowledged, the Assignor as the owner hereby assigns unto the Assignee absolutely its entire rights, titles and interests including the right of priority in the said "**Invention**" including the right to apply and obtain Patent or similar protection for the same in any part of the world;

The Assignor agrees promptly upon request of the Assignee, its successors or assigns, to execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to the Assignee, its successors and assigns, the inventions and any of them, described in said application and all patent rights therein, in India and in any country foreign thereto, and to cooperate and assist in the prosecution of appeal and interference proceedings involving said inventions.

For the additional consideration of Rupees 10,000/- (Rupees Ten Thousand only) paid by cheque number 003086, dated 17 February, 2014

drawn in CITI Bank, receipt of which is hereby acknowledged, **RAJENDRA KUMAR KHARE**, do hereby sell, assign and transfer unto **SURENAMES MEDIATECH PRIVATE LIMITED**, absolutely its entire patent rights, any residual rights, including all related rights, to the



patent application which bears application serial number 13/206488, filed on 09 August 2011, the invention and any of them therein set forth and described.

In witness whereof the Assignor and Assignee hereto have executed these presents the day and year first hereunto written.

Dated this 14th day of February 2014

Assignor : RAJENDRA KUMAR KHARE

Authorized Signatory: *Rajendra Kumar Khare*

Designation :

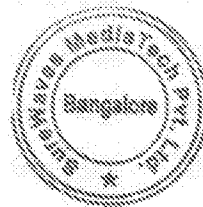
Signature : *Rajendra K. Khare*

Assignee : SUREWAVES MEDIATECH PRIVATE LIMITED

Authorized Signatory: *Arant Kansal*

Designation : *Executive Director*

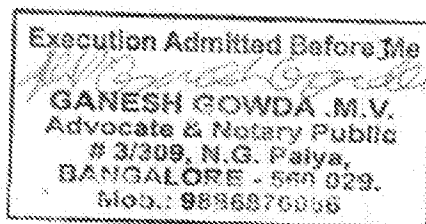
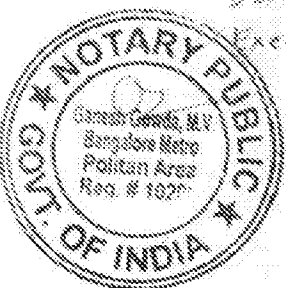
Signature : *Arant*



In the presence of;

1. *Devendra Rao*
DEVENDRA RAO
EXECUTIVE ASSOCIATE

2. *M.S. Jagadish*
M.S. JAGADISH
SENIOR ACCOUNTANT



20 FEB 2014