

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| BENJAMIN MARGOLIN | 03/17/2014 |
| RECEIVING PARTY DATA | |
| Name: | GOOGLE INC. |
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| City: | MOUNTAIN VIEW |
| State/Country: | CALIFORNIA |
| Postal Code: | 94043 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 14250204 |
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| ATTORNEY DOCKET NUMBER: | LE-0304-01-US-NP |
| NAME OF SUBMITTER: | DAWN MINTER |
| SIGNATURE: | /Dawn Minter/ |
| DATE SIGNED: | 04/10/2014 |
| Total Attachments: 2 | |
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| source=LE-0304-01-US-NP-Assignment - signed#page2.tif | |

ASSIGNMENT

For valuable consideration, we, Benjamin Margolin, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheater Parkway, Mountain View California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of an application for United States Patent signed by me, entitled AUGMENTED DISPLAY OF INFORMATION IN A DEVICE VIEW OF A DISPLAY SCREEN, filed April 10, 2014, and assigned U.S. Serial Number 14/250,204, and we authorize and request the attorneys appointed in said application to hereinafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to fully effectuate this assignment.

Attorney Docket No.: LE-0304-01-US-P
Title: AUGMENTED DISPLAY OF INFORMATION
IN A DEVICE VIEW OF A DISPLAY SCREEN


Ben Margolin (Mar 17, 2014)

Benjamin Margolin

Mar 17, 2014

Date