

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2811276

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JOEL WEINSHANKER	04/11/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	NATIONAL ENTERTAINMENT COLLECTIBLES ASSOCIATION, INC.
<b>Street Address:</b>	603 SWEETLAND AVENUE
<b>City:</b>	HILLSIDE
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07205
<b>PROPERTY NUMBERS Total: 4</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	D649744
Patent Number:	D661053
Patent Number:	D668838
Patent Number:	D681947
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(973)297-3765
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>Correspondent Name:</b>	SANJIV M. CHOKSHI C/O MCCARTER & ENGLISH
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<b>Address Line 4:</b>	NEWARK, NEW JERSEY 07102
<b>ATTORNEY DOCKET NUMBER:</b>	96699-00063
<b>NAME OF SUBMITTER:</b>	SANJIV M. CHOKSHI
<b>SIGNATURE:</b>	/Sanjiv M. Chokshi/
<b>DATE SIGNED:</b>	04/11/2014
<b>Total Attachments: 3</b>	
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source=Assignment96699-00063#page2.tif	



## ASSIGNMENT OF PATENTS

WHEREAS, JOEL WEINSHANKER, a citizen of the United States, residing at 603 Sweetland Avenue, Hillside, New Jersey 07205 (the "Assignor"), is desirous of assigning, transferring and conveying to the Assignee hereinafter identified his entire right, title and interest in and to the United States and European patents listed in Exhibit A attached hereto (the "Patent Properties") and the inventions disclosed and/or claimed therein; and

WHEREAS, NATIONAL ENTERTAINMENT COLLECTIBLES ASSOCIATION, INC., a corporation organized and existing under the laws of the State of New Jersey and having a place of business at 603 Sweetland Avenue, Hillside, New Jersey 07205, (the "Assignee"), is desirous of acquiring the Assignor's entire right, title and interest in and to the said Patent Properties;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells, assigns, transfers and conveys unto the Assignee, its successors and assigns, his entire right, title and interest in and for the United States of America and all other countries in and to the aforesaid inventions and said Patent Properties, including any and all divisions, continuations or continuations-in-part thereof, and any reissues or reexaminations thereof, and in and to any and all applications for patents filed in this or any foreign countries for said inventions or improvements thereof, including all priority rights, and any and all patents which may be granted in foreign countries therefor, to have and hold the same to the full end of the term or terms for which any and all said patents have been granted, reissued or reexamined, together with all unsatisfied claims for damages by reason of past infringement of said Patent Properties and the right to sue for such damages and collect same;

AND the Assignor hereby authorizes and requests patent offices worldwide to recognize the said Patent Properties as being in the name of the Assignee, as owner of the entire right, title and interest in and to the same, for the sole use and benefit of the Assignee, its successors and assigns and requests that all patents maturing from said Patent Properties in the United States or any other countries be issued to the Assignee or to such nominees as it may designate;

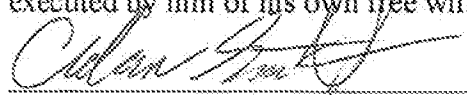
AND the Assignor, for the considerations aforesaid, hereby covenants and agrees to and with the Assignee, its successors and assigns, that the Assignor, its successors and assigns, shall and will do all lawful acts and things and make, execute and deliver, at the expense of the Assignee, any and all other instruments in writing, further applications, papers, affidavits, assignments, and other documents which, in the reasonable opinion of counsel for the Assignee, its successors and assigns, may be required or necessary to more effectively secure and vest in the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Patent Properties and/or all of the rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed, and that the Assignor will sign any applications for reissue which may be desired by the owner of the Patent Properties.

Date: April 11<sup>th</sup>, 2014

By: X   
JOEL WEINSHANKER

State of New Jersey  
County of Union

On this 11<sup>th</sup> day of April, 2014, before me personally came the above-named JOEL WEINSHANKER personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument as the individual who executed the foregoing instrument, who acknowledged to me the same was executed by him of his own free will for the uses and purposes therein mentioned.

  
Notary Public

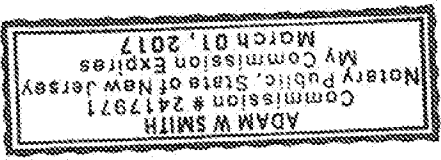


Exhibit A

Patent Properties

1. UNITED STATES DESIGN PATENTS

Patent No.	Title	Issue Date
D649,744	SHIRT WITH IMAGE OF INSTANT PHOTOGRAPH	December 6, 2011
D661,053	SHIRT WITH IMAGE OF INSTANT PHOTOGRAPH	June 5, 2012
D668,838	SHIRT WITH IMAGE OF INSTANT PHOTOGRAPH	October 16, 2012
D681,947	TOTEBAG WITH PHOTOGRAPHIC IMAGE	May 14, 2013

2. EUROPEAN COMMUNITY DESIGN PATENT

Patent No.	Title	Filing Date
1780792	ARTICLE WITH IMAGE OF INSTANT PHOTOGRAPH	November 12, 2010