#### 04/11/2014 502764780

### PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
ANDREW BECK	08/28/2013
VANITA PANDEY	07/08/2013

#### **RECEIVING PARTY DATA**

Name:	VISA INTERNATIONAL SERVICE ASSOCIATION
Street Address:	P.O. BOX 8999
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94128-8999

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	13747770

#### CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: suim@gtlaw.com

Correspondent Name: GREENBERG TRAURIG LLP

Address Line 1: 77 WEST WACKER DRIVE SUITE 3100

Address Line 4: CHICAGO, ILLINOIS 60601

	This document serves as an Oath/Declaration (37 CFR 1.63).
DATE SIGNED:	04/11/2014
SIGNATURE:	/Meng Sui/
NAME OF SUBMITTER:	MENG SUI
ATTORNEY DOCKET NUMBER:	119945-213302/US

**Total Attachments: 2** 

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> **REEL: 032658 FRAME: 0670** 502764780

**PATENT** 

#### COMBINED PATENT ASSIGNMENT AND DECLARATION

As the below named inventor of an invention entitled,

## SYSTEMS AND METHODS TO FORMULATE OFFERS VIA MOBILE DEVICES AND TRANSACTION DATA

I HEREBY DECLARE that:

This declaration is directed to

- ☐ the attached application, or
- ☑ United States Patent Application Serial Number 13/747,770 filed on January 23, 2013.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I HEREBY ACKNOWLEDGE that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

I HEREBY STATE that I have reviewed and understand the contents of the above-identified application, including the claims; and I am aware of the duty to disclose to the U.S. Patent and Trademark Office all information known by me to be material to patentability as defined in 37 CFR §1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT International filing date of the continuation-in-part application.

TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, I hereby sell, assign and transfer to

<u>Visa International Service Association, a corporation organized and existing under the laws of the State of Delaware, and having a mailing address of P.O. Box 8999, San Francisco, CA 94128-8999, US</u> (hereinafter referred to as ASSIGNEE), which is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries

for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

Legal Name of Inventor	Last Name Beck	First Name Andrew	Middle Name
Residence	City	Country	Country of Citizenship
& Citizenship	San Francisco	US	US
Mailing	Street	City	State & Zip Code
Address	16 Henry Street	San Francisco	CA 94114, US
Signature of In	iventor:		Date: 8/28/13

Page 1 of 1

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# SYSTEMS AND METHODS TO FORMULATE OFFERS VIA MOBILE DEVICES AND TRANSACTION DATA

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for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

egal Name	Last Name	First Name	Middle Name
If Inventor	Pandey	Vanita	
lesidence	City	Country	Country of Citizenship
Citizenship	Foster City	US	
failing	Street	City	State & Zip Code
ddress	450 Beach Park Boulevard	Foster City	CA 94404, US
	450 Beach Park Boulevard		

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