502766932 04/14/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GEORGE CONIGLIO	03/12/2014
MARC ESTRADA	03/12/2014

RECEIVING PARTY DATA

Name:	DOMINION LURES, INC.	
Street Address:	25108 MARGUERITE PARKWAY, SUITE A347	
City:	MISSION VIEJO	
State/Country:	CALIFORNIA	
Postal Code:	92692	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14166742	

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	213/743	
NAME OF SUBMITTER:	MICHELLE CAMPERO	
SIGNATURE:	/Michelle Campero/	
DATE SIGNED:	04/14/2014	

Total Attachments: 1

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PATENT 502766932 REEL: 032669 FRAME: 0298

Assignment of Invention and Patent Application

For value received, I (We), the undersigned inventors (hereinafter ASSIGNOR(s)), hereby sell, assign, transfer, and set over unto Dominion Lures, Inc. and its successors or assigns (hereinafter ASSIGNEE) all of the following:

- (A) ASSIGNOR'S right, title and interest in and to the invention entitled "Artificial Fishing Lure" invented by ASSIGNOR(s);
- (B) the application for United States patent therefor,
 - filed herewith, or
 - ☑ U.S. Patent and Trademark Office Serial Number 14/166,742; Filed January 28, 2014;
- (C) any patent or reissues of any patent that may be granted thereon; and
- (D) any applications which are continuations, continuations-in-part, substitutes, or divisions of said application. ASSIGNOR authorizes ASSIGNEE To enter the date of signature and/or Serial Number and Filing Date in the spaces above. ASSIGNOR also authorizes and requests the Commissioner of Patents and Trademarks to issue any resulting patent(s) to ASSIGNEE.

ASSIGNOR hereby further sells, assigns, transfers, and sets over unto ASSIGNEE, ASSIGNOR'S entire right, title and interest in and to said invention in each and every country foreign to the United States; and ASSIGNOR further conveys to ASSIGNEE all priority rights resulting from the above-identified application for United States patent. ASSIGNOR agrees to execute all papers, give any required testimony and perform other lawful acts, at ASSIGNEE'S expense, as ASSIGNEE may require to enable ASSIGNEE to perfect ASSIGNEE'S interest in any resulting patent of the United States and countries foreign thereto, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and ASSIGNEE'S interest therein.

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	Third Inventor	
	Fourth Inventor	
	Fifth Inventor	
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