

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT2813795

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PEEKYOU LLC	01/29/2014
RECEIVING PARTY DATA	
Name:	PEEKANALYTICS, INC.
Street Address:	265 WEST 37TH STREET
Internal Address:	SUITE 610
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10018
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12384098
CORRESPONDENCE DATA	
Fax Number:	(612)315-4321
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	CHRISTENSEN FONDER
Address Line 1:	33 SOUTH SIXTH STREET SUITE 3950
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	4162.01US02
NAME OF SUBMITTER:	SARAH A. BOGEMA
SIGNATURE:	/Sarah A. Bogema/
DATE SIGNED:	04/15/2014
Total Attachments: 1	
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ASSIGNMENT

WHEREAS, PeekYou LLC ("Assignor"), a business entity organized and existing under the laws of the New York, and having its principal offices at 265 West 37th St, Suite 610, New York, New York, 10018, is the owner of U.S. Application No. 12/384,098 filed March 31, 2009, entitled DISTRIBUTED PERSONAL INFORMATION AGGREGATOR.

WHEREAS, PeekAnalytics, Inc. ("Assignee"), a business entity organized and existing under the laws of the New York, and having its principal offices at 265 West 37th St, Suite 610, New York, New York 10018, is desirous of acquiring the entire right, title and interest in and to said invention, said utility application and in, to and under any and all Letters Patent to be obtained therefrom.

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

Upon said consideration Assignor does hereby covenant and agree with the said Assignee, its successors and assigns, that Assignor will not execute in writing or do any act whatsoever conflicting with these presents, and that Assignor or its executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

ASSIGNOR: PeekAnalytics, Inc..

Date: 1/29/14


Signature

Michael Hussy
Name Printed or Typed

CEO
Title

PATENT