PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2814842

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ETHAN F. IMBODEN	11/04/2009
YVES BEHAR	11/04/2009
JOSH MORENSTEIN	11/04/2009
JEFF WYATT	11/03/2009

RECEIVING PARTY DATA

Name:	JIMMYJANE, INC.
Street Address:	702 15TH STREET
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94103

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	D657885

CORRESPONDENCE DATA

Fax Number: (312)523-2652

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 312-977-4400

Email: ipdocket@uhlaw.com

Correspondent Name: RICHARD C. HIMELHOCH

Address Line 1: 70 WEST MADISON STREET, SUITE 3500
Address Line 2: UNGARETTI & HARRIS LLP, ATTN: IP DOCKET

Address Line 4: CHICAGO, ILLINOIS 60602

ATTORNEY DOCKET NUMBER:	1006498-3073	
NAME OF SUBMITTER:	RICHARD C. HIMELHOCH	
SIGNATURE: /Richard C. Himelhoch/		
DATE SIGNED:	04/15/2014	

Total Attachments: 12

source=1006498-3045 executed Assignment#page1.tif source=1006498-3045 executed Assignment#page2.tif

PATENT 502768247 REEL: 032677 FRAME: 0057

source=1006498-3045 executed Assignment#page3.tif
source=1006498-3045 executed Assignment#page4.tif
source=1006498-3045 executed Assignment#page5.tif
source=1006498-3045 executed Assignment#page6.tif
source=1006498-3045 executed Assignment#page7.tif
source=1006498-3045 executed Assignment#page8.tif
source=1006498-3045 executed Assignment#page9.tif
source=1006498-3045 executed Assignment#page10.tif
source=1006498-3045 executed Assignment#page11.tif
source=1006498-3045 executed Assignment#page12.tif

PATENT REEL: 032677 FRAME: 0058

ASSIGNMENT

WHEREAS, each of

Ethan F. IMBODEN, a citizen of the United States of America residing at 2479 Folsom Street, San Francisco, California 94110;

Yves BEHAR, a citizen of the United States of America residing at 2698 Filbert Street, San Francisco, California 94123;

Josh MORENSTEIN, a citizen of the United States of America residing at 124 Downey Street, San Francisco, California 94117;

Jeff WYATT, a citizen of the United States of America residing at 1146 South Pinecrest, Bozeman, Montana, 59715.

an ASSIGNOR, is an inventor of the invention in MASSAGE DEVICE, for which an application for a Patent of the United States, identified by Winston & Strawn LLP Docket No. 250591-5277:

, , , , , , , , , , , , , , , , , , ,			. 9	8 2.3
	is executed	on even	date	herewith.

was filed on August 26, 2009 as Application No. 29/342,534.

WHEREAS, JIMMYJANE, INC., having a place of business at 702 15th Street, San Francisco, California 94103, ASSIGNEE, is desirous of obtaining each inventor's entire right, title and interest in, to and under the said invention, the said application and corresponding applications worldwide.

NOW, THEREFORE, in exchange for good and valuable consideration to each inventor, the receipt and sufficiency of which is hereby acknowledged, each ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, his or her entire, worldwide right, title and interest in, to and under the invention, including any United States provisional or non-provisional application embodying the invention or any other United States application claiming priority to a provisional application under 35 U.S.C. § 119(e) or converted therefrom, or to any application claiming the benefit of a non-provisional application under 35 U.S.C. § 120, including all divisions, continuations, and continuations-in-part thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries other than the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United

~ } ~

States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by the ASSIGNEE, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale and assignment not been made;

And each ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

And each ASSIGNOR hereby covenants and agrees that he or she has the full right to convey the entire interest herein assigned, and that he or she has not executed, and will not execute, any agreement in conflict herewith;

And each ASSIGNOR hereby further covenants and agrees that he or she will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to him or her respecting said invention, testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE or its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries;

And each ASSIGNOR hereby authorizes the ASSIGNEE's patent attorney to complete this form by the addition of the application number, application filing date, and attorney docket number, if necessary.

-2-

In witness whereof, each inventor has affixed his or her signature.

11/4/09	
Date	Ethan F. IMBODEN
STATE OF Californum) COUNTY OF San Francisco On this 4 day of November Ethan F. IMBODEN, to me known and k the foregoing instrument and acknowledge	PENNY BATRES Commission # 1778-20 See Practice California See Practice County Comm. Explires May 31, 2 2009, before me, a Notary Public, personally appeared mown to me to be the person of that name, who signed
5/31/20/Q My Commission Expires	
Date	Yves BEHAR
STATE OF)	
COUNTY OF)	
	2009, before me, a Notary Public, personally appeared to me to be the person of that name, who signed the ne same to be his/her free act and deed.
	Notary Public
My Commission Expires	

-3-

NY:1255484.1

Date		Josh MORENSTEIN
STATE OF)	
COUNTY OF)	
Josh MORENSTEIN, to me	known an	_, 2009, before me, a Notary Public, personally appeared to the person of that name, who nowledged the same to be his/her free act and deed.
4		Notary Public
My Commission Expires		
Date		Jeff WYATT
STATE OF)	w.
COUNTY OF)	
Ieff WYATT, to me known as	nd known	_, 2009, before me, a Notary Public, personally appeared to me to be the person of that name, who signed the the same to be his/her free act and deed.
		Notary Public
	An Adrianopamentar	
My Commission Expires		

-4-

ASSIGNMENT

WHEREAS, each of

Ethan F. IMBODEN, a citizen of the United States of America residing at 2479 Folsom Street, San Francisco, California 94110;

Yves BEHAR, a citizen of the United States of America residing at 2698 Filbert Street, San Francisco, California 94123;

Josh MORENSTEIN, a citizen of the United States of America residing at 124 Downey Street, San Francisco, California 94117;

Jeff WYATT, a citizen of the United States of America residing at 1146 South Pinecrest, Bozeman, Montana, 59715.

an ASSIGNOR, is an inventor of the invention in MASSAGE DEVICE, for which an application for a Patent of the United States, identified by Winston & Strawn LLP Docket No. 250591-5277:

	is executed on even date herewith.	
		-
\boxtimes	was filed on August 26, 2009 as Application No.	29/342,534.

WHEREAS, JIMMYJANE, INC., having a place of business at 702 15th Street, San Francisco, California 94103, ASSIGNEE, is desirous of obtaining each inventor's entire right, title and interest in, to and under the said invention, the said application and corresponding applications worldwide.

NOW, THEREFORE, in exchange for good and valuable consideration to each inventor, the receipt and sufficiency of which is hereby acknowledged, each ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, his or her entire, worldwide right, title and interest in, to and under the invention, including any United States provisional or non-provisional application embodying the invention or any other United States application claiming priority to a provisional application under 35 U.S.C. § 119(e) or converted therefrom, or to any application claiming the benefit of a non-provisional application under 35 U.S.C. § 120, including all divisions, continuations, and continuations-in-part thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries other than the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United

- 1 -

the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by the ASSIGNEE, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale and assignment not been made;

And each ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

And each ASSIGNOR hereby covenants and agrees that he or she has the full right to convey the entire interest herein assigned, and that he or she has not executed, and will not execute, any agreement in conflict herewith;

And each ASSIGNOR hereby further covenants and agrees that he or she will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to him or her respecting said invention, testify in any legal proceeding, sign all lawful papers, execute all divisional, contiming, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE or its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries;

And each ASSIGNOR hereby authorizes the ASSIGNEE's patent attorney to complete this form by the addition of the application number, application filing date, and attorney docket number, if necessary.

-2-

In witness whereof, each inventor has affixed his or her signature.

Date	Ethan F. IMBODEN
STATE OF)
COUNTY OF))
Ethan F. LMBUUEN, to me km	2009, before me, a Notary Public, personally appeared own and known to me to be the person of that name, who signed knowledged the same to be his/her free act and deed.
	Notary Public
My Commission Expires	
11/04/09	Yves BEHAR
vaic	eves beigh
STATE OF Californa COUNTY OF San Francisco)))
Yves \mathbf{BEHAR} , to me known an	, 2009, before me, a Notary Public, personally appeared id known to me to be the person of that name, who signed the wledged the same to be his/her free act and deed.
	TW//
August 29 2010 My Commission Expires	Notary Public
My Commission Expires	MARK ELKINS COMM. # 1696683 NOTARY PUBLIC-CALIFORNIAC SAN FRANCISCO COUNTY C My Commission Expires August 28, 2010

Date 11/04/09	Josh MORENSTEIN
STATE OF CALYONIA	· ·
COUNTY OF SAN FAMICISON))
Josh MUKENSTEIN, to me know	2009, before me, a Notary Public, personally appeared vn and known to me to be the person of that name, who is acknowledged the same to be his/her free act and deed. Notary Public. MARK ELKINS COMM. # 1650653 NOTARY PUBLIC-CALIFORNIA CO SAN FRANCISCO COUNTY O My Commission Expires August 25, 2015
Date	Jeff WYATT
STATE OF)
COUNTY OF))
Jeff WYATT, to me known and kn	, 2009, before me, a Notary Public, personally appeared flown to me to be the person of that name, who signed the dged the same to be his/her free act and deed.
	Notary Public
My Commission Expires	

ASSIGNMENT

WHEREAS, each of

Ethan F. IMBODEN, a citizen of the United States of America residing at 2479 Folsom Street, San Francisco, California 94110:

Yves BEHAR, a citizen of the United States of America residing at 2698 Filbert Street, San Francisco, California 94123;

Josh MORENSTEIN, a citizen of the United States of America residing at 124 Downey Street, San Francisco, California 94117:

Jeff WYATT, a citizen of the United States of America residing at 1146 South Pinecrest, Bozeman, Montana, 59715.

an ASSIGNOR, is an inventor of the invention in MASSAGE DEVICE, for which an application for a Patent of the United States, identified by Winston & Strawn LLP Docket No. 258591-5277:

	is executed on even date herewith.
\boxtimes	was filed on August 26, 2009 as Application No. 29/342,534.

WHEREAS, JIMMYJANE, INC., having a place of business at 702 15th Street, San Francisco, California 94103, ASSIGNEE, is desirous of obtaining each inventor's entire right, title and interest in, to and under the said invention, the said application and corresponding applications worldwide.

NOW, THEREFORE, in exchange for good and valuable consideration to each inventor, the receipt and sufficiency of which is hereby acknowledged, each ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, his or her entire, worldwide right, title and interest in, to and under the invention, including any United States provisional or non-provisional application embodying the invention or any other United States application claiming priority to a provisional application under 35 U.S.C. § 119(e) or converted therefrom, or to any application claiming the benefit of a non-provisional application under 35 U.S.C. § 120, including all divisions, continuations, and continuations-in-part thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries other than the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United

-] -

States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, the same to be held and enjoyed by the ASSIGNEE, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this sale and assignment not been made;

And each ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument;

And each ASSIGNOR hereby covenants and agrees that he or she has the full right to convey the entire interest herein assigned, and that he or she has not executed, and will not execute, any agreement in conflict herewith;

And each ASSIGNOR hereby further covenants and agrees that he or she will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to him or her respecting said invention, testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE or its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries:

And each ASSIGNOR hereby authorizes the ASSIGNEE's patent attorney to complete this form by the addition of the application number, application filing date, and attorney docket number, if necessary.

-2-

In witness whereof, each inventor has affixed his or her signature.

Date		Ethan F. IMBODEN
STATE OF)	
COUNTY OF)	
Ethan F. IMBODEN, to me know	n and k	2009, before me, a Notary Public, personally appeared nown to me to be the person of that name, who signed d the same to be his/her free act and deed.
		Notary Public
My Commission Expires	•	
 Date		
L-Mix.		ደ የ ትሎያ ደ <i>ታ & አ ሺ ሲ ሺ ሺ ሺ ሺ ሺ ሺ</i>
STATE OF)	
COUNTY OF	Ś	
Yves $BEHAR$, to me known and l	cnown t	2009, before me, a Notary Public, personally appeared o me to be the person of that name, who signed the e same to be his/her free act and deed.
		Notary Public
My Commission Expires	*****	
		~ 3 <i>~</i>

Date	Josh MORENSTEIN
STATE OF)
COUNTY OF	'
Josh MORENSTEIN, to me know	, 2009, before me, a Notary Public, personally appeared and known to me to be the person of that name, who acknowledged the same to be his/her free act and deed.
	Notary Public
My Commission Expires	
///3/2009 Date	Jeff WYAPT
STATE OF MUTVITANA) }
COUNTY OF GALLATIN	, ·
Jeff WYATT, to me known and known	2009, before me, a Notary Public, personally appeared own to me to be the person of that name, who signed the ged the same to be his/her free act and deed. Notary Public Notary Public NOTATION OF THE PUBLIC OF

PATENT REEL: 032677 FRAME: 0070

RECORDED: 04/15/2014