

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2815836

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/22/2008
CONVEYING PARTY DATA	
Name	Execution Date
MARAN MA	04/14/2014
JANICE CHENG	04/14/2014
NARMRATHA RAJAGOPAL	04/14/2014
YUAN FANG	04/14/2014
RECEIVING PARTY DATA	
Name:	2238366 ONTARIO INC.
Street Address:	543 STANWOOD CRESCENT
City:	WATERLOO
State/Country:	CANADA
Postal Code:	N2K 3P4
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	61022677
Patent Number:	8239132
Application Number:	13560395
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	16640-P34094US01
NAME OF SUBMITTER:	JASON B. HYNES
SIGNATURE:	/JBH/
DATE SIGNED:	04/16/2014
Total Attachments: 4	

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WORLDWIDE PATENT ASSIGNMENT

WHEREAS, **Maran Ma** having a mailing address at 543 Stanwood Crescent, Waterloo, Ontario N2K 3P4, **Janice Cheng** having a mailing address at 1638 Meadowfield Crescent, Mississauga, Ontario L5M 4T3, **Namratha Rajagopal** having a mailing address at 201 Pineland Court, Waterloo, Ontario N2T 2S3 and **Yuan Fang** having a mailing address at 604-125 Railroad Street, Brampton, Ontario L6X 1H1, (hereinafter "Assignors"), are inventors of one or more inventions which are the subject of one or more patent applications as listed in the attached **Schedule A**;

WHEREAS, **2238366 Ontario Inc.**, an Ontario company whose post office address is 543 Stanwood Crescent, Waterloo, Ontario N2K 3P4 (hereinafter "Assignee"), has acquired from the Assignors their entire right, title and interest in and to the said invention(s), in all countries of the world, including the rights to the said application(s), any national and regional phase applications based on said application(s), and any Letters Patent, Registered Utility Models, or any registered form of protection that may be obtained from said application(s) (hereinafter collectively identified as "Registered Rights");

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignors, by these presents confirm that they have sold, assigned and transferred, and do hereby sell, assign and transfer to said Assignee, their entire right, title and interest in the aforesaid invention(s) as of the effective date of **January 22, 2008**, in all countries of the world, including the rights to the said applications, and all related applications thereon, including any and all national and regional phase entry applications and other counterpart applications in all countries, and any and all substitutes, divisionals, continuations, and continuations-in-part, as well as any Registered Rights, resulting from these applications, and in any and all reissues, extensions, renewals, reexaminations of such applications or Registered Rights, to the full end of the term or terms for which such Registered Rights issue.

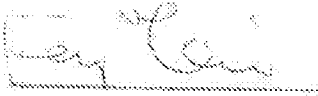
The Assignors hereby confirm that the application(s) were made or were authorized to be made by themselves and that they believe themselves to be the original inventors or joint inventors of a claimed invention in the application(s). The Assignors hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than (5) years, or both.

The Assignors shall without further consideration do all such things and execute all such documents as may be necessary or desirable to obtain and maintain Registered Rights for said invention(s) and for additions and modifications thereto in any and all countries, and to vest title thereto in said Assignee, its successors, assigns and legal representatives or nominees.

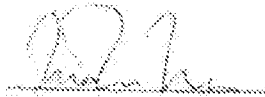
The Assignor(s) hereby grant(s) the firm of Bereskin & Parr LLP (Box 401, 40 King Street West, Toronto, Ontario, Canada M5H 3Y2) the power to insert on this assignment any further identification and any translation which may be necessary or desirable in order to comply with the rules for recordation of this document in any country.

File No: 16640-P1568US00

ASSIGNORS



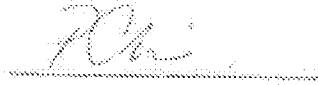
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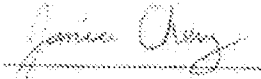
Maran Ma

04 / 14 / 2014

Date




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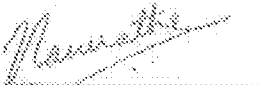
Janice Cheng

04 / 14 / 2014

Date



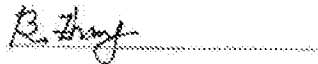
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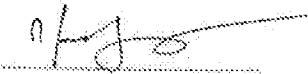
Namratha Rajagopal

04 / 14 / 2014

Date



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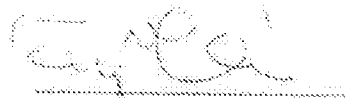


Yuan Fang

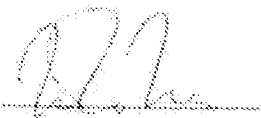
04 / 14 / 2014

Date

ASSIGNEE:



Witness



For 2238366 Ontario Inc.

Name: MARAN MA

Title: PRESIDENT

04 / 14 / 2014

Schedule A

B&P Docket No.	Title	Application No.	Application Type	Filing Date
P1568US00	MOBILE SYSTEM FOR DELIVERY OF LOCATION- ORIENTED INFORMATION	61/022,677	Provisional Application	January 22, 2008
P34094US00	SYSTEMS, APPARATUS AND METHODS FOR DELIVERY OF LOCATION-ORIENTED INFORMATION	8,239,132	GRANTED U.S. Regular Application	August 7, 2012
P34094US01	SYSTEMS, APPARATUS AND METHODS FOR DELIVERY OF LOCATION-ORIENTED INFORMATION	13/560,395	U.S. Continuation Application	July 27, 2013

File No: 16640-P1568US00