

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
WYNNE CHYOU	04/09/2014
JOHN KIM	04/09/2014
KEVIN CHANTHASIRIPHAN	04/09/2014
ALBERT WEI	04/09/2014
CHRIS YU	04/09/2014
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14254769
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NAME OF SUBMITTER:	D. BENJAMIN ESPLIN
SIGNATURE:	/D. Benjamin Esplin/
DATE SIGNED:	04/16/2014
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 2	

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**DECLARATION (37 C.F.R. 1.63) FOR UTILITY PATENT APPLICATION USING AN
APPLICATION DATA SHEET (37 C.F.R. 1.76) AND ASSIGNMENT**

Title of Invention: SYSTEM AND METHOD FOR IN-GAME ADVERTISING TO ASSIST IN
RECRUITING OF AFFILIATION MEMBERS

As a below named inventor, I hereby declare that:

This declaration is directed to the attached application, or (if following box is checked):

☐ United States application or PCT international application number _____
filed on _____.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the
application.

I have reviewed and understand the contents of the application, including the claims.

I am aware of the duty to disclose to the United States Patent and Trademark Office all information
known to me to be material to patentability as defined in 37 CFR Section 1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18
U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

WHEREAS, the undersigned inventor(s) (hereinafter "Assignor"), has/have made an invention entitled
"SYSTEM AND METHOD FOR IN-GAME ADVERTISING TO ASSIST IN RECRUITING OF
AFFILIATION MEMBERS" disclosed in the above-identified patent application and further identified by
the Attorney Docket Number provided in the header of this document, and

WHEREAS, **KABAM, INC.** (hereinafter "Assignee"), a corporation of Delaware, having a place of
business at 795 Folsom Street, Suite 600, San Francisco, CA 94107 USA, is desirous of acquiring the
entire right, title and interest in and to the aforesaid invention, application and all Letters Patent of the
United States or any foreign country, including continuations, continuations-in-part, reissues,
reexaminations, extensions, substitutes, and divisions which may be granted therefor;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable
consideration, the receipt of which is hereby acknowledged, I, the said Assignor, by these presents do sell,
assign and transfer unto Assignee, its successors, legal representatives and assigns, the full and exclusive
right in and to the said invention as described in the said application, and in and to any Letters Patent of
the United States or any foreign country, including continuations, continuations-in-part, reissues,
reexaminations, extensions, substitutes, and divisions which may be granted therefor and all rights to
claim priority on the basis of said application; and I further grant to Assignee the sole right to sue and
collect damages for past infringement;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper
officer or agency of any country to issue all said Letters Patent to said Assignee;

AND I HEREBY warrant and covenant that I have the full right to convey the entire interest herein

assigned and that I have not executed and will not execute any instrument or assignment in conflict herewith;

AND I HEREBY agree to communicate to said Assignee or its representatives any facts known to me respecting said invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute, and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said Assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said Assignee.

(1) Legal Name of Inventor: Wynne Chyou

Signature: /Wynne Chyou/ Date: 2014-04-09

(2) Legal Name of Inventor: John Kim

Signature: /John Kim/ Date: 2014-04-09

3) Legal Name of Inventor: Kevin Chanthasiriphan

Signature: /Kevin Chanthasiriphan/ Date: 2014-04-09

4) Legal Name of Inventor: Albert Wei

Signature: /Albert Wei/ Date: 2014-04-09

5) Legal Name of Inventor: Chris Yu

Signature: /Chris Yu/ Date: 2014-04-09