

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2818830

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|---|---|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | ASSIGNMENT | |
| CONVEYING PARTY DATA | | |
| | Name | Execution Date |
| | TYLER ZIEMANN | 01/02/2014 |
| | ATUL SINGH | 04/15/2014 |
| | HARISH PERI | 12/19/2013 |
| RECEIVING PARTY DATA | | |
| Name: | SALESFORCE.COM, INC. | |
| Street Address: | THE LANDMARK @ ONE MARKET STREET | |
| Internal Address: | SUITE 300 | |
| City: | SAN FRANCISCO | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 94105 | |
| PROPERTY NUMBERS Total: 1 | | |
| | Property Type | Number |
| | Application Number: | 13791295 |
| CORRESPONDENCE DATA | | |
| Fax Number: | (650)712-0263 | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 650 712 0340 | |
| Email: | dwizgird@hmbay.com | |
| Correspondent Name: | HAYNES BEFFEL AND WOLFELD LLP | |
| Address Line 1: | PO BOX 366 | |
| Address Line 4: | HALF MOON BAY, CALIFORNIA 94019 | |
| ATTORNEY DOCKET NUMBER: | SALE 1028-2/832US | |
| NAME OF SUBMITTER: | DIANE WIZGIRD FOR ERNEST J. BEFFEL, JR. | |
| SIGNATURE: | /Diane Wizgird/ | |
| DATE SIGNED: | 04/17/2014 | |
| Total Attachments: 3 | | |
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| source=00421032#page1.tif | | |
| source=00406439#page1.tif | | |

ASSIGNMENT

WHEREAS, the undersigned inventor(s) (hereinafter individually and collectively referred to as "ASSIGNOR") has invented new and useful improvements in:

SYSTEM AND METHOD FOR ENHANCING TRUST FOR PERSON-RELATED DATA SOURCES

for which application for Letters Patent of the United States:

_____ has been executed on even date herewith;

_____ was executed on _____;

X was filed on 8 March 2013 and assigned U.S. Application No. 13/791,295;

AND WHEREAS, the "Assigned Property" shall mean (i) the above-identified United States application for Letters Patent (the "Application"), (ii) the invention disclosed in the Application, (iii) any application for Letters Patent throughout the world directed to the foregoing or claiming priority to the Application, and (iv) any and all patents resulting from the foregoing.

AND WHEREAS, Salesforce.com, Inc. , a corporation organized and existing under the laws of the State of Delaware and having a principal place of business at The Landmark @ One Market Street, San Francisco, California, 94105, its successors and assigns (hereinafter individually and collectively referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title, and interest in and to said Assigned Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby irrevocably and unconditionally assign and transfer unto ASSIGNEE the entire right, title and interest in and to the Assigned Property, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE for the sole use and benefit of ASSIGNEE;

AND ASSIGNOR FURTHERMORE authorizes ASSIGNEE, or anyone it may properly designate, to insert on each page of this instrument (where indicated) the filing date and application number of said Application when known;

AND ASSIGNOR AGREES, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, but at no expense to ASSIGNOR, that ASSIGNOR or ASSIGNOR'S heirs, executors, or administrators will provide all reasonable assistance to obtain, maintain, and assert the fullest measure of legal protection that ASSIGNEE desires to obtain or assert for the Assigned Property, including executing any and all papers desired by ASSIGNEE for the filing and granting of patent rights in the Assigned Property, the perfecting of title in ASSIGNEE, and in enforcing any rights in the Assigned Property.

This instrument is executed by, and shall be binding upon ASSIGNOR, and ASSIGNOR's heirs, executors and administrators, for the uses and purposes above set forth and referred to and shall inure to the benefit of ASSIGNEE or anyone it may properly designate.

If any provision of this assignment is held by any court to be unenforceable, such provision shall be interpreted to accomplish the objectives of the original provision to the fullest extent allowed by law and the remainder of this assignment shall remain in full force and effect.

EXECUTED as of the date(s) set forth below:

Tyler Ziemann

Date: _____

Harish Peri

Date: _____

Atul Singh

Date: 04/15/2014

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Date: _____