

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MATTHEW IAN ELLIOTT	01/13/2014
ANDREW JAMES NEWTON	01/13/2014
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<b>Postal Code:</b>	22101
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14118510
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<b>SIGNATURE:</b>	/Erin M. Perry/
<b>DATE SIGNED:</b>	04/17/2014
<b>Total Attachments: 2</b>	
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ASSIGNMENT

WHEREAS, WE, **Matthew Ian Elliott and Andrew James Newton**, have invented certain new and useful improvements in

EDIBLE ANIMAL CHEWS

which is the subject of U.S. Patent Application No. 14/118,510, filed November 18, 2013; and

WHEREAS, Mars, Incorporated, a corporation duly organized under the laws of the State of Tennessee, and having its principal place of business at 6885 Elm Street, McLean, Virginia 22101, is desirous of acquiring an interest in, to, and under said invention, said Application and any and all Letters Patent which may be granted for or upon said invention in the United States of America and all countries foreign thereto.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledge, WE, **Matthew Ian Elliott and Andrew James Newton**, have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto said **Mars, Incorporated**, the full and exclusive right, title, and interest, throughout the world, in, to, and under the following:

- (a) said invention as fully set forth and described in said Application;
- (b) said Application Serial No. 14/118,510, filed November 18, 2013;
- (c) any and all refilings, divisions, and continuations of said Application;
- (d) any and all Letters Patent of the United States of America that may issue from said Application, refilings, divisions, and continuations;
- (e) any and all reissues of said Letters Patent of the United States of America;
- (f) any and all applications for Letters Patent on said invention that may hereafter be filed in any and all countries foreign to the United States of America, together with all rights to file and to claim priority in connection with said foreign-filed applications;
- (g) any and all refilings, divisions, and continuations of said foreign-filed applications;
- (h) any and all Letters Patent of countries foreign to the United States of America that may issue from said foreign-filed applications, refilings, divisions, and continuations; and
- (i) any and all extension of, and additions to, said Letters Patent of countries foreign to the United States of America.

**PATENT**

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ALL of the above shall be held and enjoyed by said Mars, Incorporated for its own use and behoof, and for its successors, legal representatives, and assigns, to the full end of the term for which said Letters Patent may be granted, and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent in accordance with this Assignment.

Executed this 13 day of JANUARY, 2014.

  
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MATTHEW TAN ELLIOTT

  
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ANDREW JAMES NEWTON

PATENT