502773146 04/18/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2819741

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
MICHAEL W. HALL	04/15/2014	

RECEIVING PARTY DATA

Name:	AZGRIP.COM LLC
Street Address:	22231 E. VIA DE PALMAS
City:	QUEEN CREEK
State/Country:	ARIZONA
Postal Code:	85142

PROPERTY NUMBERS Total: 1

Property Type	Number			
Application Number:	29488380			

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 602 281 6481

Email: patent@galvanilegal.com
Correspondent Name: THOMAS W. GALVANI, P.C.
Address Line 1: 3519 E. SHEA BLVD. SUITE 129
Address Line 4: PHOENIX, ARIZONA 85028

ATTORNEY DOCKET NUMBER:	6101-D1
NAME OF SUBMITTER:	THOMAS W. GALVANI
SIGNATURE:	/Thomas W. Galvani/
DATE SIGNED:	04/18/2014

Total Attachments: 2

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PATENT 502773146 REEL: 032705 FRAME: 0174

ASSIGNMENT OF RIGHTS

This agreement is between Michael W. Hall ("Assignor"), 22231 E. Via De Palmas, Queen Creek, Arizona 85142, and AZGrip.com LLC ("Assignee"), 22231 E. Via De Palmas, Queen Creek, Arizona 85142 (jointly, "the Parties").

- 1. Recitals. Assignor is a member of Assignee. Assignee is an Arizona company engaged in the business of developing camera dolly and grip equipment. Assignor has the right to assign the entire right, title, and interest in the Invention and desires to do so in exchange for consideration, and Assignee desires to acquire the entire right, title, and interest in the Invention and any patents or patent applications arising out of the Invention.
- 2. The Invention. The "Invention" means the subject matter disclosed in the design patent application to be filed on or about April 18, 2014, entitled High Hat Camera Dolly.
- 3. Assignment. In exchange for one dollar (\$1.00) and other valuable consideration, of which Assignor acknowledges receipt, Assignor hereby transfers and assigns to Assignee all of Assignor's right, title and interest that Assignor may have or acquire in the Invention and all patents and patent applications arising therefrom, filed, or to be filed in any and all countries, including all divisions, reissues, continuations, continuations-in-part, and extensions thereof, and all rights of priority resulting from the filing of patent applications. Assignor transfers and assigns the right and ability to apply for patents based on the Invention. Assignor authorizes and requests any official whose duty it is to issues patents to issue any patent to Assignee or its successors and assigns. Assignor agrees that on request and without further consideration but at the expense of Assignee, Assignor will communicate to Assignee any facts known to Assignor respecting the Invention or patents and patent applications arising therefrom and testify in any legal proceeding, sign all lawful papers, execute all original, divisional, continuing, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee in obtaining and enforcing patent protection in all countries.
- **4. Term.** This Agreement shall remain in full force and effect for the enforceable life of any patents directed to the Invention.
- **5.** Representations and Warranties. Assignor represents and warrants that Assignor has the entire right, title, and interest in the Invention and has the right to convey the entire right, title, and interest without limitation. Assignor represents and warrants that the entire right, title, and interest in the Invention is hereby transferred and assigned free and clear of any encumbrances.
- **6. Governing Law.** Arizona law shall govern this Agreement.
- 7. Attorney's Fees. In any proceeding arising out of this Agreement, the prevailing party shall be entitled to reasonable attorney's fees, costs, and other expenses incurred in connection with such proceeding.
- **8. Arbitration**. Disputes not resolved by agreement of the parties arising out of this Agreement will be submitted to binding arbitration in metropolitan Phoenix, before a single arbitrator or, if the parties cannot agree upon a single arbitrator, before a panel of three arbitrators, one selected by each party (within 10 days after notice of a dispute and failure to agree upon a single arbitrator) and a third

Assignment of Rights between Michael W. Hall and AZGrip.com LLC - page 1 of 2

arbitrator selected by the selected two arbitrators. The selection of arbitrators and all arbitration proceedings will be in accordance with the rules of the American Arbitration Association, as amended to the date of the proceedings, and judgment upon the award may be entered in any court having jurisdiction. The arbitrators must render a decision within 30 days after their appointment and may award the costs of arbitration as they see fit.

9. Reformation and Severability. If any section of this Agreement is deemed invalid or unreasonable by a court or arbitrator, such section shall be severable from the remainder of this Agreement, which shall be enforced according to its terms irrespective of the enforceability of the invalid or unreasonable section, provided such enforcement is consistent with the general intent of the Parties as evidenced by this Agreement as a whole.

10.	Execution a	and Effective	Date. Il	N WITNESS	WHEREOF,	the Parties	have duly e	executed this
Agreei	ment as of	4-15-1	14		** ***********************************			

Assignor: Michael W. Hall

By: Michael W. Hall

22231 E. Via De Palmas Queen Creek, Arizona 85142 Assignee: AZGrip.com LLC

By: Michael W. Hall

22231 E. Via De Palmas Queen Creek, Arizona 85142