

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2820800

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MARTIN EDUARDO BROEN	04/03/2014
CHRISTOPHER ERLIN GRANNEBERG	04/03/2014
RECEIVING PARTY DATA	
Name:	PepsiCo, Inc.
Street Address:	700 Anderson Hill Road
City:	Purchase
State/Country:	New York
Postal Code:	10577
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29473519
CORRESPONDENCE DATA	
Fax Number:	(312)463-5001
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	BANNER & WITCOFF, LTD.
Address Line 1:	TEN SOUTH WACKER DRIVE
Address Line 2:	SUITE 3000
Address Line 4:	CHICAGO, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	006943.06172
NAME OF SUBMITTER:	KARISSA N. HARDEN
SIGNATURE:	/Karissa N. Harden/
DATE SIGNED:	04/18/2014
Total Attachments: 2	
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source=006943.06172_Assignment#page2.tif	

ASSIGNMENT

WHEREAS, We, Martin Eduardo Broen and Christopher Erlin Granneberg, (ASSIGNORS), are inventors of certain inventions and improvements described in a U.S. design patent application and having the title:

CUP

which application was filed on November 22, 2013 and assigned Application No. 29/473,519; and

WHEREAS,

PepsiCo, Inc.
700 Anderson Hill Road, Purchase, New York 10577

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) our entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey our entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

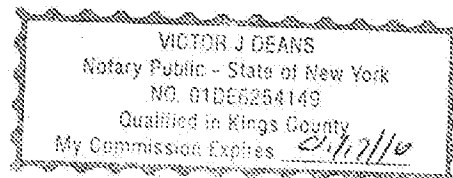
And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

April 3, 2014

Date:

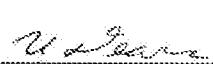

Martin Eduardo Broen

State of *New York*)
County of *New York*)




Martin Eduardo Broen, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

4/3/14
Date:

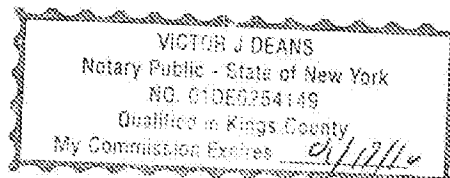

Notary Public

My Commission Expires: *01/17/16*

04/03/14
Date:

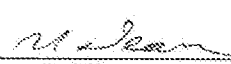

Christopher Erlin Granneberg

State of *New York*)
County of *New York*)



Christopher Erlin Granneberg, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

4/3/14
Date:


Notary Public

My Commission Expires: *01/17/16*