

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2824566

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	SYDNEY GORDON LOW	09/28/2006
RECEIVING PARTY DATA		
Name:	HITWISE PTY LTD., ACN 081 470 117	
Street Address:	580 ST. KILDA ROAD	
Internal Address:	LEVEL 7	
City:	MELBOURNE, VICTORIA	
State/Country:	AUSTRALIA	
Postal Code:	3004	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	14034965
CORRESPONDENCE DATA		
Fax Number:	(949)760-9502	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	949-760-0404	
Email:	efiling@knobbe.com	
Correspondent Name:	KNOBBE MARTENS OLSON & BEAR LLP	
Address Line 1:	2040 MAIN STREET	
Address Line 2:	14TH FLOOR	
Address Line 4:	IRVINE, CALIFORNIA 92614	
ATTORNEY DOCKET NUMBER:	EXP.211C1	
NAME OF SUBMITTER:	HEUNGSOO CHOI	
SIGNATURE:	/Heungsoo Choi/	
DATE SIGNED:	04/22/2014	
Total Attachments: 2		
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DEED OF CONFIRMATION OF ASSIGNMENT

THIS DEED OF CONFIRMATION is made the 28 day of September 2006

BETWEEN: **SYDNEY GORDON LOW**, of 9 Evans Road, Kew, Victoria 3101, Australia ("the Assignor") of the one part

AND: **HITWISE PTY LTD**, ACN 081 470 117, of Level 7, 580 St Kilda Road, Melbourne, Victoria 3004, Australia ("the Assignee") of the other part

WHEREAS:

- A. The Assignor is the inventor of an invention entitled "Link usage" ("the Invention") which is the subject of US Patent Application No. 10/205,593 in the name of the Assignor ("the Application").
- B. By agreement made on 21 August 2006 the Assignor has assigned to the Assignee all of the Assignor's right, title and interest in and to the Invention and the Application.
- C. The Assignor and the Assignee wish to confirm the assignment.

NOW THIS DEED WITNESSETH as follows:

- 1. The Assignor and the Assignee hereby confirm that the Assignor has assigned to the Assignee all right, title and interest in the Invention and the Application whatsoever and wheresoever subsisting or capable of being acquired throughout the world, including but not limited to all patents and other form of legal protection applied for anywhere in the world in respect of the Invention and the right, either presently existing or arising at any time in the future, to make application for and obtain patents and legal protection anywhere in the world in respect of the Invention, specifically including the right to file applications for patents, and claim priority, based on the Application or any application for a patent filed in respect of the Invention.

SUBJECT MATTER OF THE INVENTION IS DESCRIBED IN THE ATTACHED PATENT APPLICATION

10-10-06;12:00 ;Davies ;Ilson Cave

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2. By this Deed, the Assignor and the Assignee hereby confirm the fact of the said assignment.
3. The Assignor hereby assigns to the Assignee all of the Assignor's right, title and interest (if any) now subsisting in the Invention and the Application.
4. The Assignor hereby undertakes to execute all documents and render all assistance reasonably required by the Assignee for the purpose of confirming or recording all right, title and interest in the Invention and the Application in the Assignee absolutely.
5. This Deed takes effect under, is governed by, and shall be construed in accordance with the laws of the State of Victoria, Australia.

IN WITNESS WHEREOF the parties have executed this Deed the day and year first hereinbefore written.

SIGNED, SEALED and DELIVERED)
by the said SYDNEY GORDON LOW in)
the presence of:)

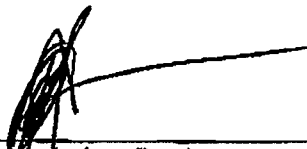


SYDNEY GORDON LOW


Witness

Name (printed): ~~NAME~~ PETER YANTELL

EXECUTED for and on behalf of)
HITWISE PTY LTD, ACN 081 470 117,)
by its duly authorised officer in the)
presence of:)



Name (printed): ADRIAN GILES
Position held: DIRECTOR


Witness

Name (printed): SIMON HENDERSON
Position held: OFFICE MANAGER.