

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2825349

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	CHANGE OF NAME	
CONVEYING PARTY DATA		
	Name	Execution Date
	SKINNY PRICES, INC.	10/31/2012
RECEIVING PARTY DATA		
Name:	SKINNYPRICE, INC.	
Street Address:	181 FREMONT STREET	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94105	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	13399689
CORRESPONDENCE DATA		
Fax Number:	(212)479-6275	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2124796559	
Email:	zpatdcdocketing@cooley.com	
Correspondent Name:	COOLEY LLP	
Address Line 1:	1299 PENNSYLVANIA AVE. NW. SUITE 700	
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20004	
ATTORNEY DOCKET NUMBER:	SKIN-002/01US 320651-2003	
NAME OF SUBMITTER:	ASHANTHI M. SERALATHAN	
SIGNATURE:	/Ashanthi M. Seralathan/	
DATE SIGNED:	04/23/2014	
Total Attachments: 3		
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SKINNY PRICES, INC.", CHANGING ITS NAME FROM "SKINNY PRICES, INC." TO "SKINNYPRICE, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF NOVEMBER, A.D. 2012, AT 11:44 O'CLOCK A.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4979320 8100

121202473

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9969026

DATE: 11-07-12

PATENT
REEL: 032742 FRAME: 0896

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
TO
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
SKINNY PRICES, INC.

* * * * *

SKINNYprices, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify:

1. The name of the Corporation is Skinny Prices, Inc.
2. The amended and restated certificate of incorporation of the Corporation is hereby amended by striking Article FIRST and substituting in lieu therefor the following Article FIRST:

"The name of the Corporation is SKINNYprice, Inc."

3. The amendment to the amended and restated certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to duly executed this 31st day of October 2012.

By: /s/ Daniel Owen McGuire
Daniel Owen McGuire
Chief Executive Officer

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
TO
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
SKINNYPRICES, INC.

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1. The name of the Corporation is SKINNYprices, Inc.
2. The amended and restated certificate of incorporation of the Corporation is hereby amended by striking Article FIRST and substituting in lieu therefor the following Article FIRST:

"The name of the Corporation is SKINNYprice, Inc."

3. The amendment to the amended and restated certificate of incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to duly executed this 31 day of October 2012.

By: _____
Daniel Own McGuire
Chief Executive Officer



4834-0949-6337.1