## 502782275 04/24/2014

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2828871

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name     | Execution Date |
|----------|----------------|
| VDMS LLC | 02/17/2014     |

#### **RECEIVING PARTY DATA**

| Name:           | VERIZON PATENT AND LICENSING INC. |  |  |
|-----------------|-----------------------------------|--|--|
| Street Address: | ONE VERIZON WAY                   |  |  |
| City:           | BASKING RIDGE                     |  |  |
| State/Country:  | NEW JERSEY                        |  |  |
| Postal Code:    | 07920                             |  |  |

### **PROPERTY NUMBERS Total: 2**

| Property Type       | Number   |  |  |
|---------------------|----------|--|--|
| Application Number: | 14229605 |  |  |
| Application Number: | 14229616 |  |  |

#### **CORRESPONDENCE DATA**

**Fax Number:** (650)328-2799

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

**Phone:** 9085595607

Email:cmedina@lowenstein.comCorrespondent Name:JOSEPH R. PALMIERIAddress Line 1:ONE VERIZON WAY

Address Line 2: ROOM 54N074

Address Line 4: BASKING RIDGE, NEW JERSEY 07920

| NAME OF SUBMITTER: | KEVIN O. GRANGE - REG NO. 60,793 |  |  |
|--------------------|----------------------------------|--|--|
| SIGNATURE:         | /Kevin O. Grange/                |  |  |
| DATE SIGNED:       | 04/24/2014                       |  |  |

### **Total Attachments: 3**

source=VDMS\_VPLI\_Assignment#page1.tif source=VDMS\_VPLI\_Assignment#page2.tif source=VDMS\_VPLI\_Assignment#page3.tif

PATENT 502782275 REEL: 032752 FRAME: 0796

### ASSIGNMENT

This ASSIGNMENT is effective as of February 17, 2014 between VDMS LLC, a limited liability company existing under the laws of Delaware and having an office located at One Verizon Way, Basking Ridge, New Jersey 07920 (hereinafter "ASSIGNOR"), and Verizon Patent and Licensing Inc., a corporation existing under the laws of Delaware and having an office located at One Verizon Way, Basking Ridge, NJ 07920 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNEE is desirous of acquiring ownership of the United States and/or foreign Letters Patent and Application(s) for Letters Patent identified in Schedule A, as well as any legal equivalents and counterparts thereof in all countries or jurisdictions worldwide (whether listed on Schedule A or not), and the inventions disclosed therein (all hereinafter referred to as the "Patent Assets").

WHEREAS, ASSIGNOR is desirous of granting to ASSIGNEE its ownership of the aforesaid Patent Assets.

NOW, THEREFORE, in consideration of the premises and the mutual covenants set forth herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by ASSIGNOR and ASSIGNEE, and subject to any rights and licenses under the Patent Assets granted to third parties on or before the effective date hereof, ASSIGNOR does hereby assign unto ASSIGNEE (a) all worldwide right, title and interest of ASSIGNOR in and to the Patent Assets (subject, however, to applicable patent laws in the respective countries or jurisdictions issuing such Patent Assets), the right to claim priority therefrom, and in and to all additional Letters Patent worldwide to be obtained from such Patent Assets and from any future applications. continuations, divisions, renewals, extensions, substitutes, reissues or re-examinations which claim priority therefrom, each and all to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the terms for which any such Letters Patent are granted, plus any extensions, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment not been made; and (b) all claims for past and future infringements of said Patent Assets, with the right to sue for and obtain all remedies for such infringements (including past and future damages and equitable relief) for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

ASSIGNOR authorizes and requests the United States Commissioner of Patents and Trademarks (or similar official) to issue any and all United States Letters Patent resulting from the Patent Assets or any divisions, reissues, continuations, renewals, extensions, substitutes or re-examinations thereof to ASSIGNEE as assignee of ASSIGNOR's interest therein. ASSIGNOR further appoints ASSIGNEE as ASSIGNOR's attorney-in-fact (such appointment being irrevocable and coupled with the interest in the Patent Assets), with full authority in the place and stead of ASSIGNOR and in the name of ASSIGNOR from time to time to take any action and to execute any document which ASSIGNEE may deem reasonably necessary or advisable to accomplish the purposes of this ASSIGNMENT, including the execution and filing of confirmatory assignments, powers of attorney, declarations of transfer, or other documents relative to any of the Patent Assets in the name of ASSIGNOR where permitted by law.

**VDMS LLC** 

Name: Frederick Pappalardo

Title: Assistant Secretary

# SCHEDULE A

|              |         |              |            | Pat.    |                                                          |
|--------------|---------|--------------|------------|---------|----------------------------------------------------------|
| VZ Docket    | Country | Appl. Number | File Date  | Number  | Application Title                                        |
|              |         |              |            |         | MEDIA REPACKAGING SYSTEMS                                |
|              |         |              |            |         | AND SOFTWARE FOR ADAPTIVE                                |
|              |         |              |            |         | STREAMING SOLUTIONS,                                     |
|              |         |              |            |         | METHODS OF PRODUCTION AND                                |
| 20100987     | US      | 12/968,140   | 12/14/2010 | N/A     | USES THEREOF                                             |
|              |         |              |            |         | DECOUPLED SEGMENTATION AND                               |
|              |         |              |            |         | ENCODING FOR ADAPTIVE                                    |
| 20111104PR1  | US      | 61/476,715   | 4/18/2011  | N/A     | STREAMING                                                |
| 00111105001  |         | 0.1/200.0.4  | 12/22/22   |         | JUST-IN-TIME (JIT) ENCODING FOR                          |
| 20111105PR1  | US      | 61/580,847   | 12/28/2011 | N/A     | STREAMING MEDIA CONTENT                                  |
| 201010000001 |         | 04/200 540   | 0/11/0010  |         | ADVERTISEMENT INSERTION INTO                             |
| 20121090PR1  | US      | 61/598,519   | 2/14/2012  | N/A     | STREAMING MEDIA CONTENT                                  |
| 00444404     | ,,,,    | 40/440.040   | 1/10/0010  |         | DECOUPLED SLICING AND                                    |
| 20111104     | US      | 13/448,213   | 4/16/2012  | N/A     | ENCODING OF MEDIA CONTENT                                |
| 00404000000  | 110     | 04/740 057   | 10/11/0010 | b 1 / A | ADAPTIVE STREAMING COST                                  |
| 20121093PR1  | US      | 61/712,657   | 10/11/2012 | N/A     | MANAGEMENT                                               |
| 00444405     | 110     | 40/700 040   | 40/00/0040 | h 1 / A | JUST-IN-TIME (JIT) ENCODING FOR                          |
| 20111105     | US      | 13/729,342   | 12/28/2012 | N/A     | STREAMING MEDIA CONTENT                                  |
| 20121090     | us      | 40 MA 400    | 0/44/0040  | N1/A    | ADVERTISEMENT INSERTION INTO                             |
| 20121090     | 03      | 13/764,488   | 2/11/2013  | N/A     | MEDIA CONTENT FOR STREAMING                              |
| 20121091     | us      | 10/76/ 506   | 0/11/0010  | NI/A    | ADVERTISEMENT INSERTION INTO                             |
| 20121091     | 03      | 13/764,536   | 2/11/2013  | N/A     | MEDIA CONTENT FOR STREAMING                              |
| 20121092     | Us      | 13/764.563   | 2/11/2013  | N/A     | ADVERTISEMENT INSERTION INTO MEDIA CONTENT FOR STREAMING |
| 20121092     | 03      | 13/704,003   | 2/11/2013  | IN/A    |                                                          |
| 20121093     | us      | 14/052,578   | 10/11/2013 | N/A     | ADAPTIVE STREAMING COST MANAGEMENT                       |
| 20121033     | 00      | 14/002,070   | 10/11/2013 | 18/74   | MEDIA MANIFEST FILE                                      |
|              |         |              |            |         | GENERATION FOR ADAPTIVE                                  |
| 20121094     | us      | 14/052,589   | 10/11/2013 | N/A     | STREAMING COST MANAGEMENT                                |
| 20121034     |         | 14/032,303   | 10/11/2013 | IN/M    | 1 STALAWING COST WANAGEWENT                              |

Page 3 of 3

PATENT REEL: 032752 FRAME: 0799