PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2829962

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LIANG WEY	06/21/2012
SAURABH SHARMA	06/21/2012
SUMEDH A. KANETKAR	06/21/2012
TIMOTHY SHAWN T. WEE	06/21/2012
WEIFENG AARON LIU	06/21/2012

RECEIVING PARTY DATA

Name:	AMAZON TECHNOLOGIES, INC.
Street Address:	PO BOX 8102
City:	RENO
State/Country:	NEVADA
Postal Code:	89507

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13486396

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NAME OF SUBMITTER:	ROBERT D. GRAVOIS
SIGNATURE:	/RDG/
DATE SIGNED:	04/25/2014

Total Attachments: 7 source=01648907#page1.tif

502783367 PATENT REEL: 032758 FRAME: 0818



PATENT REEL: 032758 FRAME: 0819

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Liang Wei 410 Terry Avenue North Seattle, WA 98109-5210

Saurabh Sharma 410 Terry Avenue North Seattle, WA 98109-5210

Sumedh A. Kanetkar 410 Terry Avenue North Seattle, WA 98109-5210

Timothy Shawn T. Wee 410 Terry Avenue North Seattle, WA 98109-5210

Weifeng Aaron Liu 410 Terry Avenue North Seattle, WA 98109-5210

Assignee:

Amazon Technologies, Inc. PO Box 8102 Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"INVENTORY FORECASTING FOR BIDDED AD EXCHANGE" for which:

\boxtimes	a non-provisional application for United States Letters Patent:
	was filed on June 1, 2012 and accorded U.S. Serial No. 13/486,396; or
	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
	authorizes and requests ASSIGNEE'S legal representatives, of Thomas, Kayden

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PATENT REEL: 032758 FRAME: 0820 Horstemeyer & Risley, L.L.P., associated with Customer No. __71247_, to insert here in parenthesis (U.S. Serial No. _______, filed _______) this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Page 2 of 7

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	g Date .					

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06/21/2012

Liang Wei

Date

WITNESSED BY:

Witness (Signature)

6/21/12

Date

Mi Chelle Mump P Witness (Printed Name) Saurabh Sharma

6/21/2012 Date

WITNESSED BY:

Witness (Signature)

6/21/10 Date

U.S.	Patent	App	ln.	No.	13/486,3	96
	g Date					

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Sumedh A. Kanetkar

Date

WITNESSED BY:

Witness (Signature)

0/21/12

U.S.	Patent	App	ln.	No.	13/486,	396
Filin	g Date	June	1.	2012		

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Cimothy Shawn T. Wee	Date		

WITNESSED BY:

Our Up 112
Witness (Signature)

Date

U.S.	Patent	Appin.	No.	13/486,396
		June 1.		

6/21/2012

Date

WITNESSED BY:

Weifeng Aaron Liu

Witness (Signature)

6/21/12 Data