502784623 04/28/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2831218

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY D	ΑΤΑ				
			Name	Execution Date	
NORM ROSNER				03/16/2009	
RECEIVING PARTY DA	ТА				
Name:	DRINK	DRINKING BIRD SOFTWARE LTD.			
Street Address:	500 BE	500 BEVERLEY GLEN BOULEVARD			
City:	THOR	THORNHILL			
State/Country:		CANADA			
Postal Code:	L4J 7S1				
	1				
PROPERTY NUMBERS	6 Total: 2				
Property Type			Number		
Application Number:		1368	5235		
Patent Number: 8		8347204			
CORRESPONDENCE	ΟΑΤΑ				
Fax Number:		(416)	862-7661		
Correspondence will b US Mail.	e sent to	o the o	e-mail address first; if that is unsuc	cessful, it will be sent via	
			627525		
•			atpros@gowlings.com		
Correspondent Name: Address Line 1:			LING LAFLEUR HENDERSON LLP		
			TE 1600, 1 FIRST CANADIAN PLACE KING STREET WEST		
			ONTO, CANADA M5X 1G5		
ATTORNEY DOCKET NUMBER:			T8472052US1 AND US2		
NAME OF SUBMITTER:			JOSEPH CONNEELY		
SIGNATURE:		/JosephConneely/			
	DATE SIGNED:		04/28/2014		
DATE SIGNED:					
DATE SIGNED: Fotal Attachments: 3			1		
	d2Drinkir	ngBird	Assignment#page1.tif		
Fotal Attachments: 3		•			

ASSIGNMENT OF PATENT RIGHTS

WHEREAS Norm Rosner, 500 Beverley Glen Boulevard, Thornhill, Ontario, L4J 7S1, Canada and (hereinafter collectively referred to as the "ASSIGNORS" and individually an "ASSIGNOR") have invented certain new and useful improvements in an invention entitled

DATA ANALYSIS SYSTEM,

such invention (the "Invention") being described in an United States Patent Application No. 12/396,577 filed on March 3, 2009, and an Agent Reference No. T8472052US1 (the "Patent Application");

AND WHEREAS **Drinking Bird Software Ltd.**, a corporation organized under the laws of the Province of Ontario, CANADA, having a place of business at 500 Beverley Glen Boulevard, Thornhill, Ontario, CANADA, L4J 7S1 (hereinafter referred to as the "ASSIGNEE") is desirous of acquiring and confirming any prior acquisition of any and all right, title and interest of the ASSIGNOR in the Invention and the full and exclusive right, title and interest in and to the Patent Applications, inclusive of any and all priority rights derived therefrom and in and to any and all Letters Patent, to be granted for the Invention;

AND WHEREAS the ASSIGNOR desires to make the assignment to the ASSIGNEE on the terms and conditions contemplated herein;

NOW THEREFORE, for a valuable consideration, the receipt whereof is hereby acknowledged, the ASSIGNOR confirms and agrees as follows:

- 1. The ASSIGNOR has sold, assigned, transferred, conveyed and set over and do hereby irrevocably sell, assign, transfer, convey and set over unto the ASSIGNEE all of their respective right, title and interest in and to:
 - (a) the Patent Applications inclusive of any and all priority rights derived therefrom;
 - (b) the Invention, to the extent that the ASSIGNOR has any right, title and interest therein;
 - (c) any and all Letters Patent and issues thereof which may be granted upon the Patent Applications; and
 - (d) any and all Letters Patent which may be issued upon any and all substitutes, divisions, or continuations of the Patent Applications,

the same to be held and enjoyed by the ASSIGNEE for its own use and behalf, and for the use and behalf of its successors and assigns, to the full end of the term or terms for which said Letters Patent and reissues thereof may be granted as fully and entirely as the same would have been held and enjoyed by them had this assignment and sale not been made.

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- 2. The ASSIGNOR hereby agrees to execute, upon request, any and all further papers which may be necessary or desirable to enable the ASSIGNEE, its successors and assignees (as applicable), to file and prosecute the Patent Applications, and any and all substitutes, divisions, or continuations thereof, and any and all reissues of the Letters Patent granted upon the Patent Applications, or upon any and all substitutes, divisions, or continuations thereof, and the ASSIGNOR further agree to execute any and all further papers which may be necessary or desirable to vest or perfect the title of the ASSIGNEE in and to the Patent Applications and the invention therein disclosed, and in and to any and all Letters Patent and reissues thereof, which may be granted upon the Patent Applications, or continuations thereof.
- 3. The ASSIGNOR hereby authorizes and requests The Commissioner of Patents or any equivalent position thereto to issue each and every Letters Patent to be granted upon the Patent Applications and upon any and all substitutes, divisions, and continuations of the Patent Applications, and each and every reissue of said Letters Patent, to the ASSIGNEE as the assignee of the entire right, title and interest therein in accordance with this assignment.
- 4. This assignment shall ensure for the benefit of the ASSIGNEE and its successors and assignees and shall be binding upon each of the ASSIGNOR and their respective heirs, executors, administrators, successors, permitted assignees and legal representatives.
- 5. The ASSIGNOR hereby irrevocably appoints the ASSIGNEE as such ASSIGNOR'S attorney-in-fact, with full authority in the place and instead of the ASSIGNOR making the appointment and in the name of the ASSIGNOR, by the ASSIGNEE or otherwise, from time to time in the ASSIGNEE'S discretion, upon the ASSIGNOR'S failure or inability to do so, to take any action and to execute any instrument which the ASSIGNEE may deem necessary or advisable to accomplish the purposes of this assignment including, without limitation, to modify, in its sole discretion, this assignment without first obtaining the ASSIGNOR'S approval of or signature to such modification and to make any filings as appropriate, to effect the full and complete assignment as contemplated hereunder.
- 6. If any covenant or provision, or portion thereof, of this assignment is determined to be void or unenforceable, such void or unenforceable covenant or provision, or portion thereof, is hereby conceded to be severable from the balance of this assignment; and such a determination shall not, in any event, affect or impair the validity of the balance of the covenant or provision, nor shall it affect or impair the validity of any other covenant or provision herein contained.
- 7. The Assignor grants power to our attorneys/agents at Gowling Lafleur Henderson LLP to insert the filing particulars of our applications, if required, to complete this document.

(continued on the next page)

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PATENT REEL: 032765 FRAME: 0325 IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

lar ch Date: Norm Rosner

STATEMENT BY WITNESS

whose full Post Office Address is I, 500 (Address of Witness)

hereby declare that I was personally present and did see the above named person, personally known to me to be the person named in the assignment, duly sign and execute the same.

Date: March 16,200 (Signature of Wijness)

TOR_LAW\ 7079295\1

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RECORDED: 04/28/2014