502786365 04/29/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GRANT EDWARD STRIEMER	04/16/2014

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company	
Street Address:	One Procter & Gamble Plaza	
Internal Address:	Attn: Chief Patent Counsel	
City:	Cincinnati	
State/Country:	OHIO	
Postal Code:	45202	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14224441

CORRESPONDENCE DATA

Fax Number: (513)277-2292

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 513-983-8009

wayman.la@pg.com Email: Correspondent Name: CENTRAL DOCKETING

Address Line 1: 299 E SIXTH ST

Address Line 2: S4-210

Address Line 4: CINCINNATI, OHIO 45202

ATTORNEY DOCKET NUMBER:	13280
NAME OF SUBMITTER:	DAVID K MATTHEIS
SIGNATURE:	/David K Mattheis/
DATE SIGNED:	04/29/2014

Total Attachments: 2

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> PATENT REEL: 032773 FRAME: 0527

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Apparatus for Sensing Material Strain, Attorney's Docket No. 13280 and filed in the United States Patent Office as Number 14/224441, on March 25, 2014. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Grant Edward Striemer of One Procter & Gamble Plaza, Cincinnati, OH 45202, US;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number _______ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

PATENT REEL: 032773 FRAME: 0528 Signed: 4/16/14
Grant Edward STRIEMER Date

STATEMENT OF WITNESS:

I, <u>Verne Holand</u> (name of witness), declare that I was personally present and did see Grant Edward STRIEMER duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Vernath be Morand Witness printed name

Witness signature

PATENT REEL: 032773 FRAME: 0529

RECORDED: 04/29/2014