

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2833847

|   |                                 |                       |
|---|---------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                  |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                      |                       |
| <b>CONVEYING PARTY DATA</b>   |                                 |                       |
|   | <b>Name</b>                     | <b>Execution Date</b> |
|   | KATE STONE                      | 04/14/2014            |
| <b>RECEIVING PARTY DATA</b>   |                                 |                       |
| <b>Name:</b>  | NOVALIA LTD.                    |                       |
| <b>Street Address:</b>  | BARNWELL ROAD                   |                       |
| <b>Internal Address:</b>  | THE QUORUM                      |                       |
| <b>City:</b>  | CAMBRIDGESHIRE                  |                       |
| <b>State/Country:</b>   | UNITED KINGDOM                  |                       |
| <b>Postal Code:</b>   | CB5 8RE                         |                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                 |                       |
|   | <b>Property Type</b>            | <b>Number</b>         |
|   | Application Number:             | 14245749              |
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| <b>ATTORNEY DOCKET NUMBER:</b>  | 119225-00102                    |                       |
| <b>NAME OF SUBMITTER:</b>   | DAVID R. BURNS, REG. NO. 46,590 |                       |
| <b>SIGNATURE:</b>   | /David R. Burns/                |                       |
| <b>DATE SIGNED:</b>   | 04/29/2014                      |                       |
| <b>Total Attachments: 2</b>   |                                 |                       |
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| source=119225_00102_Assignment#page2.tif  |                                 |                       |

### ASSIGNMENT BY INVENTOR

I, Kate STONE, of Cambridgeshire, United Kingdom, in consideration of One Dollar and other valuable consideration paid to me by

Novalia Ltd.

a Corporation of Cambridgeshire, United Kingdom, having its principal place of business at The Quorum, Barnwell Road, Cambridge, Cambridgeshire CB5 8RE, United Kingdom, the receipt of which is hereby acknowledged, do hereby sell, assign and transfer unto said

Novalia Ltd.

its successors and assigns, the entire interest for the United States of America and all foreign countries including all rights of priority under the International Convention for the Protection of Industrial Property in a certain invention or improvement in

#### Product Packaging

described in an application

☒ Application No.: 12/738,167 filed on July 16, 2010

This application claims the benefit of the following application(s):

☒ Application No. PCT/GB2008/050949 filed 18 October 2008  
GB 0720391.2 filed 18 October 2007

in the United States Patent and Trademark Office, and in all Letters Patent of the United States and all foreign countries which may or shall be granted on said invention, or any parts thereof, or on said application, or any divisional, continuing, reissue or other applications based in whole or in part thereon. And I agree, for myself and my executors and administrators, with said Corporation and its successors and assigns but at its or their expense and charges, hereafter to execute all applications, amended specifications, deed or other instrument, and to do all acts necessary or proper to secure the grant of Letters Patent in the United States and in all other countries to said Corporation, with specifications and claims in such form as shall be approved by the counsel of said Corporation and to vest and confirm in said Corporation, its successors and assigns, the legal title to all such patents.

And I do hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said corporation, its successors and assigns.

And I do further hereby grant the attorneys/agents of McCarter & English, LLP, the power to insert on this Assignment the filing date and/or application number of said application.

14.6.14  
Date

SSS  
Kate Stone

14.6.14  
Date

[Signature]  
Witness: PAVEL PICTROLIN

                      
Date

                      
Witness: