

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT2837025

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
YOUNG A. TANG	04/30/2014
ROBIN FORD	04/30/2014
HELEN ZHANG	04/29/2014
RECEIVING PARTY DATA	
Name:	UNITED VIDEO PROPERTIES, INC.
Street Address:	2830 DE LA CRUZ BOULEVARD
City:	SANTA CLARA
State/Country:	CALIFORNIA
Postal Code:	95050
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14266524
CORRESPONDENCE DATA	
Fax Number:	(617)235-9492
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2125969000
Email:	joy.chapman@ropesgray.com
Correspondent Name:	ROPES & GRAY LLP
Address Line 1:	1211 AVENUE OF THE AMERICAS
Address Line 2:	DOCKETING DEPT.
Address Line 4:	NEW YORK, NEW YORK 10036
ATTORNEY DOCKET NUMBER:	003597-1017-103
NAME OF SUBMITTER:	JOY CHAPMAN
SIGNATURE:	/Joy Chapman/
DATE SIGNED:	04/30/2014
Total Attachments: 9	
source=003597-1017-103_Assignment#page1.tif	
source=003597-1017-103_Assignment#page2.tif	
source=003597-1017-103_Assignment#page3.tif	
source=003597-1017-103_Assignment#page4.tif	

PATENT

source=003597-1017-103_Assignment#page5.tif
source=003597-1017-103_Assignment#page6.tif
source=003597-1017-103_Assignment#page7.tif
source=003597-1017-103_Assignment#page8.tif
source=003597-1017-103_Assignment#page9.tif

A S S I G N M E N T

Whereas we,

- 1) Young A. Tang;
- 2) Robin Ford; and
- 3) Helen Zhang

residing, respectively at:

- 1) 2233 North Ontario Street
Burbank, California 91504;
- 2) 1013 Olancho Drive
Los Angeles, California; and
- 3) 2233 North Ontario Street
Burbank, California 91504

have made an invention in:

METHODS AND SYSTEMS FOR ESTABLISHING A MODE OF
COMMUNICATION BETWEEN PARTICULAR USERS BASED ON
PERCEIVED LULLS IN MEDIA ASSETS

and are about to make application for United States Letters Patent therefor, the same having been executed by each of us on even date or dates herewith; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 2830 De La Cruz Boulevard, Santa Clara, CA 95050, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each of us hereby sells, assigns and transfers unto the said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and each of us hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to the said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and each of us further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

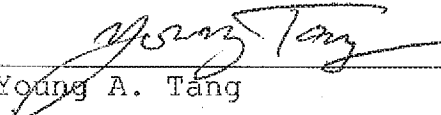
As the inventors, we declare as follows:

The above-identified application was made or authorized to be made by us. We believe that we are the

original inventors or original joint inventors of a claimed invention in the application. We hereby acknowledge that any willful false statement made in the declaration set forth in this paragraph is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the dates indicated hereinafter.

4/30/14
Date


Young A. Tang

Date

Robin Ford

Date

Helen Zhang

A S S I G N M E N T

Whereas we,

- 1) Young A. Tang;
- 2) Robin Ford; and
- 3) Helen Zhang

residing, respectively at:

- 1) 2233 North Ontario Street
Burbank, California 91504;
- 2) 1013 Olancho Drive
Los Angeles, California; and
- 3) 2233 North Ontario Street
Burbank, California 91504

have made an invention in:

METHODS AND SYSTEMS FOR ESTABLISHING A MODE OF
COMMUNICATION BETWEEN PARTICULAR USERS BASED ON
PERCEIVED LULLS IN MEDIA ASSETS

and are about to make application for United States Letters Patent therefor, the same having been executed by each of us on even date or dates herewith; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 2830 De La Cruz Boulevard, Santa Clara, CA 95050, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each of us hereby sells, assigns and transfers unto the said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and each of us hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to the said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and each of us further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

As the inventors, we declare as follows:

The above-identified application was made or authorized to be made by us. We believe that we are the

original inventors or original joint inventors of a claimed invention in the application. We hereby acknowledge that any willful false statement made in the declaration set forth in this paragraph is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

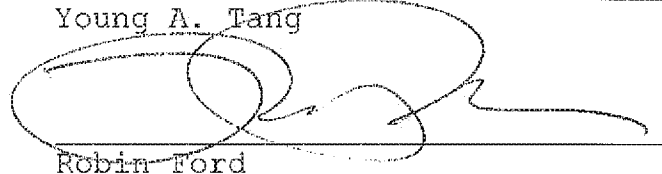
IN TESTIMONY WHEREOF, we have hereunto signed our names on the dates indicated hereinafter.

Date

4-30-14

Date

Young A. Tang

A handwritten signature in dark ink, appearing to be 'Robin Ford', written over a horizontal line.

Robin Ford

Date

Helen Zhang

A S S I G N M E N T

Whereas we,

- 1) Young A. Tang;
- 2) Robin Ford; and
- 3) Helen Zhang

residing, respectively at:

- 1) 2233 North Ontario Street
Burbank, California 91504;
- 2) 1013 Olancha Drive
Los Angeles, California; and
- 3) 2233 North Ontario Street
Burbank, California 91504

have made an invention in:

METHODS AND SYSTEMS FOR ESTABLISHING A MODE OF
COMMUNICATION BETWEEN PARTICULAR USERS BASED ON
PERCEIVED LULLS IN MEDIA ASSETS

and are about to make application for United States Letters
Patent therefor, the same having been executed by each of us on
even date or dates herewith; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation
organized and existing under the laws of the State of Delaware
and having an office and place of business at 2830 De La Cruz
Boulevard, Santa Clara, CA 95050, is desirous of acquiring the
entire interest in said invention, said United States patent
application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each of us hereby sells, assigns and transfers unto the said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and each of us hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to the said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and each of us further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

As the inventors, we declare as follows:

The above-identified application was made or authorized to be made by us. We believe that we are the

original inventors or original joint inventors of a claimed invention in the application. We hereby acknowledge that any willful false statement made in the declaration set forth in this paragraph is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the dates indicated hereinafter.

Date

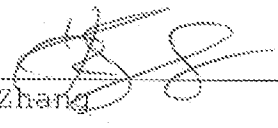
Young A. Tang

Date

Robin Ford

4/29/14

Date



Helen Zhang