PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SARA L. PEDERSEN	04/18/2014
CHAD M. BOGDAN	04/28/2014
ZACHARY S. BLOCH	04/28/2014
KIRK E. MORRIS	04/23/2014
KATHERINE R. WITTENBERG	04/18/2014
GEORGE K. SMITHWICK	04/23/2014

RECEIVING PARTY DATA

Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29489481

CORRESPONDENCE DATA

Fax Number: (612)334-3312

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 612-334-3222 Email: tsorbel@wck.com

Correspondent Name: LEANNE TAVEGGIA FARRELL

Address Line 1: 900 SECOND AVENUE SOUTH, SUITE 1400

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	201400792/LTF
NAME OF SUBMITTER:	THERESA R. SORBEL
SIGNATURE:	/Theresa R. Sorbel/
DATE SIGNED:	05/01/2014

Total Attachments: 4

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> PATENT REEL: 032799 FRAME: 0732

Attorney Docket No.

DESIGN

201400792

WHEREAS, we, Sara L. Pedersen of Minneapolis, Minnesota, USA; Chad M. Bogdan of St. Paul, Minnesota, USA; Zachary S. Bloch of Minneapolis, Minnesota, USA; Kirk E. Morris of Minneapolis, Minnesota, USA; Katherine R. Wittenberg of St. Paul, Minnesota, USA; and George K. Smithwick of Blaine, Minnesota, USA (hereinafter referred to as ASSIGNORS), have invented certain new, original and ornamental design as described in an application entitled <u>TABLE</u> for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/489,481

[April 30, 2014]; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

<u>4/18/2014</u> DATE	Sara L. Pedersen
DATE	Chad M. Bogdan
DATE	Zachary S. Bloch

Attorney Docket No.

DESIGN

201400792

DATE	Kirk E. Morris
4/18/14 DATE	Katherine R. Wittenberg
DATE	George K. Smithwick

Attorney Docket No.

DESIGN

201400792

WHEREAS, we, Sara L. Pedersen of Minneapolis, Minnesota, USA; Chad M. Bogdan of St. Paul, Minnesota, USA; Zachary S. Bloch of Minneapolis, Minnesota, USA; Kirk E. Morris of Minneapolis, Minnesota, USA; Katherine R. Wittenberg of St. Paul, Minnesota, USA; and George K. Smithwick of Blaine, Minnesota, USA (hereinafter referred to as ASSIGNORS), have invented certain new, original and ornamental design as described in an application entitled <u>TABLE</u> for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/489,481, filed April 30, 2014; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

DATE

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4.28,2014

DATE

Sara Il Pederso

Chad M. Bogdan

Zachary S. Bloch

Attorney Docket No.

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201400792

4 (23 / 2014	Kak Muni
DATE	Kirk E. Morris
DATE	Katherine R. Wittenberg
4-23-14	July
DATE	George K. Smithwick