

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2841476

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SERRA SERVICES (PROPRIETARY) LIMITED	12/20/2013
RECEIVING PARTY DATA	
Name:	SERRA MANUFACTURING (PTY) LIMITED
Street Address:	10 PROLECON ROAD, PROLECAN
City:	JOHANNESBURG
State/Country:	SOUTH AFRICA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29436540
CORRESPONDENCE DATA	
Fax Number:	(605)791-1857
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6123736900
Email:	Request@slwip.com
Correspondent Name:	SCHWEGMAN, LUNDBERG & WOESSNER, P.A.
Address Line 1:	P.O. BOX 2938
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402-0938
ATTORNEY DOCKET NUMBER:	1033.017US1
NAME OF SUBMITTER:	MICHELLE A. VOTH
SIGNATURE:	/ Michelle A. Voth /
DATE SIGNED:	05/05/2014
Total Attachments: 5	
source=1033017US1_Assignment#page1.tif	
source=1033017US1_Assignment#page2.tif	
source=1033017US1_Assignment#page3.tif	
source=1033017US1_Assignment#page4.tif	
source=1033017US1_Assignment#page5.tif	

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 1033.017US1

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Serra Services (Proprietary) Limited

Additional name(s) of conveying party(ies) attached?

Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: December 20, 2013

2. Name and address of receiving party(ies):

Name: SERRA MANUFACTURING (PTY) LIMITED

Street Address: 10 Prolecon Road, Prolecan

City: Johannesburg

Country: South Africa

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

Serial No. 29/436,540

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Piers A. Blewett

Address:

Schwegman, Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, MN 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 0.00

Enclosed

Authorized to be charged to deposit account 19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

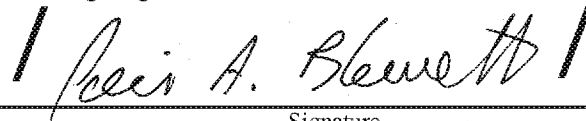
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Piers A. Blewett/Reg. No. 68,464

Name of Person Signing



Signature

May 5, 2014

Date

Total number of pages including cover sheet: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT
REEL: 032819 FRAME: 0203

EXHIBIT III

DEED OF TRANSFER AND ASSIGNMENT

IN RESPECT OF DESIGNS, PATENTS AND TRADE MARKS

made and entered into between

SERRA SERVICES (PTY) LIMITED

Company Registration No. 94/04872/07

("Serra Services" or "the Assignor")

AND

SERRA MANUFACTURING (PTY) LIMITED

Company Registration No. 2000/020594/07

("Serra Manufacturing" or "the Assignee")

whereby it is agreed as follows:

1. RECORDALS

- 1.1 The parties are associated companies by virtue of the fact that their issued shares are identically held by the same parties, in the same proportions, who in turn constitute the directors of each company.



- 1.2 The parties together conduct a business in the supply and manufacture of the washroom products detailed in the Serra® Product Catalogue **Annexure A** hereto.
- 1.3 Serra Manufacturing (the Assignee) manufactures each of the products detailed in the said Annexure A which bear the note "Local" against it, and in the case of the products which bear the note "50/50 Local and Import" against it, similarly manufactures the product using both local and imported components.
- 1.4 The aforesaid manufacture is carried out by Serra Manufacturing using tooling, some of which is presently recorded in its own asset registers, and some of which are recorded in the asset registers of Serra Services.
- 1.5 The products referred to in paragraph 1.2 and in Annexure A hereto, and the tooling referred to in paragraph 4 were devised and created by or under the direct supervision and instruction of Albert Thomaz in his capacity as Managing Director of both Serra Manufacturing and Serra Services, and rights in designs and inventions in respect of certain of the said products, or aspects of them were registered in the name of Serra Services under the registered designs and patents respectively listed in **Annexures B** and **C** hereto.
- 1.6 The parties use certain trade marks in respect of the products detailed in Annexure A, which they respectively manufacture and deal in, or in the case of Serra Services, services which it supplies in connection with such products. The trade marks, details of which are set out in **Annexure D** hereto, are registered in the name of Serra Services.



The right, title and interest of Serra Services in the tooling in its name referred to in paragraph 4, and in the copyright in drawings and works of artistic craftsmanship in respect of the said products and tooling therefor, is being transferred, ceded and assigned to Serra Manufacturing simultaneously herewith under separate deeds. The parties have likewise agreed to the transfer of Serra Services' rights in and to the designs, patents and trade marks listed in **Annexures B, C and D** hereto, to Serra Manufacturing.

2. TRANSFER AND ASSIGNMENT

2.1 Serra Services hereby transfers, cedes and assigns to Serra Manufacturing all its right, title and interest in the designs, patents and trade marks registered in its name as set out in the schedules of design, patent and trade mark registrations **Annexures B, C and D** hereto.

2.2 The effective date of the said transfer, cession and assignment is **1 March 2013.**



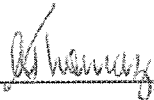
THUS DONE AND SIGNED THIS 20 DAY OF DECEMBER 2013.



SERRA SERVIÇOS (PTY) LIMITED

By: Albert Tomaz

In his capacity as Managing Director



SERRA MANUFACTURING (PTY) LIMITED

By: Albert Tomaz

In his capacity as Managing Director