

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT2844317

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
HJ LABORATORIES, LLC	12/06/2013
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	APPLE INC.
<b>Street Address:</b>	1 INFINITE LOOP
<b>City:</b>	CUPERTINO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95014
<b>PROPERTY NUMBERS Total: 6</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	7953462
Patent Number:	8068886
Patent Number:	8346319
Patent Number:	8396517
Patent Number:	8554286
Application Number:	14033691
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	tishihara@treyzlawgroup.com
<b>Correspondent Name:</b>	TIFFANY ISHIHARA
<b>Address Line 1:</b>	870 MARKET ST.
<b>Address Line 2:</b>	STE 984
<b>Address Line 4:</b>	SAN FRANCISCO, CALIFORNIA 94102
<b>NAME OF SUBMITTER:</b>	TIFFANY R. ISHIHARA
<b>SIGNATURE:</b>	/Tiffany R. Ishihara/
<b>DATE SIGNED:</b>	05/06/2014
<b>Total Attachments: 3</b>	
source=US assignment - HJ Labs - 2013-12-06#page1.tif	
source=US assignment - HJ Labs - 2013-12-06#page2.tif	

PATENT



EXHIBIT A - ASSIGNMENT OF PATENT RIGHTS

This patent assignment (this "Assignment") is entered into as of the date set forth below by and between HJ Laboratories, LLC, a limited liability company organized under the laws of Pennsylvania, USA with a principal place of business at 777 S. 2<sup>nd</sup> Street, Philadelphia, PA 19147 ("Assignor"), and Apple Inc., a California corporation with principal place of business at 1 Infinite Loop, Cupertino, CA 95014 ("Assignee").

Whereas, the Assignor and Assignee have entered into a certain Patent Purchase Agreement dated Dec. 6, 2013 under which, among other things, Assignor assigns to Assignee all right, title and interest in and to the Patents (as defined below).

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor, does hereby irrevocably sell, assign, transfer, and convey unto Assignee, or Assignee's designees, all of Assignor's right title and interest in and to all of the following (collectively, the "Assigned Patent Rights"):

(a) all provisional patent applications, patent applications, and patents listed in the attached Appendix (the "Patents");

(b) all provisional patent applications, patent applications, patents or other similar governmental grants or issuances worldwide (i) from which any of the Patents directly or indirectly claims priority and/or (ii) for which any of the Patents directly or indirectly forms a basis for priority;

(c) any reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, and divisions, worldwide, of any provisional patent application, patent application, patent or other governmental grant or issuance set forth in clauses (a) and/or (b) (clauses (a) through (c), collectively, the "Assigned Patents");

(d) foreign patents, patent applications, and counterparts relating to any item in the foregoing categories (a) through (c), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;

(e) items in any of the foregoing in categories (a) through (d), whether or not expressly listed as Patents below and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like;

(f) rights to all inventions, invention disclosures, and discoveries described in any item in the foregoing categories (a) through (e) and all other rights arising out of such inventions, invention disclosures, and discoveries;

(g) rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in the foregoing categories (a) through (f), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;

(h) any causes of action (whether currently pending, filed or otherwise) and all other enforcement rights and rights to remedies under, on account of, or related to any of the Patents and/or any item in any of the foregoing categories (a) through (g), including, without limitation, all causes of action and other enforcement rights for (i) damages, (ii) injunctive relief, and (iii) other remedies of any kind for past, current and future infringement, misappropriation or violation of rights and all rights to sue for any of the foregoing;

(i) all rights to collect royalties and other payments under or on account of any of the Patents and/or any item in the foregoing categories (b) through (h); and

(j) any and all other rights and interests worldwide, arising out of, in connection with or in relation to the Assigned Patents.

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Assigned Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

APPLE-HJ LABORATORIES, LLC CONFIDENTIAL  
SUBJECT TO NDA

In witness whereof, intending to be legally bound, the Parties have executed this Assignment as of the Assignment Date.

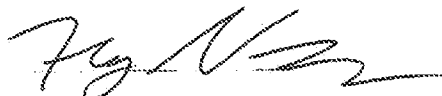
ASSIGNOR:

ASSIGNEE:

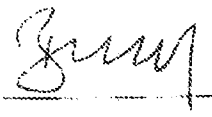
HJ Laboratories, LLC

APPLE INC.

By:



By:



Name:

Harry Vartanian

Name:

BJ Watrous

Title:

President and Chief Patent Officer (CPO)

Title:

VP & Chief IP Counsel

Date:

12/6/13

Date:

12/6/13

Appendix to Assignment of Patent Rights - Patents

Patent or Application No.	Country	Filing Date	Issue Date	Title of Patent and First Named Inventor
7953462	US	08/04/2008	May 31, 2011	Apparatus and method for providing an adaptively responsive flexible display device  Vartanian Harry
8068886	US	04/11/2011	November 29, 2011	Apparatus and method for providing an electronic device having adaptively responsive displaying of information  Harry Vartanian
8346319	US	10/13/2011	January 1, 2013	Providing a Converted Document to Multimedia Messaging Service (MMS) Messages  Harry Vartanian
8396517	US	08/15/2012	March 12, 2013	Mobile electronic device adaptively responsive to advanced motion  Harry Vartanian
8554286	US	02/23/2013	October 8, 2013	Mobile electronic device adaptively responsive to motion and user based controls  Harry Vartanian
14/033691	US	09/23/2013	N/A (still pending)	MOBILE ELECTRONIC DEVICE WITH AN ADAPTIVELY RESPONSIVE FLEXIBLE DISPLAY  Harry Vartanian