502798947 05/07/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2845542

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHRISTOPHER ALAN HARRIS	02/26/2014
CHRISTOPHER T. STRAHM	02/26/2014

RECEIVING PARTY DATA

Name:	DESIGN CONCEPTS, INC.	
Street Address:	5301 BUTTONWOOD DRIVE	
City:	MADISON	
State/Country:	WISCONSIN	
Postal Code:	53718	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29482510

CORRESPONDENCE DATA

Fax Number: (262)260-4253

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 2622604732

Email: selechne@scj.com

Correspondent Name: S.C. JOHNSON & SON, INC.

Address Line 1: 1525 HOWE STREET

Address Line 2: MS 077

Address Line 4: RACINE, WISCONSIN 53403

ATTORNEY DOCKET NUMBER:	J-6053D
NAME OF SUBMITTER:	SUZAN E. LECHNER
SIGNATURE: /Suzan E. Lechner/	
DATE SIGNED:	05/07/2014

Total Attachments: 3

source=29482510Assignment2#page1.tif source=29482510Assignment2#page2.tif source=29482510Assignment2#page3.tif

PATENT 502798947 REEL: 032840 FRAME: 0519

Attorney Docket No. J-6053D USPTO Application No. 29/482,510 Filing Date: February 19, 2014 Page 1 of 3

ASSIGNMENT

WHEREAS, we, Christopher Alan Harris and Christopher T. Strahm, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/482,510, filed February 19, 2014, naming the ASSIGNORS as inventors, and entitled TRAY; and

WHEREAS, Design Concepts, Inc., a corporation duly organized and existing under the laws of the State of Wisconsin, and having its principal office and place of business at 5301 Buttonwood Drive, Madison, Wisconsin, 53718, (below referred to as "ASSIGNEE") is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

PATENT REEL: 032840 FRAME: 0520

Attorney Docket No. J-6053D USPTO Application No. 29/482,510 Filing Date: February 19, 2014 Page 2 of 3

	IN TESTIMONY WHEREOF, I hereunto set my hand and seal t	his 26	day
		(Day)	-
of	Hebruary , 2014.		
	Mill		
	(Signature of Inventor)		
	Christopher Alan H	arris	
	(Typed/Printed Name of Inve		
	1319 Rutledge Stree	et, #6	
	(Residential Address)		
	Madison, WI 5370	3	
	(City, State, Zip)		
	USA		
	(Citizenship)		

PATENT REEL: 032840 FRAME: 0521

Attorney Docket No. J-6053D USPTO Application No. 29/482,510 Filing Date: February 19, 2014 Page 3 of 3

IN TESTIMONY WHEREOF, I hereunt of $FERNAR_{1/}$, 2014.	to set my hand and seal this 20 day
(Month)	Christopher T. Strahm (Typed/Printed Name of Inventor) 6939 Circle Tram Way #4 (Residential Address) Deforest, WI 53532 (City, State, Zip) USA (Citizenship)

PATENT REEL: 032840 FRAME: 0522

RECORDED: 05/07/2014